

Vogue

★ ADVANCE
★ TRADE
★ EDITION

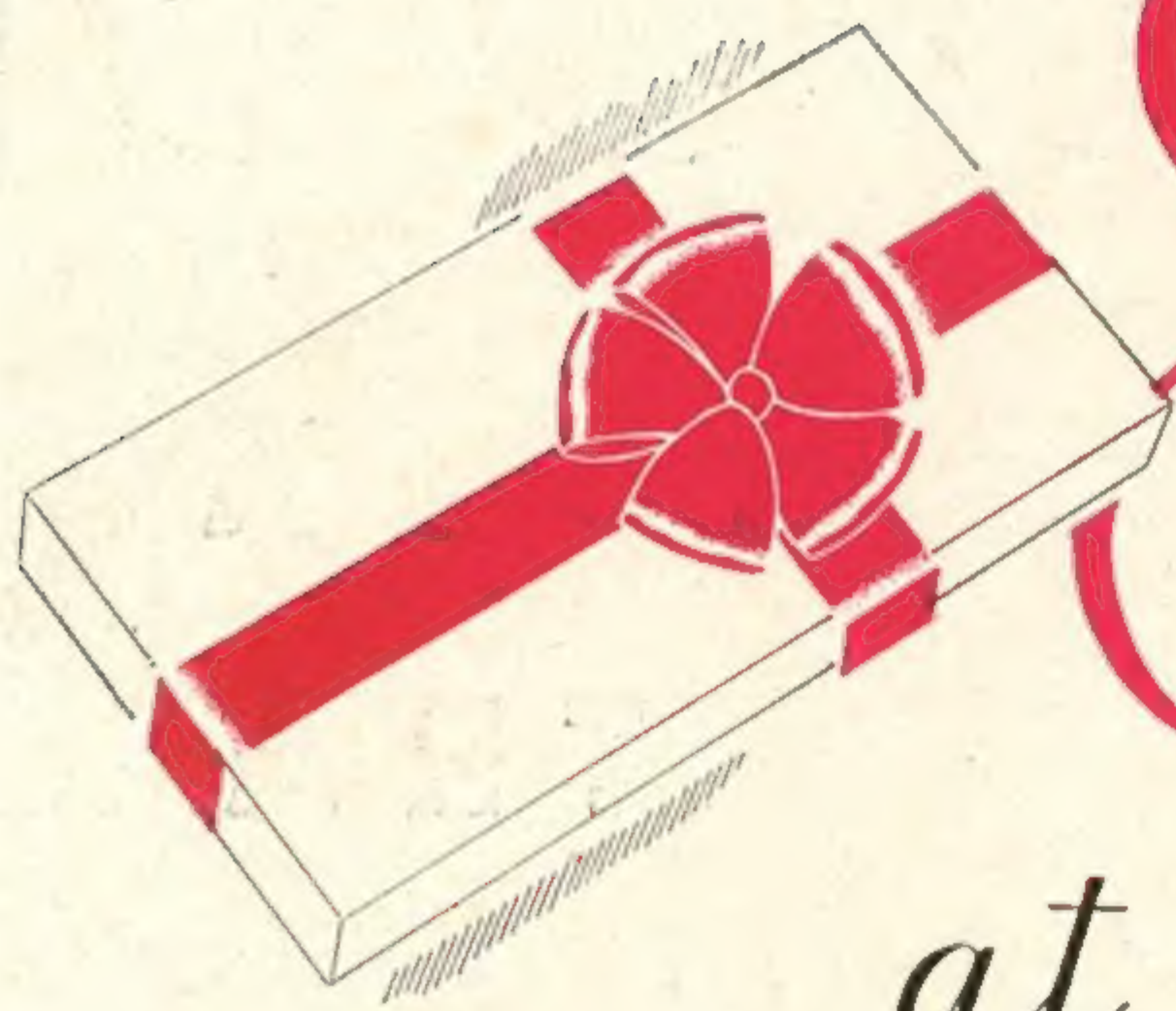
• See section opposite page 94



CHRISTMAS GIFTS

DECEMBER 1, 1932
PRICE 35 CENTS

© The Condé Nast Publications, Inc.



Suggestions

for Christmas Gifts
of Wamsutta
at lower prices than ever before



\$1.80

A Pair of Pillow Cases. Hemstitched. White (45 x 38½).

\$2.75

A Pair of Pillow Cases. With Colored Hems (45 x 40½).



\$5.25

One Sheet (72 x 108). And One Pillow Case (45 x 40½). With Colored Hems.

\$3.90

One Sheet (72 x 108). And One Pillow Case (45 x 38½). White. Hemstitched.



\$5.55

One Sheet (90 x 108). And a Pair of Cases (45 x 38½). White. Hemstitched.

\$7.50

One Sheet (90 x 108). And a Pair of Pillow Cases (45 x 40½). Colored Hems.



\$12.00

A Pair of Sheets (72 x 108). And a Pair of Pillow Cases (45 x 40½). Solid Color.

\$13.50

A Pair of Sheets (90 x 108). And a Pair of Pillow Cases (45 x 40½). Solid Color.



THERE is always a thrill in giving something of superlative quality — something unmistakably choice and worth having. When you give Wamsutta, for instance, you know that it will be not only joyfully used for its very loveliness, but treasured as an enduringly beautiful possession.

Even a single pair of Wamsutta pillow cases, in one of these handsome Christmas boxes, carries with it the implication: "I want you to have the best."

Your selection need not be either elaborate or expensive. In fact Wamsutta Boxed Sets are lower priced this year than they have ever been, although they offer you a wider choice of combinations and styles and a greater variety of exquisite colors.

The Wamsutta-North Star Catalog will help you harmonize your sheet and blanket colors. May we send you one?

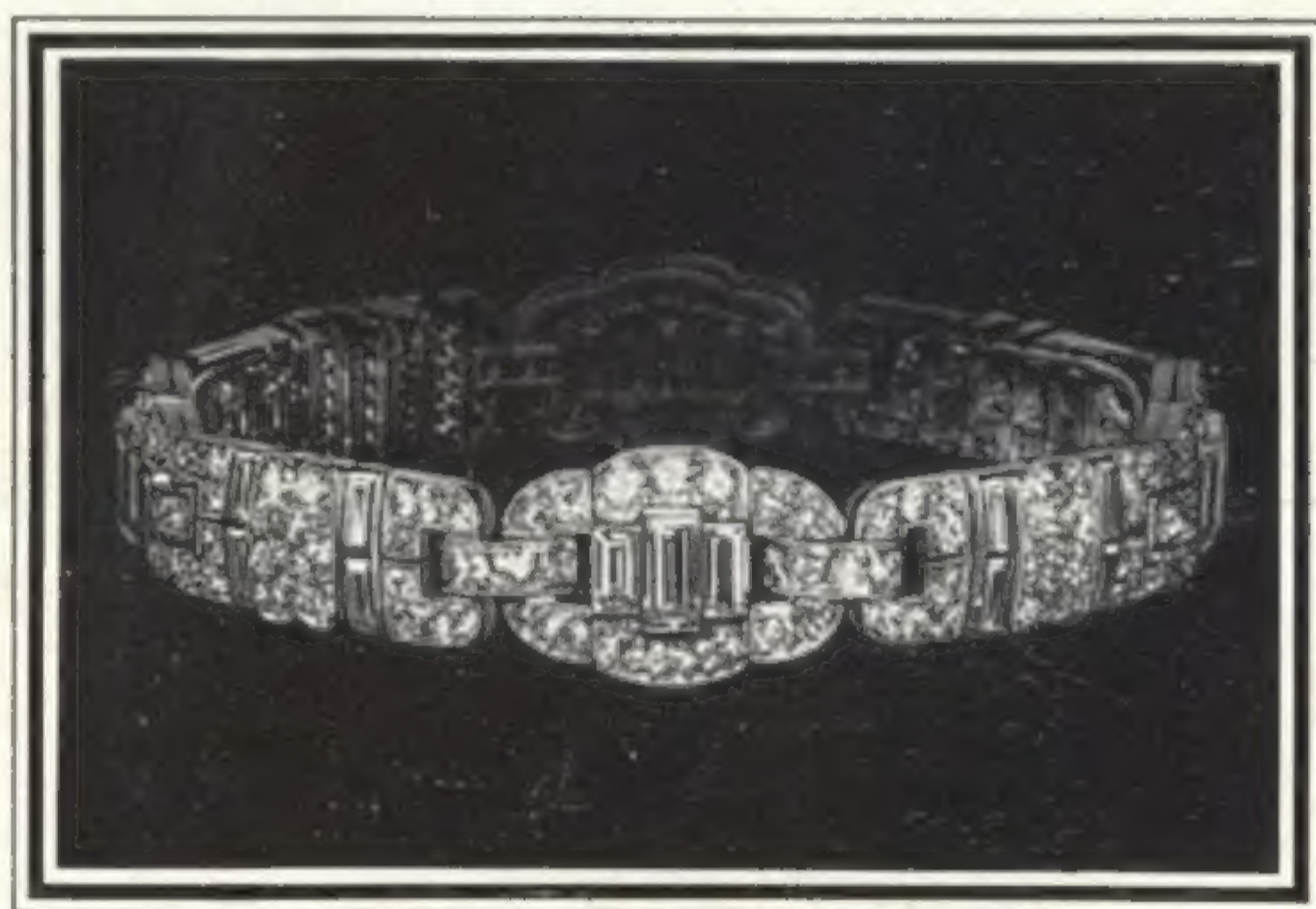
WAMSUTTA MILLS, Founded 1846, New Bedford, Mass.

NEW YORK SALES OFFICE, 180 Madison Avenue

WAMSUTTA SHEETS AND PILLOW CASES

TIFFANY & Co.

JEWELERS SILVERSMITHS STATIONERS



*Diamond Jewelry
Traditional Quality*

MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK

PARIS LONDON



WOMEN EVERYWHERE HAVE BEEN URGING I. MILLER TO CREATE

WINTER MODES

IN SHOES. HERE THEY ARE AT OUR LOWEST PRICE IN A DECADE!

Extreme left—You can practically live in this practical little oxford! Laced on the side with the new vest effect of snakeskin.

Left center—This oxford finds a new—and very becoming—way to combine kidskin and patent leather. You'll like the swagger heel!

I. MILLER
Beautiful Shoes

OF COURSE we've known for a long time that women want to be as smart in December as they are in—well, any other month! But it's only recently that I. Miller has created a distinctly new collection of Winter modes. Now—for the busiest and most important months of the social calendar—I. Miller is showing distractingly lovely designs in colors and materials specially chosen to harmonize with your Winter costume! Winter modes definitely styled for Winter months—when your Fall shoes have lost a bit of their first fine fervor! . . . And the prices? A direct answer to the thrifty woman's prayer!

I. MILLER
SHOPS AND AGENCIES IN PRINCIPAL CITIES

Right center—A slender sandal in monocrepe that should be in every woman's wardrobe for party wear.

Extreme right—Your favorite opera! Kidskin with patent leather heel and stitched band. The shoe that fits in with so many costumes.

I. MILLER
Beautiful Walking Shoes
WINGAIT LAST

And have you ever experienced the perfect comfort of smart I. Miller walking shoes, built on the famous Wingait last?

The pastel
angora coat
29.50

**EXCLUSIVE BEST
FASHIONS FOR ★
CRUISE AND RESORT
★ ★ ★ ★ WEAR**

The beach pina-
fore of Turkish
toweling. 6.50

The frock of
D. & J. Anderson
Scotch chambray
13.50

The Goona-Goona
bathing suit of
Balinese batik.
18.50

Seductive beach
costume! Mouchoir
bodice, tiny bath-
ing trunks, trans-
parent trousers.
19.50

The Riviera
maillot, heavy
knit with
brassiere top.
12.50

The plaid gingham
bathing frock.
8.50

The cruise pajama
of ribbed knit.
17.50



Black

that is true, clear,
permanent

Youthful, sparkling black... *true* black in strong sunlight, under searching night light... with never a hint of dullness... *permanent* as long as you wear it. That is the black you buy in Forstmann woolens. This is because its basis is the finest wool, cleaned to snow-driven whiteness, woven to uniform excellence, dyed with only the best dyestuffs.

The same perfection is true of all Forstmann woolens, in all colors, weights and textures. When you buy a wool coat, or dress, or ensemble, look for the Forstmann Ensemble Tag. Ask your saleswoman, "Is it a Forstmannwoolen?" If it is, a century and a half of Forstmann mill-honor has gone into its making.

Forstmann Woolen Co. • Passaic, N. J.
SALES OFFICE, 200 MADISON AVE., NEW YORK

A DISTINGUISHED TOWN COAT. . . Among the new Forstmann woolens for mid-winter is a soft angora woolen called *Manda**, used here in a coat with full sleeves, tapering to slim wrists. The collar is of Persian lamb. *Trademarked name

Forstmann Woolens

THE PRINCELY GIFT

Furs by
Bergdorf Goodman



Von Horn

Cherished dream of fair women: to possess such an evening wrap as this full length coat of snowy ermine, collared and elbow-cuffed with silver fox. One of many coats, wraps and furs suitable for Christmas gifts in our magnificent fur collection.

ON THE PLAZA • NEW YORK

**BERGDORF
GOODMAN**

FIFTH AVENUE AT 58TH STREET



NEVER A *RUN* ... BUT ALWAYS

Dash!



**An entirely
New Silk Stocking...
not only RUN-PROOF
but... SMART!**

They cannot *RUN*... these new Gold Stripe Gothamettes...but, depend upon it, they'll *MOVE* right into your heart and fancy to stay.

For they're sheer in an entirely new degree of sheerness...because the very fabric of which they are made is new.

They're low-lustred in an entirely new degree of fashionable dullness...because this same hosiery fabric has the facility of absorbing light rather than reflecting it.

They're smart...and yet no matter how much you use them or abuse them...wear them, yes, and even tear them...you'll never be able to make them *RUN*!

Ask for Gold Stripe Gothamettes at the better stores, everywhere.

In the Smartest of the New Season's Colors

SHEER (3 Thread) \$1.35

SUPER-SHEER (2 Thread) \$1.65

None genuine unless
stamped "Gold Stripe Gothamettes" on the toe

*You can put a hole in
the fabric . . . but
you can't make it run*



GOLD STRIPE
Gothamettes
RUN-PROOF SILK STOCKINGS

U. S. LETTERS PATENT NO. 1,856,053 & 1,862,514

GOTHAM SILK HOSIERY COMPANY, INC., 389 FIFTH AVENUE, NEW YORK, N. Y.

Christmas AT ALTMAN

means quality gifts at
most appealing prices



★ Desk or boudoir clocks—Choice designs and colors. Heavy bronze frame with chrome finish. Guaranteed 30-hour movement. A new type. \$14.50

★ Candy Jar—Beautifully chased-silver metal with blue glass lining. \$5.00

★ The Ronson Smoker's Set—Lacquered cigarette case and lighter to match—in many designs and colors—for purse and vest pocket. Lighter guaranteed. Complete in gift case. Set, \$15.00

★ Small dressy Bag for afternoon in black or brown suede—or velvet. Marcasite ornament set with carnelian, onyx or jade . . . \$2.95

★ Parfum Francaise — Imported crystal bottle with brown etching. Contains approximately 6-oz. of "Pour la Danse" . . . \$6.95

★ Cloisonné-topped Vanity—In a new 3-inch size, lovely colors and designs . . . \$4.95

★ Hiball, Cocktail and Old-fashioned Glasses. Crystal with red bands. \$5.00 a doz.

★ Cocktail Tray, 8½ x 13½ inches, lined with checkered linen. Lacquered in red or green. Stain-proof. \$2.95

★ Tells-U-How-Cocktail-Shaker—Silver plated, with an ingenious device which you turn easily to the recipe you desire to make. One-quart capacity . . . \$7.50

★ Ladies fitted Overnight Case of black, brown, green or blue lizard grain cowhide. 8 imported fittings of fine cloisonné to match. Also removable, easel-back mirror and comb. Lined with beige-colored moiré silk. Size 16 inches. \$29.95

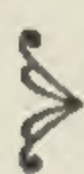
★ Gold or silver kid back-strap mule—satin lining . . . \$6.95

★ This is a page from our Altman Book of Gifts . . . full of a diversity of interesting and appealing new Christmas suggestions. Gifts of quality at prices you'll like. Write for it.



Von Horn

GOLFLEX



RHYTHM in every inch of it! Graceful, wide sleeves grow out of a beautifully draped body . . . a straight, slim tunic out of a moulded, fitted waistline. You see, at the left, the miracle that happens when Golflex tailors turn their attention to the lovely, soft type of dress you need to wear under coats. The fagoting is hand-done, of course, and the new crêpe Bagota is presented in heavenly shades of Peter Pan green, rustic brown, gala red, Yale blue, gypsy gold, and black. **\$35.00**

(Right) Tiny, pleated ruffles, twined about the shoulders, give this little printed dress a delightful flavour of the nineties. Colors: red and pink, green and light green, brown and beige, navy and light blue, black and white. **\$29.50**

FEATURED BY STORES OF CHIC, INCLUDING

B. ALTMAN & CO.

FIFTH AVENUE AT THIRTY-FOURTH STREET, NEW YORK

gifts such as these are a constant reminder of the giver's good wishes . . . and good taste

Mark Cross



Mark Cross



The woman-who-has-everything never has too many MARK CROSS handbags.
RIGHT: Black or brown pin seal envelope with marcasite and stone ornament. \$17.50
LEFT: Black velvet evening purse with pearl and rhinestone ornament. \$10.00

Always a necessity, MARK CROSS gloves are a gift welcomed by man or woman.
Women's French kid novelties. \$2.95 up
French kid, suede or pigskin slippers. \$3.50
Men's mocha or pigskin. \$3.85



For her who mends that tantalizing rip, this fitted sewing basket will be a real pleasure. Of crushed levant, in rose, green, blue and purple, 10 x 8 in. \$12.00



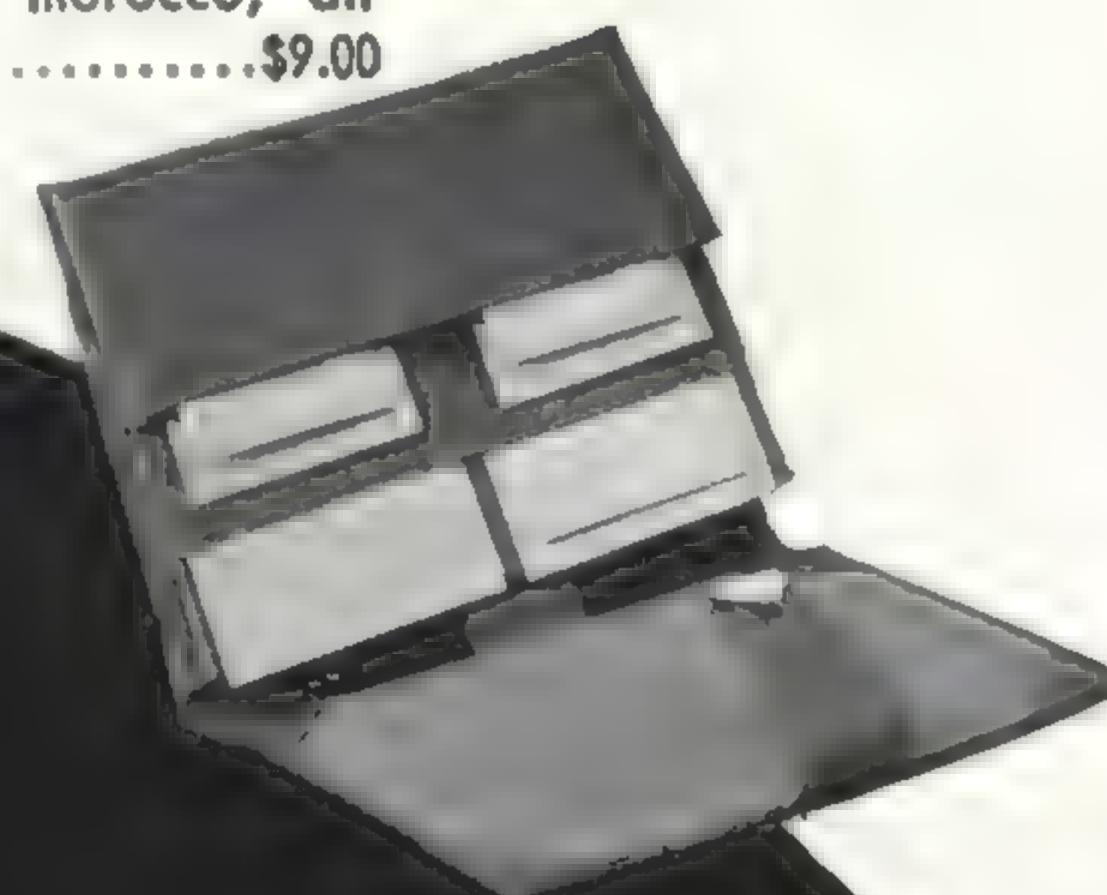
The hard-to-please man will beam with pride on receiving a set like this. Black matt seal, solid gold corners. (Also sold separately).
Cigarette Case \$6.50 6-Key Container \$5.75
Bill Fold \$7.50

Gift Catalog sent on request

For golf club, business trip or week-end, this slide-fastened bag is a satisfaction to any man. Black or brown hide. 18 in. \$10.00



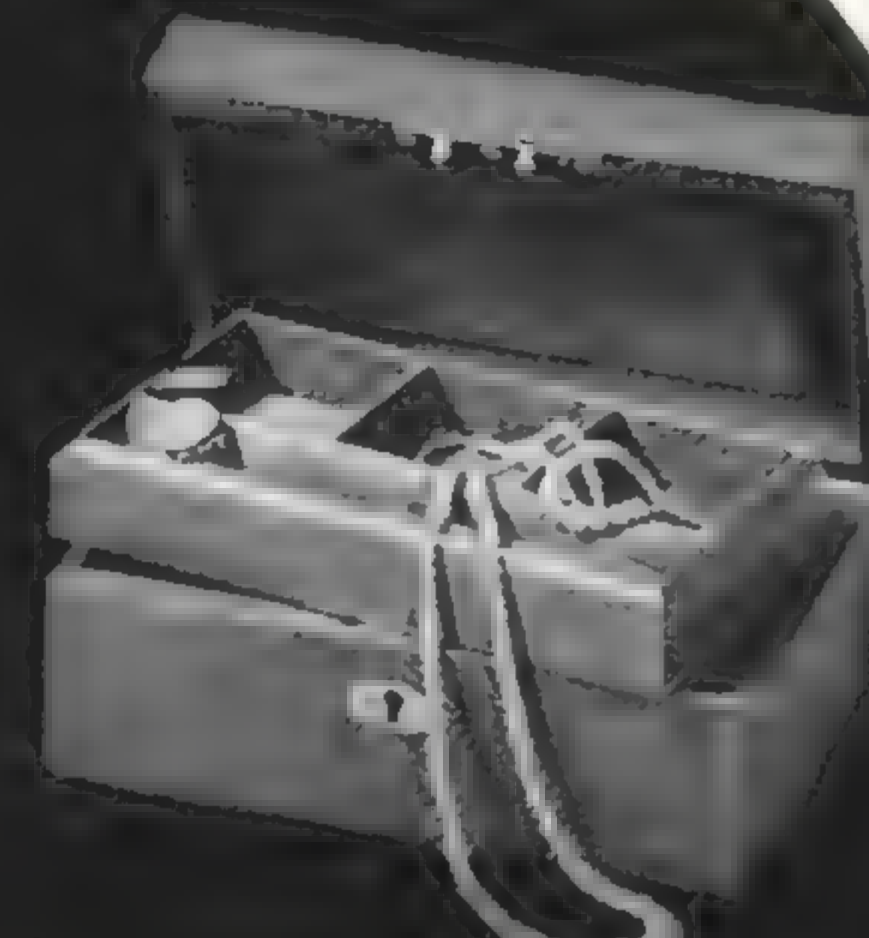
Most convenient when dashing off that occasional note. Writing folio in crushed morocco, all colors \$9.00



Men like all travelling accessories compactly in place. Black grained hide. \$10.00



Sure to win the feminine "Oh's" and "Ah's" on Christmas morning is a matching travel set. Black cobra-grained hide, moire lined. Also sold separately.
Suit case, unfitted, 20, 22, 24 and 26 in. \$16, \$17.50, \$19 and \$21.00
Similar cases, fitted. \$21.50 up
Overnight bag, 14 and 16 in. \$12 & \$13.00
Hat box, 16 and 18 in. \$20 & \$22.00



If she is the orchids-and-opera type of girl, the appropriate gift is a box for her jewels. In crushed morocco, and all colors, 7 in. \$12.00

FIFTH AVENUE AT 37th • MARK CROSS • 175 BROADWAY, N. Y.



PHOTO EDW. JACOBSEN

GIVE HER THIS THRILL . . . SURRENDER

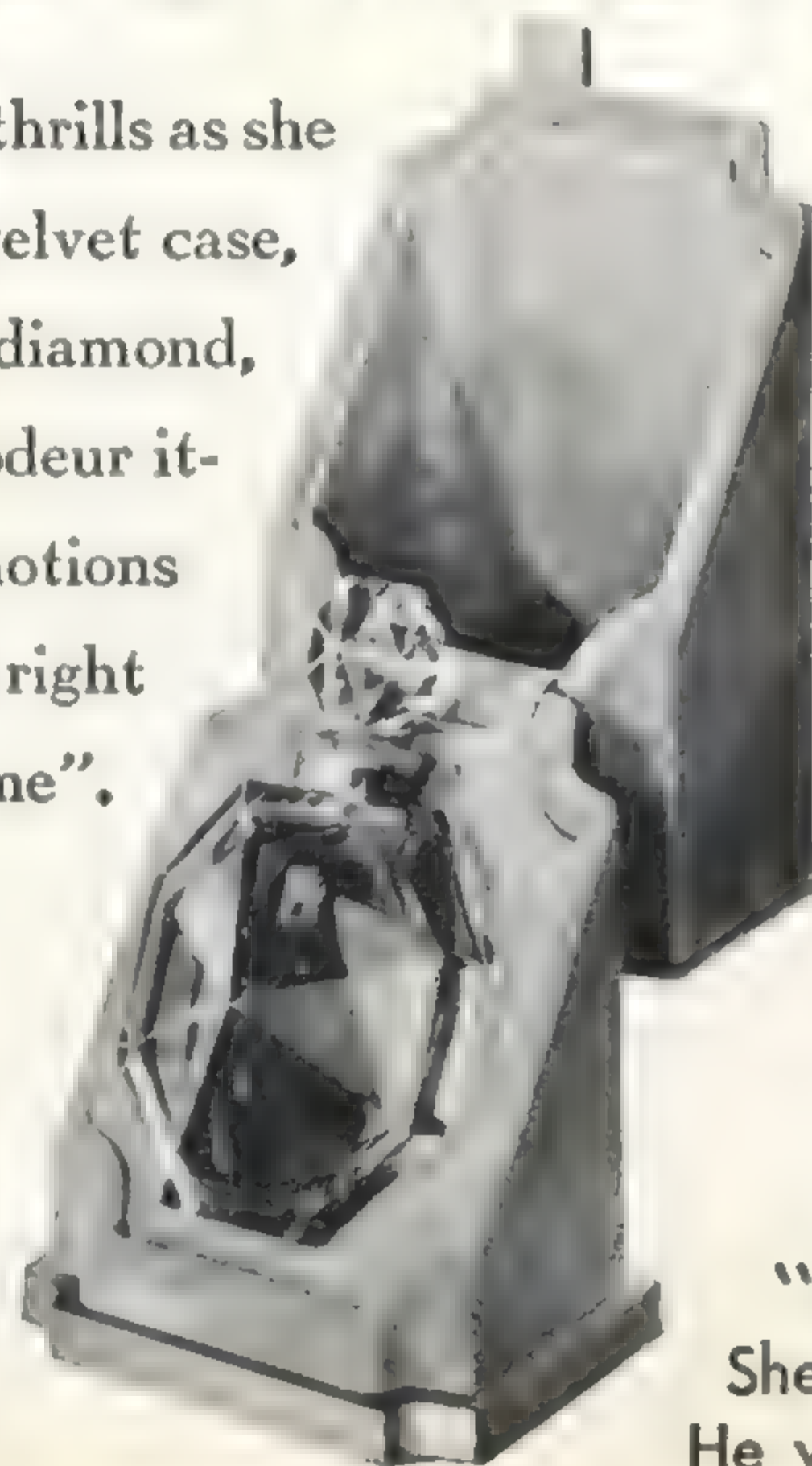
If your gift is Ciro's "Surrender", she'll have a succession of rippling thrills as she opens the package! . . . *Excitement!*—in touching, owning the gorgeous velvet case, smartly wood-decorated; the jewel bottle, cut-crystal, faceted as a diamond, flashing its loveliness against a polished mirror . . . *Intoxication!*—the odeur itself; Ciro's supreme achievement: a glamorous, exciting blend of emotions transmuted to fragrance . . . *Delight!*—in your genius for selecting the right thing, "Surrender", the thriller, with its deft message, "remember me".



When you see and purchase "Surrender", you'll feel all the thrills. Fine stores have it, or can get it for you in ample time for the holidays. \$27.50 and \$15.00

PARFUMS CIRO

20, RUE DE LA PAIX, PARIS, FRANCE • NEW YORK: 565 FIFTH AVE.



"SURRENDER"
She will, if you give it;
He will, if you wear it!

without Limit
of Latitude



● GOING SOUTH? to blue skies and a sympathetic climate? Then you'll want frocks like the angora one above. *We* were so taken with it at the Casino in Juan les Pins that we came right home and copied it. Marion (above) has it in the new orange-y rust color that looks so interesting just now. Dorothy took it in black, with white piqué collar, and it's stunning. (That's Dorothy from the *derrière* ... and please observe the tucks in her blouse.) Nickel buttons and buckle. \$19.75.

● OR GOING NORTH ... for scenery and ski-falls? Take this frock to travel in. It's simple ... with the new simplicity of Paris. It's casual, and so awfully right. And it's the softest, warmest, most comfortable thing you could imagine. Alison (right), who's off to Saint Moritz by the next boat, is wearing it *en voyage*. She chose it in dark brown, with the yoke of the blouse in beige, rust, and brown. But it also comes in combinations of red, and in three soft, deep shades of green. The plaid, of course, is Scotch. And wouldn't you say that the price is a bit Scotch too? \$19.75.

B R A D L E Y

SLIP INTO A BRADLEY AND OUT-OF-DOORS

For Shivery Days...

NEW UNDERTHINGS OF WOOLLY LACE

WARM and dainty are the new Carterettes. Made of fleecy-soft, ever so light, woolen laces. So deftly tailored and form-fitting they are absolutely undetectable—as well-bred undergarments should be! . . . You'll be slim and warm in Carterettes and happy to learn that ever so many tubbings leave them just as soft and just as desirable.

■ A very modern combination (below). It's like slipping into an extra skin, closing at a low point on the right leg. So smoothly light in weight—so beautifully fashioned. Peach or cream. Sheer all wool, \$2.50. Wool rayon and cotton, \$1.50.



■ Trim panties (left) knit to a snug elastic waistband. Taut across hips and diaphragm; tapering legs that flaunt a tailored hem ... snuggle over your hose for greater warmth.

Vest that hugs you tightly, V'd low in front and back. Very light in weight but warm enough to keep away the shivers. Vest or Panties—Peach, Silk, wool and cotton, \$1.50. Peach or cream. Sheer all wool, \$1.50. Peach or cream. Wool, rayon and cotton, \$1.00.

Carter's

NEW FOUNDATIONS

*to see you sleekly through
the Season*

THIS is a season when foundations come into their own. A season for subtracting curves and adding slenderness to slither into the new Victorian gowns.

And slither it is—moulding yourself to a narrower waist and scantier hips. So much depends upon the foundation!

Carter's new garments, knit of new and exciting fabrics, slim your figure yet yield to your agility. Not a seam, hook or lacing to ripple your sleekest frock.

■ A backless all-in-one without a bone or fastener. Adjustable and detachable shoulder straps that lend excellent support to the uplift bust sections of fine net. A special knit of fabric inlaid with elastic that moulds you perfectly. Just put it on and there you are—ready for day or evening dress. Carter's Spiroflex Two—\$5.00.

■ A little seamless girdle that caters to your stretches . . . Up and down or across . . . It is made of the new *two-way elastic* fabric in French peach. The V-bones in back prevent rolling—the well-boned broadcloth panel in front controls the diaphragm. You will become fast friends. Carter's Allways—14" length—\$5.00, 16" length—\$5.95.

■ It's an exacting little girdle with two invisible bones in front to control the diaphragm and two tiny V-bones in back to prevent rolling at the waist. *But without a single break or seam.* The top and bottom are so smoothly hemmed you can't tell where the garment ends and your skin begins. Trolley garters. Peach color. Carter's Spiro-mode Two—14" length—\$3.50, 16" length—\$3.95.



UNDERFASHIONS

THE DOG MODE OF VOGUE

Boveway
Beau
Brummel

Greyhounds and Dandie Dinmonts

Outstanding English and American winners—dogs at stud—puppies and grown stock.

WINDHOLME KENNELS

ISLIP, LONG ISLAND, NEW YORK



Imported Greyhound Boveway Beau Brummel
Courtesy Windholme Kennels

Greyhounds

"A gentleman is known by his horse, his falcon and his greyhound".—Old English saying.

They're an old, old race—greyhounds. Aristocrats. Dogs of a tradition so ancient that most of us feel parvenus when we think of our awkward lines, our graceless modern restlessness against that poise and sublime repose. When they run—the poetry of motion is unleashed. Greyhounds have a very fine character and therefore a good sense of honor. They have a keen instinct for selecting those upon whom they shall bestow their affection. They are extremely quiet in and around the house and clean in their manners. As for their physical traits—they are known for their symmetry and beautiful lines.

By his respect for decency, his cleanliness, and his dignified aspect, the Greyhound sustains the exalted position he occupies; and the daintiness with which he handles coarse or unclean food proclaims him the aristocrat of all canines. He is full of self-love and vanity, rivaling the peacock in these qualities. He is much more affectionate than he generally gets credit for being, and there are few passions felt by man that he does not share. Nor is he devoid of imagination, as many suppose. Greyhounds have courage, vital force, dash and spirit.

Should you be interested in buying a greyhound or any of the other breeds (there are more than eighty), write to kennels advertised in Vogue. They are all reliable or they wouldn't be there. Buying a dog is such a simple transaction nowadays, with over half of the pedigreed animals being sold by mail. All you need is a fountain pen or telephone. But, if you don't find the one you're set on at once, we'll be glad to help, without obligation. We know the points of value in a dog, the cost of conducting modern kennels, and what a registered dog should cost in the average case. Address: The Dog Mode of Vogue, 1928 Graybar Building, Lexington at 43rd, New York.



IRISH SETTERS

Beautiful, affectionate, aristocratic, with a tremendous appeal to all dog lovers. . . . Bred from winners.

English Setters

Leading strains from great field and bench winners.

Springer Spaniels

The great all-round dog for home and field.

We have outstanding specimens of the above breeds. Puppies and mature dogs occasionally for sale.

Sylvan Crest Kennels

North Caldwell, New Jersey
Caldwell 6-1686



IRISH SETTERS

A few unusually promising puppies four months old

By Higgins Red Coat ex Queen Malve

R. S. HUME
Middletown, N. Y.

SMOOTH FOXTERRIERS



Our dogs are winners at the principal shows, and they are of the good old-fashioned terrier type.

AT STUD:

Ch. Flornell Standard, Ch. Millhill Margin

To be seen at Percy Roberts, Noroton, Conn.

Sabine Revival

To be seen at Herbert Hankinson's, Basking Ridge, N. J.

For Particulars Address

MILLHILL KENNELS

Mill Neck, Long Island. E. Cos Kerr, Owner

Foxterriers—Schnauzers

Puppies and grown dogs—both sexes—smart, sound and healthy.

KNOLLTON KENNELS

Miss M. L. FLICK, Owner

Mr. E. FREAD, Mgr.

Telephone 384-M.

Lenox, Mass.

SCHNAUZERS

The World's Most Intelligent Dogs

A Schnauzer puppy. The Ideal Xmas gift. Males \$10.00. Females \$25.00.

Von Bismark Kennels

Worthington, Ohio



Specific questions on dog subjects will gladly be answered by The Dog Mode of Vogue.

GREYHOUNDS

Puppies now available . . .

At Stud . . . Gamecock Dutch Warrior

H. AUMACK, Manager
Park Avenue, Elberon, New Jersey

Telephone: Long Branch 3050 New York Telephone DIOUY 4-1187



Hollybourne Kennels Sealyham Terriers

Fine healthy puppies of imported championship stock.

S. L. FROELICH, Owner
500 8th Ave., N. Y. C. LACKAWANNA 4-7600



Scottish Terriers, Wire-Hair Fox and Sealyhams

A real sporting companion for your country estate, a small pal for your town house, a stylish chap for your motor car.

Mrs. EMMA G. HUNTER, Tel. Madison 1074
Primos, Del. Co., Pa., 7 miles from Philadelphia

SCOTTISH TERRIERS

Mrs. A. M. HENSHAW
College Hill
Cincinnati, Ohio

June to October
Lake Leelanau, Michigan


WELSH TERRIERS WIRE FOXTERRIERS SCOTTIES

Beautiful puppies and grown dogs—both sexes—bred from winning strains. Smart, sound and healthy.


MRS. C. H. HORSTMANN
4 Charles Pl., Chatham, N. J.

Vogue does not sell dogs but will suggest reliable kennels where purchases may be made.

THE DOG MODE OF VOGUE




AIREDALE
Eng. & Am. Ch. Walnut Challenger
By Towyn Mustard Pot ex Warbreck Diamond
Four times Best in Show and sixteen times Best of Breed in America
Eng. & Am. Ch. Authority's Commander
By Brownfield Brigand ex Cumbrian Peggy
Winner of over 200 prizes in England and three times Best of Breed in America
Owner, MR. FREDERIC H. HOE
For particulars apply to
HARRY LIVESEY, LIVESEY KENNELS
185 Kings Road, Madison, N. J.
Tel. Madison 6-0496



French Bulldogs
Some especially fine puppies of both sexes two months old from typical "Frenchie" stock
AMOURETTE KENNELS
Reg.
1221 Denmark Road,
Tel. Plainfield 6-9192 Plainfield, N. J.



COCKER SPANIELS
WILMARLAND KENNELS, Reg.
Mr. & Mrs. W. M. DUNYEA, Owners
Offer a smart collection of puppies in all colors eligible for registration. All of excellent breeding and type.
Brookville Road, Jericho, L. I., N. Y.
Syosset 021



GREAT DANES
A child's pet
A man's pal
A guard for the home
We raise puppies that are sound and healthy
Winslow Kennels
White Oak Shade
R.F.D. #3
New Canaan, Conn.



FRENCH POODLES
Puppies and grown stock are now available
Carillon Kennels
Mrs. W. Walker
Owner
Bedford Hills, N.Y.
Tel. Mt. Kisco 6010



CANADIAN ST. BERNARDS
Xmas puppies and breeding stock, reasonably priced. We have the type that has made the St. Bernard famous in the world of dogs. Photos, prices on request.
LAKE MANITOU KENNELS
Watrous, Saskatchewan, Can.

READERS' Questions pertaining to the selection, purchase, or care of dogs will be answered without obligation by The Dog Mode of Vogue, 1928 Graybar Building, New York City.



A CHAMPION PUG FROM SIGVALE KENNELS

Give a dog this Christmas

Only twenty-four days more! Even now in swarming metropolis and secluded village a kindlier, merrier spirit walks abroad. Hearts are full of cheer and heads are full of plans and pageants for the holidays. But here and there is a mild under-current of anxiety about what to give. Here's a suggestion:

What more distinctive and pleasing gift than a thoroughbred dog—for any person from six to sixty? A live, furry creature, with shining eyes looking down the road for his Great Adventure—the new master or mistress! An affectionate companion, a play-fellow and confidante, a new and responsive member of the family—the only friend that money will buy.

It's so easy to suit the gift to the personality and environment of the recipient—a toy dog for a Park Avenue debutante, a playful terrier for your little nephew, a huge Irish Wolfhound for the man with acres of country estate. There's a breed that's suitable for every place and person.

Just write to one or more of these kennels, tell the owner the breed, sex, age, size and color of the dog you have in mind, also the approximate amount you expect to pay, and the environment in which the dog will live—that is, whether it will be an apartment, a city or country home. You can leave the details to the breeder. The dog will be delivered safe and sound, at the place and time specified, by an express company which has had long experience in shipping valuable dogs in special crates.

You have seventy-odd breeds to choose from. And you may rely explicitly upon the kennels advertising in Vogue. Over fifty per cent of the dogs sold by kennel advertisers are sold by mail, so you see that giving a dog for Christmas is a simple transaction. And there is more than enough time. We would appreciate your mentioning this magazine in writing to kennels. But should you fail to find advertised here just the kind of dog you have in mind, write to us, and we will help you to find him, without obligation on your part. Address: The Dog Mode of Vogue, 1928 Graybar Building, Lexington at 43rd, New York.

Christmas?
What shall
I give?



Consider this happy solution—a fluffy, lovely puppy—preferably a

PEKINGESE

Our champions will solve this question for you. They offer pets, not only as show prospects of correct breeding, but as MERRY companions for your Christmas cheer. Particulars on application.

ORCHARD HILL KENNELS
Lock Haven, Pa.
Mrs. Richard S. Quigley, owner



PEKINGESE

Sleeve Specimens—show type. Also White Pekingeses, the present rage in England.

Griffons (Brussels) DOGS at STUD—PUPPIES

Mrs. Clarise Mac Levy
222 W. 83rd St., N. Y. City

Trafalgar 7-4487

A & F KENNEL DEPT.



We carry the most complete stock of dog foods and furnishings in the country today.

We are U. S. Agents for Martin & Martin saddler-made collars, leads, etc. and for Sherley's English dog remedies, including the famous LACTOL for weaning and nursing puppies. We also stock SALCA English conditioner. Send for Book.

ABERCROMBIE & FITCH CO.

The Greatest SPORTING GOODS STORE in the World
MADISON AVE. AT 43RD STREET, NEW YORK

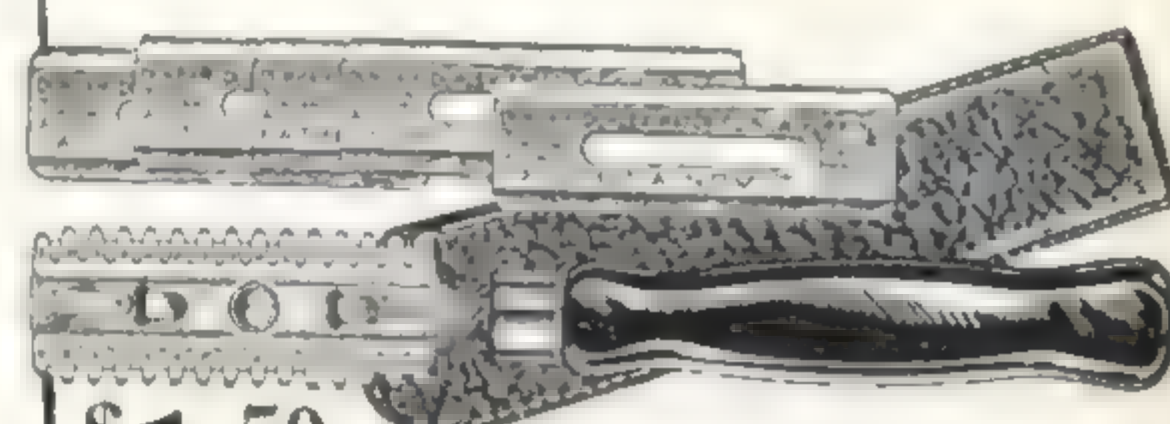


Every Boy Should Have a Dog —and Know How to Care for it

He, or you, can pluck, strip and trim the pup like an expert—have a barrel of fun—and save constant trimming costs with a

Duplex Dog Dresser

The New, Improved Plucking and Stripping Comb



\$1.50

Different—New—Better

1. Strips and trims any dog.
2. Will not gouge the coat.
3. Leaves no steps.
4. Gives a smooth finish.
5. Sold complete with six blades, in leather pocket sheath.

TERRIER TRIMMING CHART
Complete directions how to Trim, Groom, Pluck, Strip and condition all Terriers. Describes Terrier build and anatomy. Contains 21 pictures with full instructions.

A NECESSITY FOR THE AMATEUR
Mounted \$1.50, Unmounted \$1

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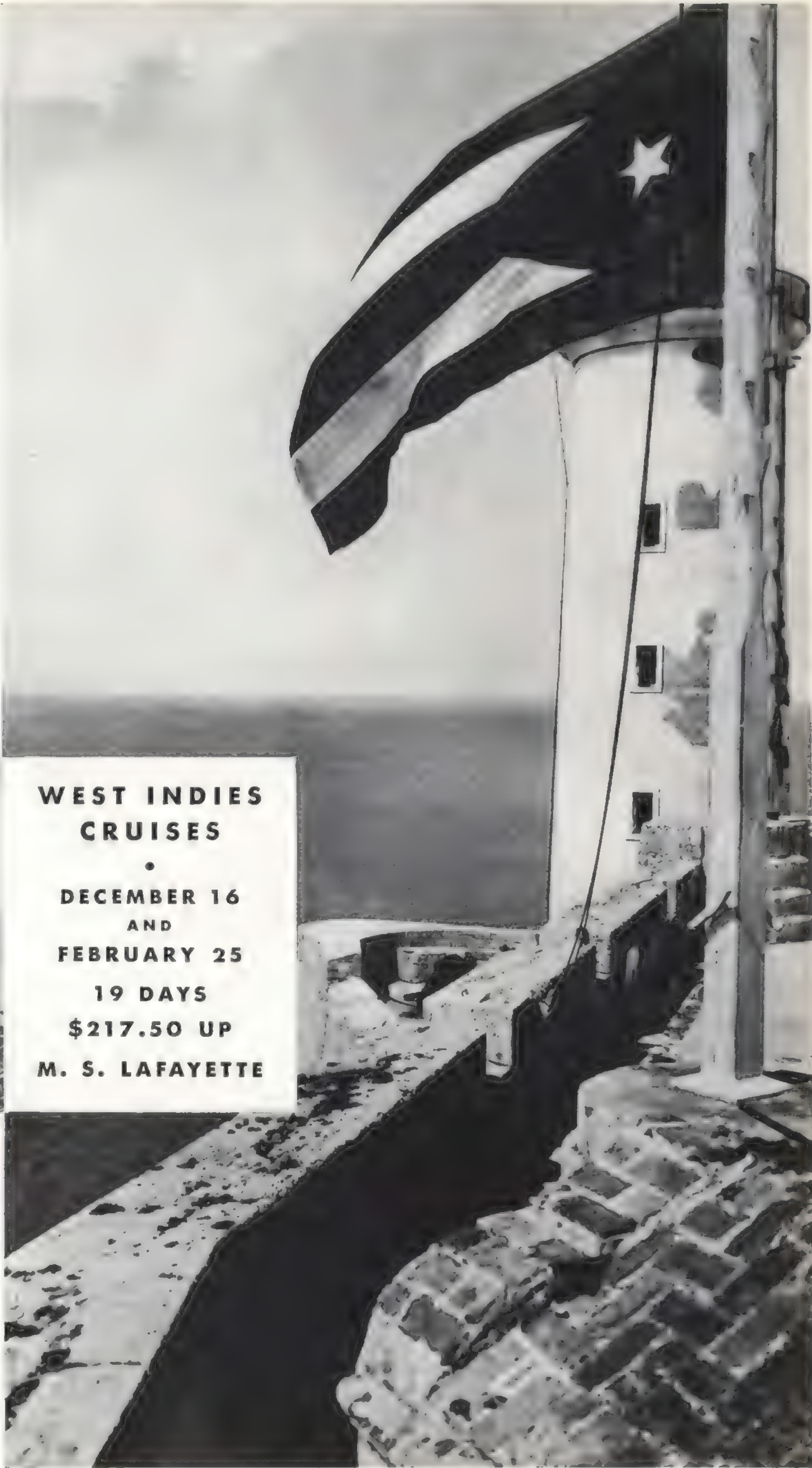
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Toronto, Ontario

French Line. For rates, reservations, information, call or write Otto Goetz, 53 Richmond Street, W., Elgin 1282.

Vancouver, B. C.

French Line. For rates, reservations, information, call or write F. C. Garde, G.P.A., 966 W. Hastings Street, Seymour 5380.

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SOCIETY

BIRTHS

NEW YORK

Bell—On September 30, to Mr. and Mrs. Bertrand F. Bell (Helen Talmadge Runkle), of Mount Kisco, New York, a daughter, Phyllis Knox Bell.

Daly—On October 5, to Mr. and Mrs. Paul Gerard Daly (Madeleine Mulqueen), of New York City and Fairfield, Connecticut, a daughter.

Forster—On October 12, to Mr. and Mrs. Henry Forster (Helena L. Fish), of Garrison, New York, twin sons.

Fox—On October 10, to Mr. and Mrs. James McCutcheon Fox (Elizabeth Knox Clarke), a son.

Jacob—On October 17, to Mr. and Mrs. Lawrence Jacob, second (Bertha Weightman Norton), a daughter, Anne Weightman Jacob.

Simpson—On October 16, to Mr. and Mrs. Kenneth F. Simpson (Helen-Louise Knickerbacker Porter), a daughter, Elizabeth Carroll Simpson.

Snow—On October 15, to Mr. and Mrs. George Palen Snow (Carmel White), a daughter.

BOSTON

Sturgis—On September 26, to Dr. George Putnam Sturgis and Mrs. Sturgis (Harriet Morse), a daughter, Harriet Morse Sturgis.

PITTSBURGH

Mellon—On October 10, to Mr. and Mrs. William Larimer Mellon, junior (E. Grace Rowley), a son.

DEATHS

NEW YORK

Bigelow—On October 14, Grace Bigelow, daughter of the late John Bigelow.

Cady—On October 4, Frederic L. A. Cady, of Cedarhurst, Long Island, husband of Frances Winslow Meadows Cady.

de Navarro—On October 11, at "Court Farm," Broadway, Worcestershire, England, Antonio Fernando de Navarro, husband of Mary Anderson de Navarro.

Floyd—On October 5, at "Hilbrook Farm," Williamstown, Massachusetts, William Toell Floyd, husband of Olga L. Gossler Floyd.

Forrest—On October 1, at Rye, New York, Richard E. Forrest, husband of Harriet L. Wright Forrest.

Gardner—On October 10, Henry Burckall Gardner, of Princeton, New Jersey, husband of Sarah Spencer Morgan Gardner.

Gwathmey—On October 15, at Red Bank, New Jersey, J. Temple Gwathmey, son of the late J. Temple Gwathmey and Mrs. Gwathmey.

Haskell—In October, William N. Haskell, third, son of Major-General William N. Haskell and Mrs. Haskell.

Lindsay—On October 12, at Pine Orchard, Connecticut, John D. Lindsay, husband of F. Stella Gregory Lindsay.

Livingston—On October 1, at Albany, New York, Bayard U. Livingston.

Lorillard—On October 13, Ernest E. Lorillard.

Martin—On October 15, Alfred W. Martin, husband of Lillie Frothingham Martin.

DEATHS

BALTIMORE

Gibson—On October 4, Edward Guest Gibson, husband of Eleanor Johnston Gibson.

BOSTON

Ahlborn—On September 22, at Bar Harbor, Maine, Emily Buffum Ahlborn, wife of the late Henry C. Ahlborn.

Baker—On September 22, Ezra Henry Baker.

Saltonstall—On October 6, at Brookline, Massachusetts, Ella B. Parkin Saltonstall, wife of the late Francis G. Saltonstall.

BUFFALO

Ward—On October 8, Hamilton Ward, husband of Grace E. Marsh Ward.

LONDON

Roxburghe—On September 29, the Eighth Duke of Roxburghe, husband of the Duchess of Roxburghe (May Goelet).

ENGAGEMENTS

NEW YORK

Bailey-Phelps—Miss Rosalie Greenleaf Bailey, daughter of Mr. and Mrs. Theodore Layton Bailey, to Mr. Thomas William Phelps, son of Mr. Thomas L. Phelps, of Rochester, Minnesota.

Barclay-Tilney—Miss Frances Moore Barclay, daughter of Mr. and Mrs. Robert Cochrane Barclay, of New York, London, and Warrenton, Virginia, to Mr. Robert Adolphus George Tilney, son of Colonel Arthur Tilney and Mrs. Tilney, of London, England.

Bloodgood-Bostwick—Miss Mabel Lansing Bloodgood, daughter of Mr. and Mrs. William D. Bloodgood, of Garden City, Long Island, to Mr. Guy B. Bostwick, son of Mr. and Mrs. Guy O'Donnell Bostwick, of Suffern, New York.

Choate-Platt—Miss Helen Choate, daughter of Mr. and Mrs. Joseph H. Choate, of New York City and Mount Kisco, New York, to Mr. Geoffrey Platt, son of Mr. and Mrs. Charles A. Platt, of New York City and Cornish, New Hampshire.

Curtis-Warren—Miss Vivian Boyd Curtis, daughter of Mr. and Mrs. Ronald Elliot Curtis, of New York City, to Mr. Edward De Witt Warren, son of Mrs. Frank Warren, of Cincinnati, Ohio.


Lord-Tower—Mrs. Hoyt Lord, daughter of Mrs. Walter S. Hoyt, to Mr. Roderick Tower, son of the late Ambassador Charlemagne Tower.

Macy-Haggerston—Miss Mary Ridgway Macy, daughter of Mrs. L. Pugh Macy, of New York City, and of Mr. T. Ridgway Macy, to Sir Hugh Carnaby de Marie Haggerston, Eleventh Baronet, of Ellingham Hall, Chathill, Northumberland, England, son of Lady Haggerston and the late Sir Edward Charlton de Marie Haggerston.

Mallory-Soule—Miss Dorothea Barron Mallory, daughter of Mrs. Egbert H. Lillie and of Mr. Philip R. Mallory, to Mr. Frank Beach Soule, son of the late Beach Carter Soule and Mrs. Soule.

Miller-Robinson—Miss Louise Miller, daughter of Mr. and Mrs. Nathan L. Miller, to Mr. Douglas Robinson, son of Mr. and Mrs. Theodore Douglas Robinson.

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Smith-Carey—Miss Elizabeth Smith, daughter of Mr. and Mrs. Philip L. Smith, of Short Hills, New Jersey, to Mr. James Carey, son of Mr. and Mrs. George Carey, of Short Hills.

Weekes-Peet—Miss Sarita Weekes, daughter of Mr. and Mrs. Bradford Gage Weekes, of Oyster Bay, Long Island, to Mr. William Creighton Peet, junior, son of Mr. and Mrs. William Creighton Peet, of Rye, New York.

BOSTON

Armstrong-Robb — Miss Katharine Moxley Armstrong, daughter of the late George Allen Armstrong and Mrs. Armstrong, of Shelbyville and Louisville, Kentucky, to Mr. Russell Robb, of Concord and Boston, Massachusetts, son of the late Russell Robb and Mrs. Robb, of Concord.

Coues-Galland—Miss Elinor Kittredge Coues, daughter of Dr. William Pearce Coues and Mrs. Coues, of Brookline, Massachusetts, to Mr. Theodore Hexter Galland, of Spokane, Washington, and San Diego, California.

Holdsworth-Wingo—Miss Barbara Holdsworth, daughter of Mrs. Frederick Holdsworth, of Brookline and Gloucester, Massachusetts, to Mr. Otis T. Wingo, junior, son of Mrs. Otis T. Wingo, of Washington, D. C.

CLEVELAND

Teagle-Clements—Miss Helen Wright Teagle, daughter of Mrs. Frank H. Teagle, of Cleveland, Ohio, to Mr. Robert Morrison Clements, son of Mr. and Mrs. Thomas Clements, of Phoenix, Arizona.

PHILADELPHIA

Keator-Foster—Miss Marlon Reed Keator, daughter of Mr. William C. Keator, of Wayne, Pennsylvania, to Mr. Frank Brisbin Foster, junior, son of Mr. and Mrs. Frank Brisbin Foster, of Haverford, Pennsylvania.

Sloan-Gaston—Miss Margaretta A. Sloan, daughter of Mr. and Mrs. Maurice W. Sloan, of Overbrook, Pennsylvania, to Mr. Benjamin M. Gaston, junior, son of Mr. and Mrs. Benjamin M. Gaston, of Knoxville, Tennessee.

White-Schoettle—Miss H. Louise White, daughter of Mr. John Beaver White, of "Stoke Poges Lodge," Villanova, Pennsylvania, to Mr. Ferdinand P. Schoettle, son of Mr. and Mrs. Edwin J. Schoettle.

SAINT LOUIS

Cuendet-Meigs—Miss Elizabeth Cuendet, daughter of Mr. and Mrs. Eugene R. Cuendet, of Saint Louis, Missouri, to Mr. Hildreth Meigs, son of Mrs. J. Vincent Meigs, of Lowell, Massachusetts.

WASHINGTON

Eustis-Chanler—Miss Edith Celestine Eustis, daughter of the late William Corcoran Eustis and Mrs. Eustis, of Washington, D. C., and New York City, to Lieutenant Hubert Winthrop Chanler, U. S. N., son of the late Winthrop Chanler and Mrs. Chanler, of New York City and Geneseo, New York.

ENGAGEMENTS

Gherardi-Robinson — Miss Neville Taylor Gherardi, daughter of Rear-Admiral Walter R. Gherardi, U. S. N., and Mrs. Gherardi, to Mr. Christopher Robinson, son of Mr. and Mrs. Christopher Robinson, of Toronto, Ontario.

Spencer-Cortesi—Miss Louise Vivian Spencer, daughter of Mr. and Mrs. Henry Benning Spencer, to Mr. Roger Cortesi, son of Mr. Salvatore Cortesi, of Rome, Italy.

WEDDINGS

NEW YORK

Adams-Roe—On October 21, in the Chapel of Saint Bartholomew's Church, Mr. John Adams, son of Mr. and Mrs. Francis Willard Adams, of Montclair, New Jersey, and Miss Sylvia C. Roe, daughter of Mr. and Mrs. Alexander Vinton Roe, of New York City.

Armour-Andrews—On October 12, at "Allison House," Princeton, New Jersey, Mr. Allison Armour, second, son of Mr. George A. Armour, of Princeton, and Mrs. Alice Maconochie Andrews, daughter of the late Mr. and Mrs. Alan Maconochie, of Saint Paul, Minnesota.

Burt-Burke—On October 29, in the Brick Presbyterian Church, Mr. George Frederick Burt, junior, son of Mr. and Mrs. George Frederick Burt, and Miss Mary Louise Burke, daughter of Mr. and Mrs. Russell Ely Burke.

Byers-Wright—On November 2, in the Ritz-Tower, Mr. John Crawford Byers, son of Dr. John Byers and Mrs. Byers, of Pelham Manor, New York, and Miss Janet Wright, daughter of Mrs. E. Higenbotham Wright, of New York City.

Havemeyer-Beard—On October 22, in the Church of Our Lady of Mount Carmel, Mr. Frederick C. Havemeyer, second, son of Mr. and Mrs. Henry O. Havemeyer, of Mahwah, New Jersey, and Miss Mary Hill Beard, daughter of Mrs. Pierre Lorillard, of New York City and Tuxedo Park, New York.

Hyde-Thome—On October 7, in Paris, France, Mr. James Hazen Hyde and Madame André Thome.

Livingston-Mackay—On October 25, at "Ingleside," Stockbridge, Massachusetts, Mr. Goodhue Livingston, junior, son of Mr. and Mrs. Goodhue Livingston, of New York City and Southampton, Long Island, and Miss Lorna Mackay, daughter of Mrs. Owen Johnson.

McKim-Geer—In November, Mr. Anthony Lispenard McKim, son of the late William J. A. McKim and Mrs. McKim, of Short Hills, New Jersey, and Miss Mabel Geer, daughter of Mr. and Mrs. Marshall Geer, of Short Hills.

Nott-Lawton—On October 1, Mr. Lawrence H. Nott, son of Judge Charles Cooper Nott, of New York City, and Miss Janet Lawton, daughter of Mrs. M. Miller Lawton, of Saint Louis, Missouri.

Riker-Cox—On October 8, in Saint John's Episcopal Church, Far Rockaway, Long Island, Mr. Samuel Riker, junior, son of Mr. and Mrs. Samuel Riker, of New York City and Red Bank, New Jersey, and Miss Anne T. Cox, daughter of Mr. and Mrs. Daniel Hargate Cox, of Lawrence, Long Island.



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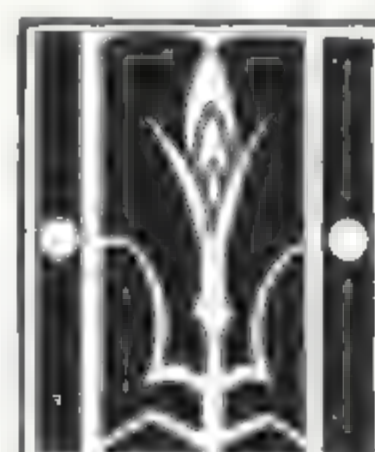
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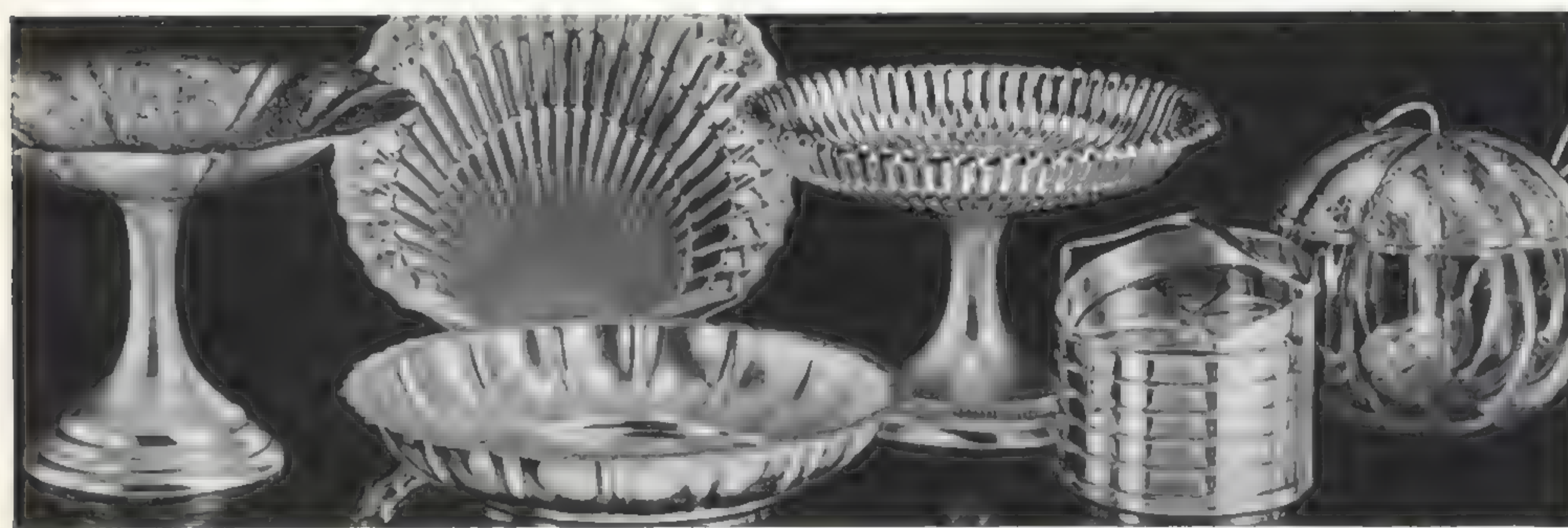


Today Gorham Sterling Silver costs so little

Exquisite gifts may be chosen
from price groups **as low as** \$5



\$5 to \$10 — An interesting selection of table silver. Gorham's six most popular patterns. (Reading left to right) For six teaspoons: Shamrock V, \$6.00; Fairfax, \$6.50; Chantilly, \$6.50; Hunt Club, \$7.50; Edgeworth, \$4.00; Etruscan, \$6.50.



\$10 to \$20 — (Reading left to right, back row) English Bonbon Dish, Shell Form, \$15.00; Finely fluted Sweetmeat Compote, \$16.50; Jar and Spoon, for preserves, complete, \$13.50 . . . (Reading left to right, front row) Delicately shaped Bonbon Compote, \$17.50; Dish of many uses, \$15.00; Glass Tumbler Coasters with sterling edge, in rack, six coasters, \$10.00; with a dozen, \$21.00.



\$20 to \$40 — (Reading left to right, back row) Fluted Utility Dish, \$38.50; Frontenac Bowl, \$35.00; Georgian Sandwich Plate, \$27.50 . . . (Front row) Flower Vase, \$22.00; Old French Mayonnaise Bowl, Tray and Spoon, \$30.00; Colonial Candlesticks, per pair, \$24.50.

WITH the price of silver bullion at a low level, beautiful Gorham Sterling costs less today than it has in many years. Lovely pieces of hollow ware for as little as \$10, and a set of flatware for six, complete for simple entertaining, priced as low as \$53. No truly fine sterling can be purchased at lower prices.

The Gorham gifts suggested on this page have been arranged in price groups so that you can readily see what a wide range of selection you have—no matter what limit you have set yourself.

Whether you choose to give a single, simple piece such as a flower bowl, a platter, or salt and peppers, or a complete set of distinguished flatware, you will find exquisite patterns in Gorham Sterling.

For over a hundred years, Gorham have been famous for fine design and distinguished craftsmanship. Their sterling has been chosen and used by generations of people with discriminating taste everywhere.

\$40 to \$50— (below)

(Background) Salad or Entrée Dish, \$50.00.
(Front, left) Gravy or Sauce Boat with Tray, \$40.00.
(Front, right) Fruit or Salad Bowl, \$40.00.



Gorham Sterling—at the smartest jewelers

V O G U E

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CHRISTMAS GIFTS

Cover Design by Pagès

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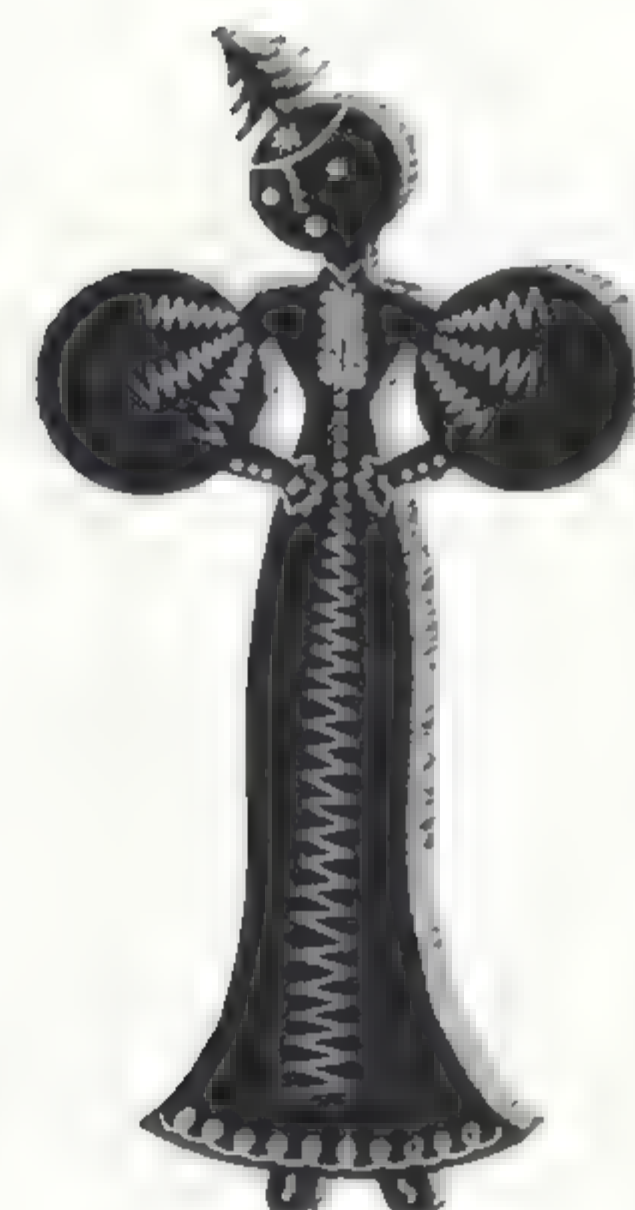
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Vol. No. 80 No. 11

Whole No. 1449



DECEMBER 1, 1932

THE CONDÉ NAST PUBLICATIONS, INC.

Condé Nast, President/Francis L. Wurzburg, Vice-President/W. E. Beckerle, Treasurer/M. E. Moore, Secretary/Frank F. Soule, Business Manager/Printed in the U. S. A. by the Condé Nast Press/Title Vogue registered in the U. S. Patent Office. Executive and Publishing Offices: Greenwich, Conn. / Editorial Offices—Graybar Building, 420 Lexington Ave., New York, N. Y.—Cable Address: Vonork, New York. Vogue foreign addresses: London, 1 New Bond Street, London W. 1—Cable Address, Volon; Paris, 65-67 Avenue des Champs-Élysées—Cable address, Vopar.

Subscriptions for the United States, Mexico, Panama Canal Zone, Porto Rico, Hawaii, and the Philippines, \$6 a year in advance. Single copies, 35 cents. In Canada, \$1.50 a year extra for postage. For other countries, subscription prices will be furnished on request. Address all correspondence to Vogue, Greenwich, Conn.

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THERE ARE THREE VOGUES AMERICAN, FRENCH, AND BRITISH

Edna Woolman Chase, Editor-in-Chief

Michelle de Brunhoff—Editor of French Vogue
Alison Settle—Editor of British Vogue

DU PLUS GRAND AU PLUS PETIT FLACON



BELL'ODOGIA
LE PARFUM LE PLUS SUBTIL
CARON

PARIS

Vogue's



Eye view of the mode



THERE is a fatal tendency among those who fondly hope to do the winter sports, to appear for their virgin visit to Saint Moritz, Saint-Sauveur, or Lake Placid dressed in excellent imitation of Santa Claus. Others go in for Bill Hart lumber-jack outfits, before they are initiated. This may be compared to going out hunting with the Quorn dressed in checked breeches and a cute little pink hat. On page 45 of this issue, we give you an article written by one who was once a novice in the game and herself took too amateurish, too blatant clothes to a highly technical skiing resort. She will tell you what they should have been and finally were.

ALSO in this issue, you will find snaps of America's noblest dressed for a sporting event in the brazen checks of the moment. For the amateur of fashion history, we also present the photograph at the left—a member of America's noblest, then Miss Marion Tiffany, also dressed in checks, but taken around about 1914. This little suit was then the last word in chic. Life was not worth living, that year, without one.

If you are one of those who have corduroy in their blood this season—and their names are Legion—, take a look at designs Nos. 6195-6 and 6190, on page 68. There they stand, inanimate things without a living soul, crying to be made up in lovely rich corduroys. It is for you to rescue them from the limbo of tissue-paper.



WITH the philanthropic purpose of keeping people from spending more than they ought for their wee gifties this Christmas, we have arranged three groups of suggested presents in this issue, on separate pages. Two pages are resolutely devoted to five-dollar presents, one to ten-dollar presents, and a fourth lets you spend fifteen dollars. It is our hope that by this arrangement you will be spared a portion of the hectic running and insane-making mathematics that attend the days before Christmas, even in the most organized homes.

AS you may have observed, we are hopeless pedants, bent on unearthing the source and root of everything. Not content with showing the beautiful barbaric Schiaparelli bracelets on page 51, we must needs dig out a picture of the original lady who started the fashion. She is shown at the right. She is a native African savage, snapped just as she was about to step out to a soirée, wearing all the copper bracelets in her possession. And what verve! What chic! What aplomb!





MRS. JOHN E. PARSONS

Mrs. Parsons, who was Miss Fanny H. Wickes, poses demurely in Steichen's version of the snow-storm that raged in every photographer's parlour in the Eighteen-Eighties. The Chanel costume is from H. Jaeckel and Sons



I CRAVE —

VOGUE, craving to know what people actually want for Christmas, fired off telegrams to celebrated writers, artists, dowagers, babies, architects, astrologers, *jeunes filles*, actresses, and learned doctors of medicine all over the world. This is the result. Before you do your Christmas shopping, contemplate the unsuppressed desires of this bright cross-section of civilization.

ALFRED LUNT AND LYNN FONTANNE, stars: "We want a week off. We want to go to our farm and have a good old-fashioned Christmas Eve, with the family, a few friends, a Christmas-tree, a huge *smörgasbord* and *glug* (a nice hot concoction with a swell kick), and presents done up in plain white tissue-paper and red ribbon—a panic going on in the fireplace—and a small band playing in the balcony. We want lots of snow and to ski all day on Christmas. Then some more *smörgasbord* and this and that. On December twenty-sixth, we want the tree and the wreaths and the tissue-paper to disappear completely and the whole thing never mentioned again until the following year. And then we want to go to our farm, etc., etc., etc."

WILLIAM A. DELANO, architect: "The only things I really want are a load of manure for my garden and a ton of coal for a very small greenhouse."

FRANK CROWNINSHIELD, Editor of *Vanity Fair*.

"Dear Vogue: Will you, at Christmas, ask Santa Claus to send me a new digestion, a million dollars, a reliable hair-restorer, a buyer for my penthouse, an anchor for my chin at golf, and a wife like Lupe Velez. P.S. And please, dear Vogue—no leather containers for bottles, no burnt-wood candlesticks, no 'period' radios, and no silver stirrups disguised as necktie holders."



A WIFE LIKE LUPE VELEZ WILL
MAKE FRANK CROWNINSHIELD HAPPY



THE LUNTS WANT A GOOD OLD-FASHIONED CHRISTMAS ON THE FARM

MRS. FRANKLIN D. ROOSEVELT: "The Christmas gift which would satisfy me better than any other is a Fairy Godmother with an unlimited income, to answer all the appeals which come to me."

PAUL MANSHIP, sculptor: "I'd like the gift of a not-too-personally conducted trip to Angkor-Vat before it becomes completely Greenwich-Village-ized. I'd like a new pair of bedroom slippers. I'd like a nice new job."

PRINCE MICHAEL of Roumania: "A motor-car to drive myself and as many watches as possible, in order to study the inside workings."

JACKIE COOPER, screen star: "All I want for Christmas is a motor-cycle, some more soldiers, an airplane that really flies, and no more arithmetic lessons."

WALTER LIPPMANN, writer: "An island in Maine, because it's peaceful and quiet and the climate reminds me of Greece."

BEATRICE LILLIE, actress: "My personal cravings this year are . . . A new set of cast-iron pipes for those pixie truckmen to play with under my bedroom window each morning at seven, a new bell for my telephone, preferably one which sounds like a violin and will announce only my friends. A new word to supplant 'pul-lease.' A new number as good as 'March with Me.' And, oh yes—any old emerald necklace."

MRS. FRANCIS H. MCADOO: "The scalp of my landlord and twenty-four hours' sleep."

THE HON. MRS. REGINALD FELLOWES: "A magic carpet and a cloak of invisibility."

RAYMOND HOOD, architect: "In case I do not get all the things I want, I have listed them in the order of my preference. 1. A fixed income, preferably a large one. 2. A personality that fascinates pretty women and noble men. 3. A sense of humour that is bomb-proof. 4. A boat—preferably a forty-five foot cabin cruiser. (On second thought, I would like to double-star number 4.)"

MAURICE CHEVALIER, movie actor: "A golf score that will never again exceed 125."

WILLIAM RHINELANDER STEWART: "I have an uncanny presentiment that the simpler our tastes, this Christmas, the fewer will be our chances of disappointment. So, completely eliminating that which I really crave (which is, between you and me, a magic carpet to float me back to 1929), I can be made thoroughly happy this December twenty-fifth if some one will invent and give to me a portable electric light that can be attached to the brim of my hat so that I can continue reading my newspaper in the subway when those—— subway lights go out. If I am fortunate enough to have two presents, my second choice is the recipe for the *"crème de tortue"* from the Colony Restaurant."

ANDRÉ MAUROIS, writer: "Dear Lord, give me good health, and I will take care of all the rest."

MADAME LANVIN, couturier: "A rest."

MRS. AUGUST BELMONT: "Definite reduction and settlement of Inter-Allied war debts. Steady increase of employment. Universal, progressive disarmament, and peace on earth, good-will to men."

DR. FOSTER KENNEDY: "After all, when a man's profession enables him to tell people what he thinks of them and to get paid for it, there is not much left for him to crave. However, any success I've had in life has been due more to the outside of my head than the in, but with advancing years I get a bit fed up with being bald. I want *not* to be a good Boy Scout any more, doing two things every day that I hate—going to bed and getting up. I want the words 'psychology' and 'inferiority complex' banned, barred, and burned from all common speech. But what I truly crave is a new bath-sponge, a magic racquet, and Time."



DR. FOSTER KENNEDY CRAVES MORE HAIR



GILBERT MILLER WANTS ALL ACTORS BACK FROM HOLLYWOOD

GILBERT MILLER, producer: "A year's run. Volunteer stage-hands. The return of all stage actors from Hollywood. Two dozen Liebfraumilch Auslese, 1921."

MRS. WINTHROP W. ALDRICH: "A fountain-pen that neither leaks nor runs dry. A little more time for everything. A method of losing fifteen pounds without giving up good things to eat. A winter without any colds in the family. A cure for a tennis elbow."

E. M. DELAFIELD, novelist: "Christmas incomplete without a gift of a white Persian kitten, not female."

CECIL BEATON, artist: "A love-potion or a cheque."

NEYSA McMEIN, artist: "A swimming pool, a new croquet set, an apple-tree, a muff, bath salts, and a pair of round garters."

GENE TUNNEY: "1. I hope to reach Mr. Hoover's corner, around which prosperity can be found. 2. I hope Mrs. Ella Boole will announce the retirement of the Woman's Christian Temperance Union. 3. And that Will Rogers will become a Humorist again."

JEAN COCTEAU, writer: "I crave friendship as beautiful as Christmas snow with those two great poets—Greta Garbo and Marlene Dietrich."

LADY MENDEL: "A hothouse full of nothing but tuberoses and white lilies."

MRS. CORNELIUS VANDERBILT WHITNEY: "I crave a baby female zebra." (Continued on page 88)



A BABY ZEBRA IS MRS. WHITNEY'S PET DESIRE



BRUEHL-BORGES PHOTO

CONDÉ NAST STUDIOS

Painted wooden blocks built the castle at the top. They come in a sturdy wagon that is easily trundled away; Saks-Fifth Avenue. The horse that leads the procession is packed full of toys—splendid for a party; F. A. O. Schwarz. The polo-pony is even more fun than a kiddie car; F. A. O. Schwarz. Any little girl would love to own the intrepid rider; Lord and Taylor. The pony-cart, driver, and baggage are all from F. A. O. Schwarz. (The hat-box holds a doll with a complete wardrobe; the bag, favours)

At the end of the procession is an enchanting chest in which to put the toys away; F. A. O. Schwarz. The top in the foreground—the biggest top you ever saw—plays a tune as it spins; F. A. O. Schwarz. The leopard and zebra are of plush; Saks-Fifth Avenue. If very young, you'll love the big ball, nest of blocks, and calico elephant and giraffe; all from F. A. O. Schwarz. A boy will adore the drum; Saks-Fifth Avenue. The big pencil is packed full of crayons; from F. A. O. Schwarz

NOËL

**Toys lead the procession
of new Christmas presents**



BRUEHL-BOURGES PHOTO

CONDÉ NAST STUDIOS

Twenty ideas for Christmas

The bottle bag (top, left) is covetable because of the combination of dark blue crocodile with blue-green bottles; Saks-Fifth Avenue. Below it is a morocco clock that winds as you close it, a new stunt from Abercrombie and Fitch. In the cases are kid travelling-slippers; in red, green, blue, purple, or champagne colour; Mark Cross. The pigskin clock is smartly simple; Saks-Fifth Avenue. The silver lizard bill-fold and beautifully made red cigarette-case are from Miss Penn

From upper right, down: Men's slippers from London; Fortnum and Mason. Two brief-cases for a woman who carries office papers home at night, one of pigskin, one with Talon slides; Mark Cross. Two giant leather lighters, with good solid chic for a man's desk, and a green galuchat box with cigarettes popping out in a new way; all from Black, Starr and Frost-Gorham. A nice, big, crushable sewing-bag; from Mark Cross. A travelling writing-case from Saks-Fifth Avenue



BRUEHL-BOURGES PHOTO

CONDE NAST STUDIOS

A jewel of a shoe trunk (upper left)—light, good to look at, lined very smartly with corduroy; Saks-Fifth Avenue. A spanking crimson patent leather hat-box for a young girl; Abercrombie and Fitch. Under it and at the right, light brown calfskin bags in four sizes, lined with red moire—the kind that will mellow like wine; made-to-order by Arthur Gillmore. The open pigskin case is beautifully fitted and amazingly inexpensive; from Saks-Fifth Avenue

The British school of picnic hamper (upper right), enlivened by a very jolly tea-kettle and a dash of lemon-yellow leather; Fortnum and Mason. Red Riding-boot duster and yellow fly-whisk; Abercrombie and Fitch. A green overnight bag fitted for a night in town; Saks-Fifth Avenue. The trio of dog-collars and divine plaid lap-rug are from the same source. All of this leather is photographed against Scotland Yard Goods from Macdougalls of Inverness

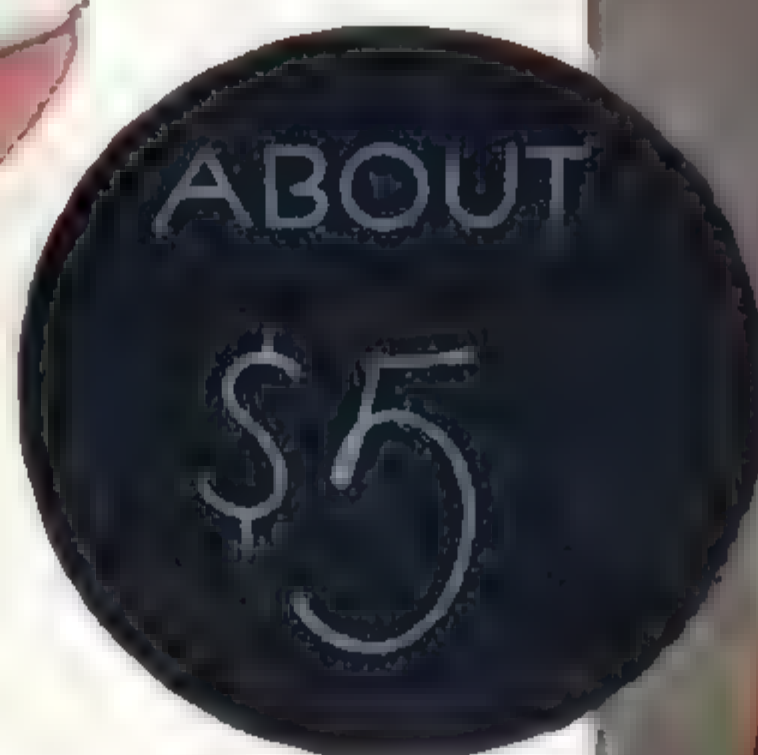
**For those who
know leather**

CARTE BLANCHE

up to five dollars



All gathered together here are some rather extra-special gifts that won't set you back more than five dollars. Fringed plaid fashions one of those challis scarfs you see around smart British necks in Scotch shooting butts; Nelson-Hickson. The square, of heavy silk, has divine stripes; Bergdorf Goodman



B O L ! " " "

Three good little mules—unfailing standbys when you get stuck for a gift. The first is of crêpe and kid, with a strap in back to prevent flip-flopping; Altman. The second is a dull velvet mule, completely without toes, as you've no doubt found out; from Altman. The third is a delicious one of lapin fur; Best

Now we will leap to the top of the page, and there's a bib-scarf, hand-crocheted in nice stripes; Mrs. Franklin, Inc. Below it is a studded leather belt, Chanel's idea fermented by Jesse James, no doubt; Altman. Below that again is a mannish silk scarf (Brooks Brothers)—the kind all college girls love

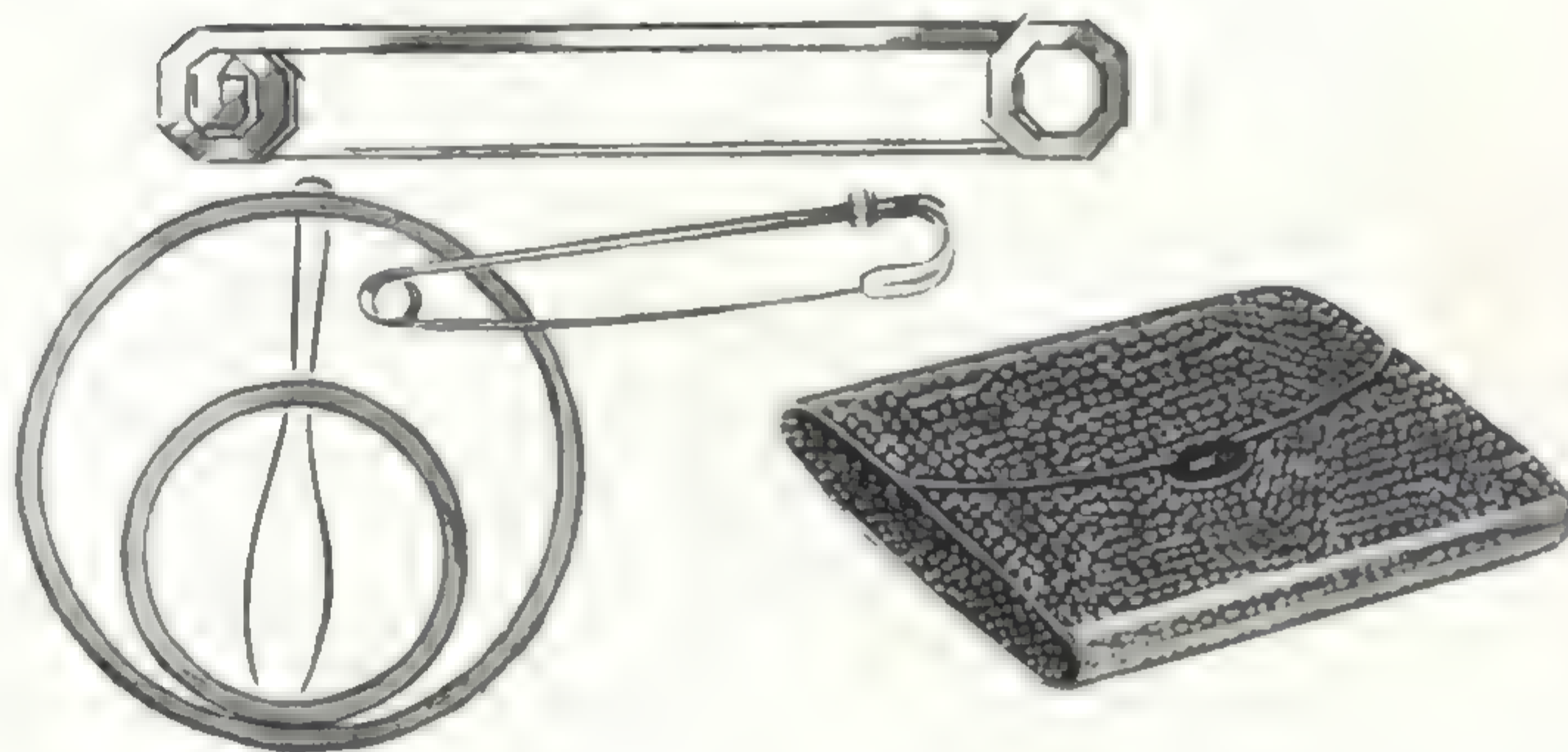
Any girl with a sense of what's what in gloves will bless you for these swank corduroy ones—very wide-wale corduroy on top, with kid on the palms. They are available in blue, brown, or black; Bergdorf Goodman. The sweater was picked for a golf enthusiast, but any girl would take to it; Saks-Fifth Avenue

CHRISTMAS PRESENTS

all picked at a price



ABOUT
\$5



If she's mad about the pet fripperies of the hour—give her one of these tremendously ornamental safety-pins; Bergdorf Goodman. Or how about the curtain-ring scarf-clip of Schiaparelli's?; Altman. Or this enamel cigarette-case that looks like lizard; Bonwit Teller

At the upper left are a black lizard bag (Franklin Simon) and a brown suede bag on which you put her initials; Best. A handkerchief can be rather exciting if it's this grey silk one with red stripes (Bergdorf Goodman) or the initialed chignon one; Mrs. Franklin



Any young girl who runs around a lot would like to see this evening jacket of velvet come her way. The sleeves are nicely Gibsonish, the quality superb; Franklin Simon. A smart lingerie present is this pale blue silk nightgown cut on the bias; Franklin Simon

For orchidaceous ladies who breakfast in bed and such, we recommend this pale pink quilted satin bed-jacket, because we think it's one of the best we've seen at this price limit; from Best. If you want to spend more on your friends, see the gifts on pages 36 and 37



ANTON BRUEHL

See opposite page

To last unto the third and fourth generations

ARISTOCRATIC PRESENTS

- None of your fads and none of those tricky little gadgets, smart to-day and dead to-morrow, are shown on these two pages—but silverware, a gift with good, solid chic, as substantial as old family names and old family mansions
- The William and Mary coffee service at the upper left on the opposite page is an example—dignified and graceful, one of the rare gifts that will become a pleasant part of the recipient's daily life; Rogers, Lunt and Bowlen
- The fruit dish of Danish design, at the very top, has a shell-like base; Alvin Corporation
- A beautiful silver tea-service is an essential to gracious living. The one at the upper right is a reproduction of a Jacob Hurd design; International Silver Company
- The compotier in the upper centre has a lovely rose design; The Stieff Company
- The smartly plain mirror is part of a man's set; The Gorham Company
- Useful and charming is the small silver bonbon dish; Wallace Company
- The distinctive cake basket in the "Symphony" pattern, at the lower left, opposite, has an ivory handle; Towle
- The graceful place-plate at the lower right is from Dominick and Haff
- The silver cocktail set—"Lotus" design—adds sparkle to a party; Watson
- The new designs in flat silver illustrated at the right are: (top, left to right) "Francis First" (Reed and Barton); "Lotus" (Watson Company); "Fontaine" (International Silver Company); "Pointed Antique" (Dominick and Haff); and "Georgian Colonial" (Wallace)
- Lower group: "Lady Diana" (Towle); "Puritan" (Stieff); "Coronet" (Rogers, Lunt and Bowlen); "Fairfax" (Gorham Company); and "Repoussé Bridal Bouquet" (Alvin)

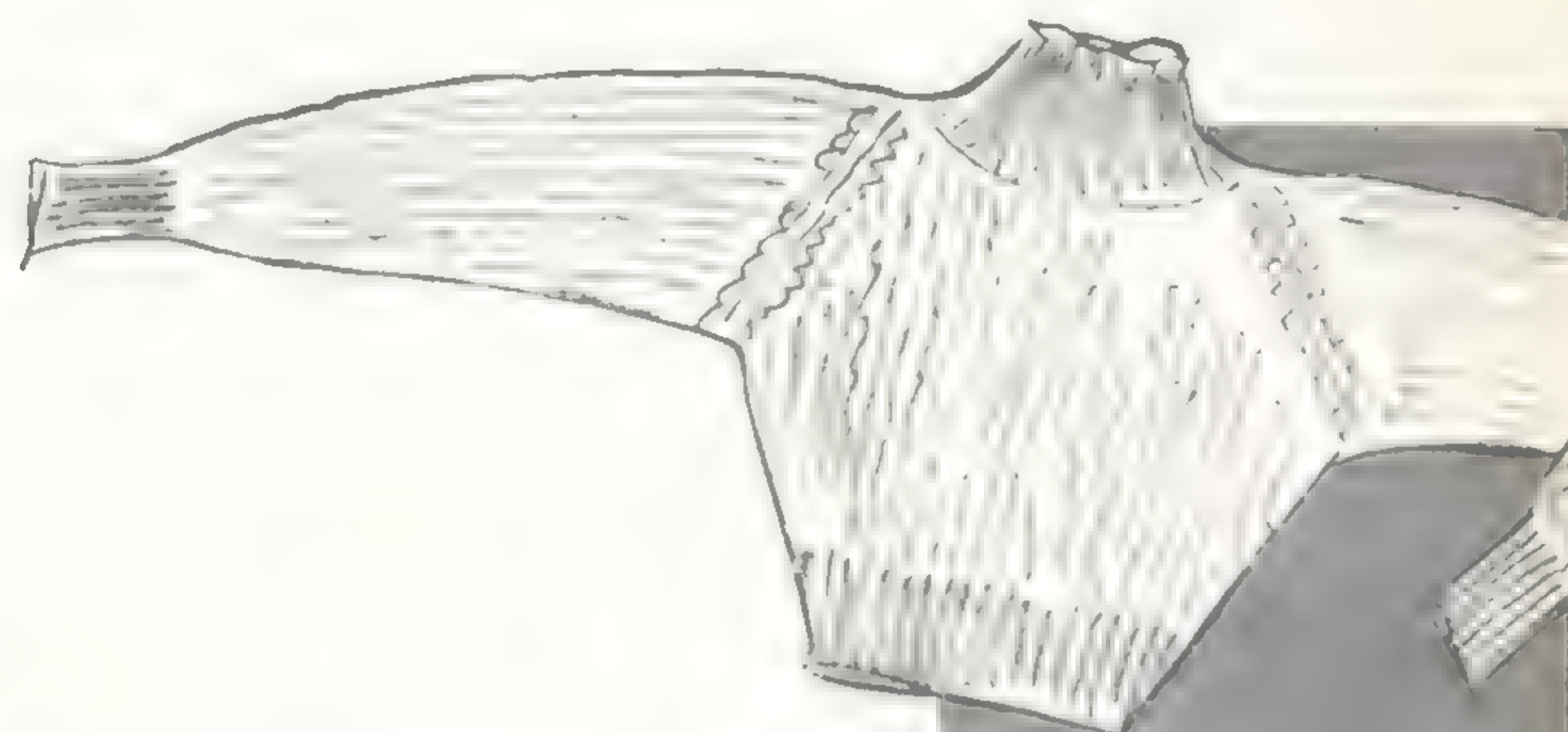


ANTON BRUEHL

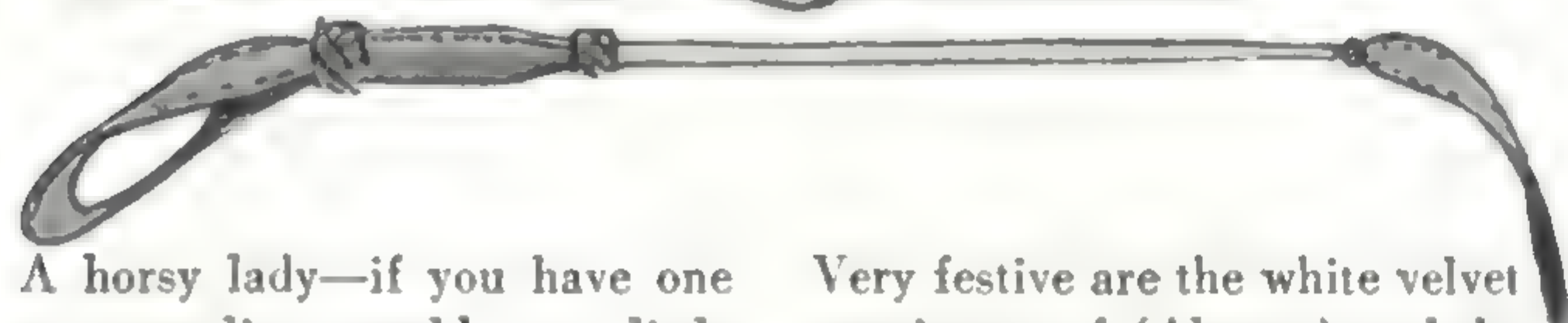
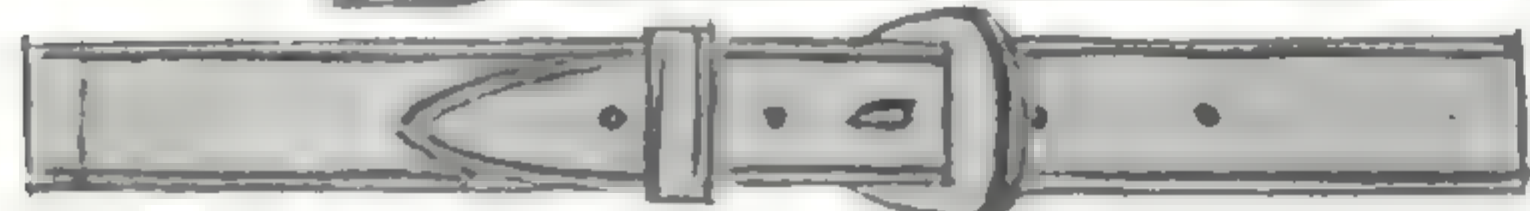
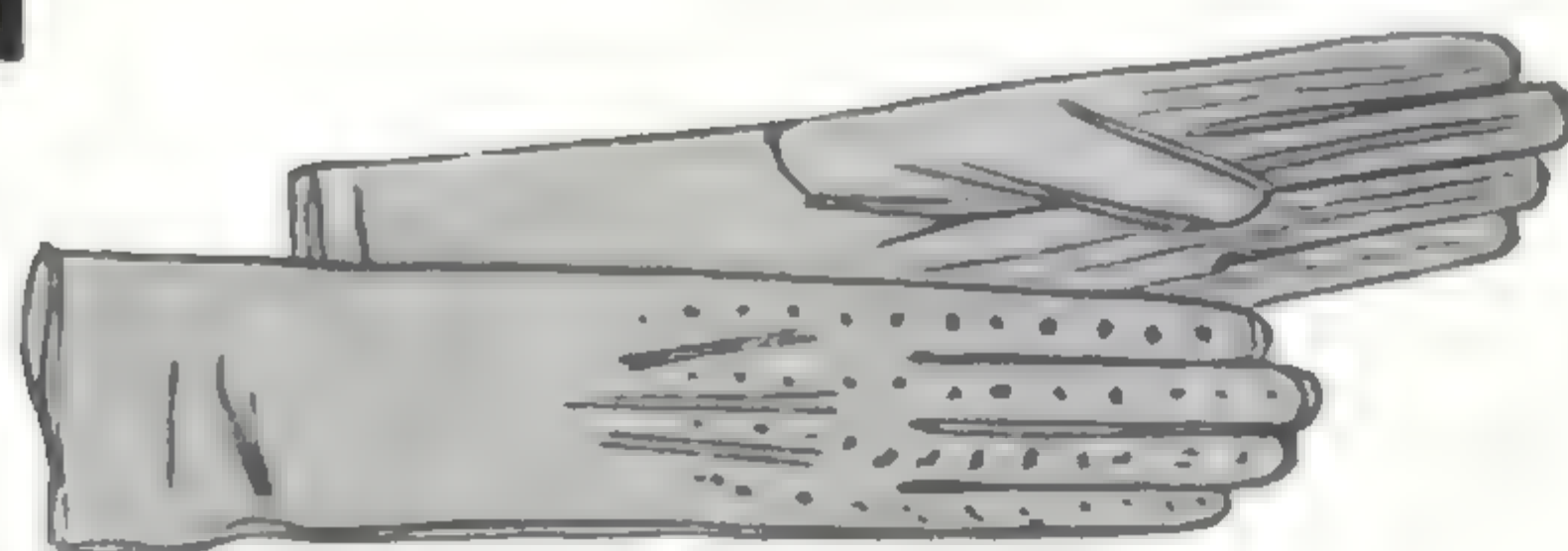
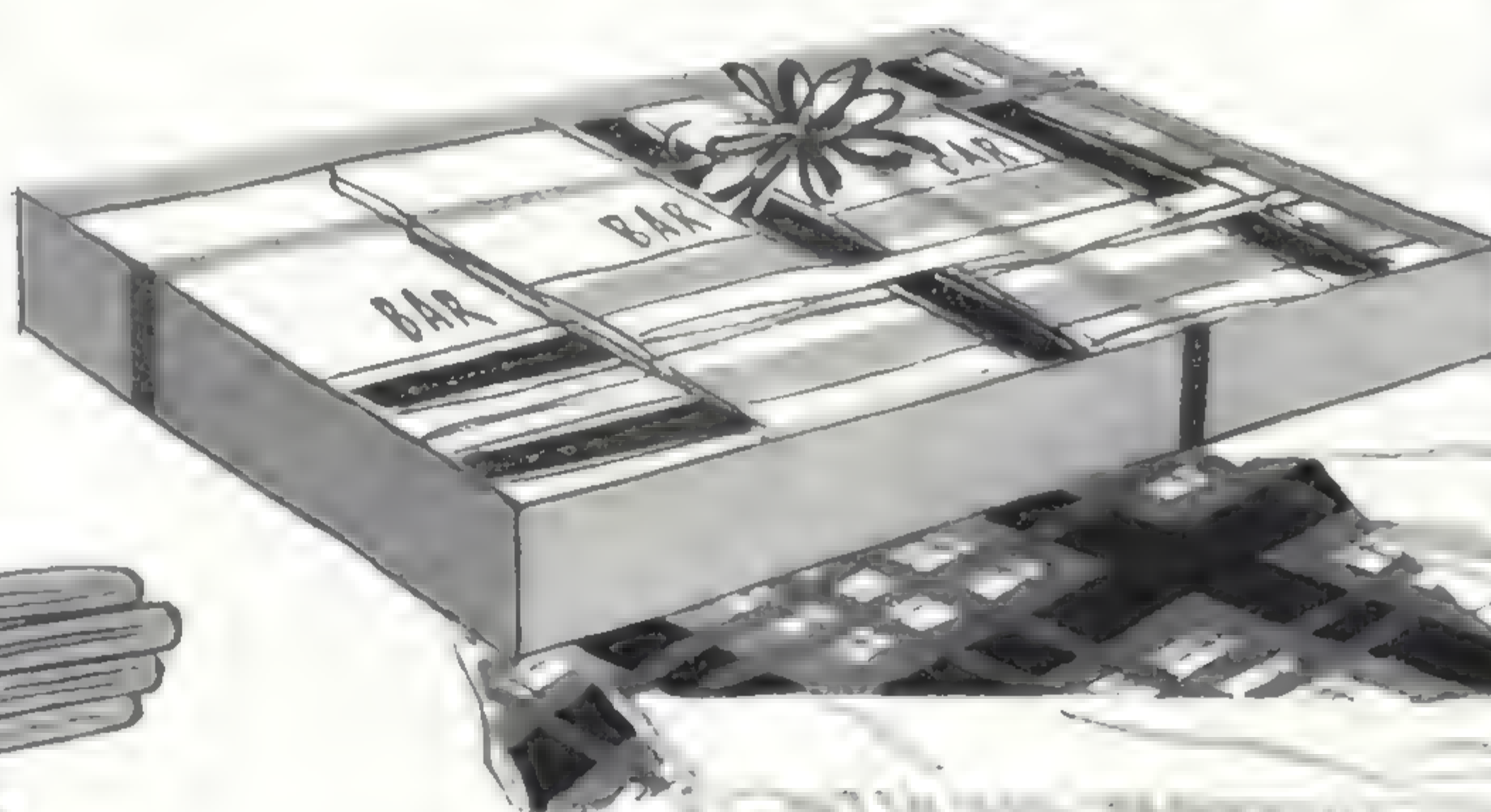
New patterns in flat silverware

FRAUGHT WITH INTEREST

Something to bowl over the schoolgirl—the shirt-waist py-jamas, at left, of pink crêpe; Best. Or try the English roll-over high-neck white sweater, right; from Saks-Fifth Avenue



ABOUT
\$10



A horsy lady—if you have one on your list—would go a little wild over this pigskin outlay: pigskin gloves, properly ventilated, belt, good and plain, and a decent crop. From Best

Very festive are the white velvet evening scarf (Altman) and the cap (Mrs. Franklin) and dotted cashmere scarf in brown (Best). A good idea, too, is the red and black fringed scarf; Milgrim

The sinister stripes above are on nifty bar-towels; Mosse. The plaid wool scarf is in green, red, and white; Bergdorf Goodman. A metal gadget makes the black antelope bag very de luxe; Milgrim



FOR CHRISTMAS SHOPPERS

Vionnet bracelets of a glorious shell stuff; Bergdorf Goodman. The striped linen lunch set is for last summer's hostesses—and next; Mosse. Bracelets, with coloured crystal balls; Yvonne Ganne

They all like clips—and this is of chromium with aquamarine; Yvonne Ganne. The turban and scarf are knitted to look like towelling (Mrs. Franklin); brown-and-white set from Saks-Fifth Avenue

You can't do better than bags—nice ones like this brocaded model with a clip clasp (Altman) or the dull velvet evening one; Mrs. Franklin, Inc. The sweater goes in for silver buttons; from Best



B O L I N

Or why not a good, very good tweed bag, like this (left); Bergdorf Goodman. You have the lady's initials put on top of the second antelope bag; Best. Dull satin again—in pyjamas; Best



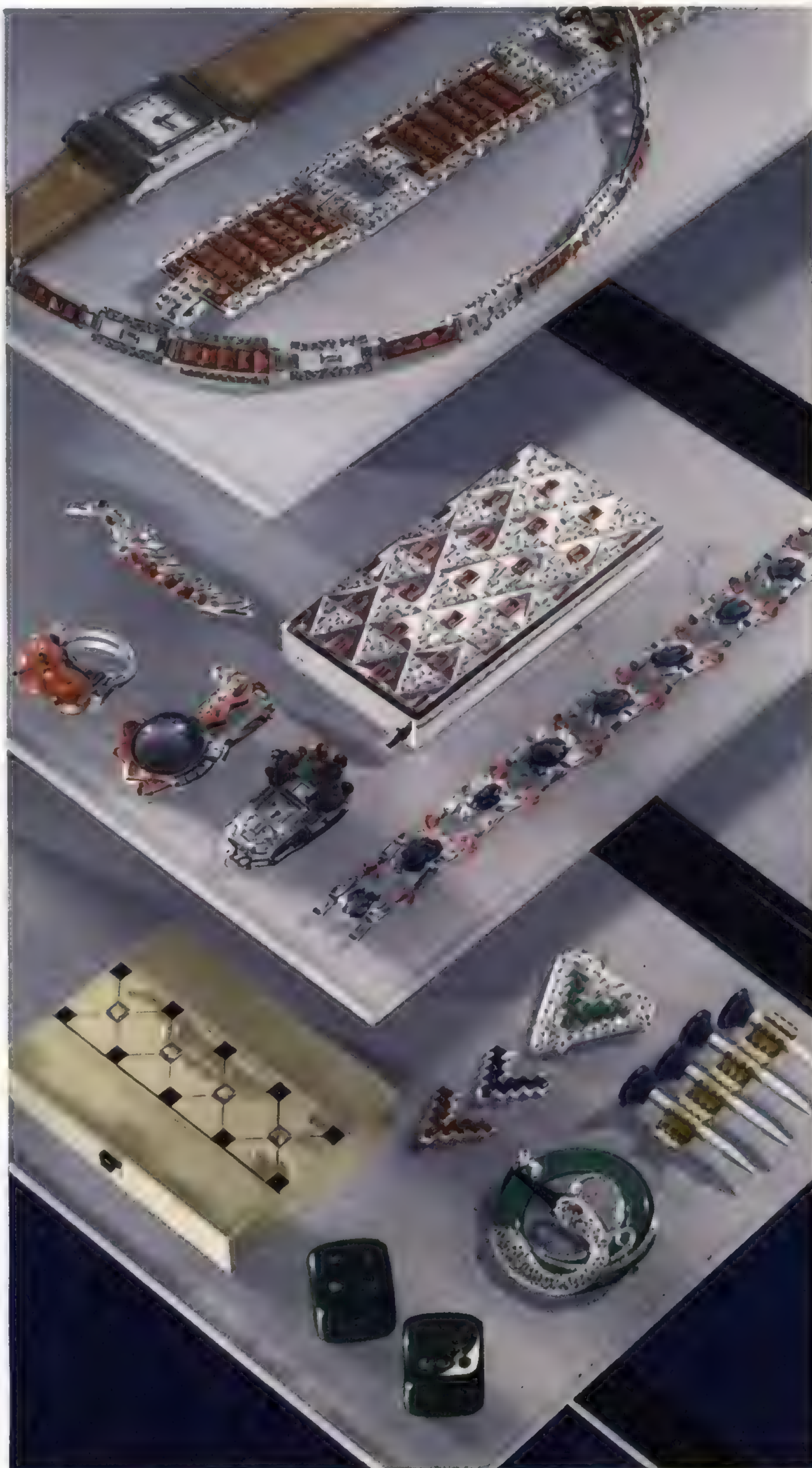
VOGUE GOES TO THE JEWELLERS

For brilliant gifts

• On the top tray: One of the most exciting presents of the year for a man—the Omega watch that is completely water-proof and can't be harmed even if worn in swimming. It is of green gold with a white sapphire crystal and a leather strap. Just below it are a link bracelet and necklace mounted with rubies and diamonds—some of the diamonds in the bracelet cut in a new half-moon manner. All three gifts from Udall and Ballou

• On the centre tray: A jewelled hair-ornament is something that few people think of. Here is a lovely one—a spray of diamonds and ruby beads, into which more diamonds are inset. The ruby bead ring is set with round and baguette diamonds. The modern clip has a great star sapphire and a setting of rubies and round and baguette diamonds. A watch reposes in the second clip, set with carved sapphires, emeralds, ruby beads, and diamonds. The vanity-case is a de luxe one—of white gold and platinum set with rubies and diamonds. A tiny watch is concealed in one end, a pencil in the other, and inside are pad, lipstick, and powder. Sapphires, ruby beads, and diamonds form the link bracelet. The jewels on this tray from Mauboussin

• On the lowest tray: The gold cigarette-case has square-cut diamonds and sapphires set in the centre panel and a sapphire clasp. The triangular clip of diamonds has three interchangeable centres—one jade, one sapphire, and one garnet. The dice of New Zealand jade have red lacquer dots. The green onyx brooch has a diamond swan's head, black enamel beak, and red enamel eyes. Four blue-and-white tees cross the gold golf pin. All from Black, Starr and Frost-Gorham



BRUEHL-BOURGES PHOTO

CONDÉ NAST STUDIOS



BRUEHL-BOURGES PHOTO

CONDÉ NAST STUDIOS

The sparkling climax of Christmas

All of the glittering Christmas gifts above are from Cartier. The topmost set—bracelet, clips, and necklace—combines turquoises and diamonds. The clip, below, at the left, has a carved emerald, diamonds, and sapphires. The pearl bracelet with emeralds and diamonds has a hip brooch to match

A black onyx baton tops the clip farthest right on the upper tray. It has an engraved ruby encircled with emerald beads and diamonds. Three jade Buddhas in an Oriental setting of diamonds and coral form the lower clip. Both cigarette-cases are of ivory enamel with diamonds and precious stones

In the circle are—a gold link sports bracelet with signal flags spelling "Dearest." Gold and enamel telescopic calendar pencil. Gold Patou lipstick enamelled for Harvard and (farther right) another for the Navy. Gold lighter with signal flags. Gold pencil with sapphire seal. Jade cufflinks

The GOSPELS OF BEAUTY

No. XXIII: Do the sporting thing

THE case of beauty versus the sportswoman is a clear one. For your active sportswoman, taken by and large, abuses beauty pretty thoroughly, practically ignoring its claims for existence, under the pretext that she can't be bothered with how she looks. This, of course, is bunk, because you never knew a horsewoman who wasn't willing to spend hours on the fit of her habit or a golfer who wouldn't turn the town upside down for the perfect hat. But, as for the face, that—after having first been exposed to all possible rigours of wind and weather—is callously allowed to shift for itself.

Of course, there is an entirely opposite school of thought, as well. There is, for example, the girl who goes out on the tennis-courts with the same brilliant make-up with which she dazzles the world at night. Or, still worse, we have the lady depicted above, who is causing the hound such bitter consternation by stopping in mid-gallop to powder her nose. You feel about her, however, that breaking her neck over the next jump is practically an inevitable occurrence, and it is more with the sad case of the woman who is letting her skin get worn and weather-beaten without even knowing it that we are herewith concerned.

One specialist says that if women would give one-third of the time to grooming their faces that they do to seeing that their horses are properly groomed, the world would be full of raving beauties. You see that she has a good enough understanding of the matter to ask only for a third. One vital phase of this grooming (we are now speaking of the lady) and one that practically never occurs to her, is that of protection. Any woman who is going to take her face out for hours in

sun and wind and cold should put something on it to keep it from drying up under the onslaught.

This idea has finally penetrated our consciousness in connection with sun-bathing, but we have difficulty in transferring it from the beach. There are excellent preparations of this sort, designed especially for people who live most of their lives out-of-doors. One is a cream, described fittingly as sun and wind-proof, which even numbers among its followers such un-cosmetic minded persons as clergymen, who invest in it when they go on climbing expeditions in the Swiss Alps. And there are many other such creams or lotions, which don't give you the slightest bit of a made-up look, but which do protect the skin and make it look softer and smoother the while—and who is any woman to mind *that*?

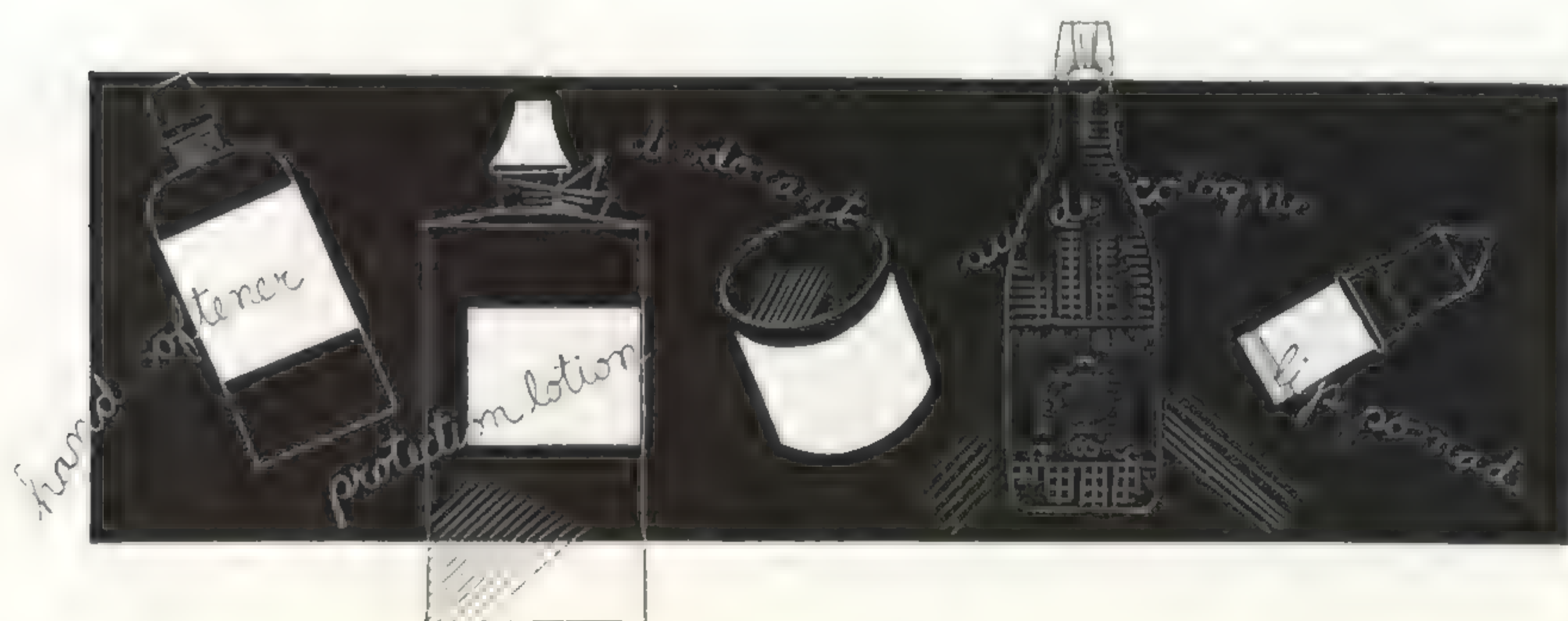
Another protective bit is a stick of pomade, which keeps the lips from chapping and which, if you get it in a good rose shade, gives them a nice natural colour. We are so completely wedded to our lipsticks, so undressed without them, that a splash of lipstick on the tennis-court doesn't really startle us any more, but your really sincere sportswoman seldom indulges in such, and for her the pomade is the thing. Brilliant nails are another horror to the real sportswoman (and rightly), but one thing she should go in for is powder. It looks better. In a good shade, it even looks more natural than an unadorned face. And the protective base keeps it from streaking. Your active sportswoman has little need of rouge to heighten her colour, but she sometimes has need of toning it down, especially of an evening, and here is where the green powder that has been



mentioned before in these gospels comes in, as wonderfully effective in calming a flushed, wind-burned look.

As for constructive measures, they fall into two classes—cleansing and softening. This may sound vaguely familiar to followers of these gospels, but here is the thing for the sportswoman to remember. Every time that she goes out on the golf course or the riding-field, she gets twice as dusty and twice as hot as the lady who merely sits around and watches. And every bit of that grime has to be gotten out of the pores by thorough, deep cleansings, not slap-dash, wash-cloth methods. Then, she takes the natural oils away from the skin all the time she is exposing it to the elements, and the least she can do is try to put them back. Not having these same oils is what makes the faces of so many ladies who spend lots of time out-of-doors dry and taut and sallow looking. It isn't hard, though.

All you have to do is to put plenty of cream on at night, or when you are taking your tub, and pat it in energetically, to get up the circulation and help the cream along. For don't think that, just because you've been exercising all day, your face has gotten any benefit from it. A good work-out, once every other week, at the hands of a beauty expert will do it a world of good, and that is something any sportswoman can understand, even if she doesn't follow it. There is one type of preparation extant which may sound a trifle intricate in comparison with the simple measures advocated up to now, but which is admirable for the sportswoman, and this is something known as a refining lotion. It is easy to use (who would dare recommend anything that wasn't to this can't-be-bothered (Continued on page 82)





STEIN AND BLAINE • LANVIN (BERGDORF GOODMAN) • BENDEL

Black velvet, in a long, graceful dress cut with infinite distinction, is enriched and made more wearable for many occasions by the little separate black velvet cape edged all around with a band of silver fox

That sheer, sheer Indian gauze that floats as you walk, in black or red with silver polka-dots, fashions a dress that is young in the special way of Lanvin's dresses. The belt and collar are of silver cloth

Velvet sleeves—or shall we say velvet gloves?—are made of the same deep, dull red velvet as this dress. You wrinkle them as you please, and they are very new, very dramatic, and great fun to wear



VERBEN • MAINBOCHER (ROSE CLARK)

Pale washy blue chiffon is used for this dress, very soft, very evanescent, and very pleasant to slip on for all sorts of parties. The only trimming is the fine, fine pleating that flutters at neck-line and hem

There is nothing more distinguished in the world than a very simple black satin dress, especially when it is cut very décolleté, like this Mainbocher model with Empire lines and a skirt of finely pleated satin

For holiday evenings



CECIL BEATON

Mrs. William Ross Howard, third

Mrs. Howard was Miss Louise Brooks, a daughter of Mrs. Lionel Atwill and of Mr. Walter Brooks, junior, and a granddaughter of Mrs. Edward T. Stotesbury, of Philadelphia. Her husband comes of an old Baltimore family. Since their marriage, Mr. and Mrs. Howard have lived in Maryland.



EVERY person in Middle Europe, from a shop clerk to a Grand Duke, turns his thoughts to the mountains with the first snowfall. Every Friday sees the streets of Munich, Geneva, Vienna, and Milan filled with people garbed in ski costume, ready for the strongest winds or hottest sun, catching trains to the various near-by resorts. We in America are also becoming educated to this super-sport. In Boston, there is a train that takes people out every Sunday and stops where the best snow can be found, returning in the evening. Canada also has lately begun to make the most of its fine skiing slopes. There are even a few people in this country whom Europeans consider good skiers, though, in general, our standard is low.

The thing that we don't know much about, so far, is the proper clothes to wear. If we happen to choose to go to Europe, we find that the ski suit we brought with us, and thought just too smart, looks amateurish and impractical. We find that the short leather jacket gets wet and parts company when we bend, that the trousers bag in the back and cling to the ankles, and that our boots are too high and soft in the toe. Therefore, after feeling some little discomfort from amused foreign stares, we take ourselves to the nearest sports shop and begin all over again.

Firstly, there are the boots. They should not reach much above the ankle and should fit very snugly; otherwise, you will not be able to control your skis. The heels must have a groove around to fit the ski strap, and the toes should be square and very, very hard, so that the skis will hold on properly. The best skis come from Norway and are made of hickory. They should reach to the palm of your hand when the arm is outstretched and should have just a bit of spring when you place them back to back. The best bindings have springs around the heels, which will detach the ski in case of a bad tumble. In the middle is a strap which loops around the ankle and gives better control. It is very impressive to see good skiers striding up and down the street with springs dangling from the back of the boots. These springs not only look terribly professional, but also, when attached to the back of the skis, help to keep the heels down, a point which is absolutely imperative.

Waxing skis is an art in itself. Perhaps it is best to let the man in the ski house do this for you, but, if that is impossible, get red wax, which takes best in all weathers.

Your poles should reach your shoulders and must be of the lightest bamboo; otherwise, it is difficult to balance

them behind you. To hold your poles in front of you, in the air, is a sure sign of a bad skier—not to mention the fact that it involves the danger of being impaled.

As even the highest funicular will not take you high enough, when you start making skiing tours, it is imperative to climb and, therefore, advisable to invest in a pair of skins made of seal hide, to be attached to the bottom of the skis. If you are really professional, you will wax them on, just like all the big shots, but this is difficult, and it is much easier to use bindings.

Now for the ski suit, which must look just as compact and neat as a uniform. The most usual colours are black and navy-blue, but it is very smart to wear dark green or dark brown. Even tan and grey are good looking. The trousers should be quite high-waisted, if the jacket is short, and should fit well on the sit-down. The most important features are the width of the legs and the way they bag over the boots. The socks, gloves, and sweaters are, of course, the dashing spots of colour.

It is well to have two jackets, one to go with your suit in ordinary weather, and one to wear when it is stormy and the thermometer drops below zero. This second jacket can be made of light, rubberized fabric. Sweaters are worn underneath and need not make you bulge in the wrong places, as the jacket is very thin, but wind-proof. Another point in favour of the second jacket is that, when you find yourself going down a hill at sixty miles an hour, making your finale in a snowdrift, completely out of sight, it will keep your underclothes more or less dry. Underclothes should be woolly and long, like the kind you wear for riding.

And now—here is the biggest news about the smartest of all skiing costumes. When at last you have conquered the art of coming down a hill like a "Canonen," when a "Stembogen" becomes a second sense with you, and when people in the hotel turn around and point you out as a somebody on skis—the moment has arrived to don a skirt! For the skirt is a sign of excellence. The three best women skiers at Saint Moritz wore them last winter, and very distinguished they looked. One very smart young lady at Saint Anton, who, for several years, had been under dictatorship of the Hannes Schneider School, studied, progressed, and at last, after three years, considered herself graceful enough to wear this feminine costume.

The effect is very striking. The skirt reaches just to the knees and buttons up (Continued on page 80)



One of the many rare religious paintings of the eighteenth century was found in Doylestown, Pennsylvania. It is "The True Cross" and is by an unknown artist. It appears to have been inspired by a tapestry

Below: A portrait of a girl, painted about the middle of the nineteenth century by an unknown artist. A very curious figure of Henry Ward Beecher, cruelly caricaturing that fashionable preacher. A cast-iron horse, made for a weather-vane, considered by many the finest piece of Early American sculpture



"GIRL IN A WHITE ORGANDIE DRESS"



AMERICAN FIGUREHEADS: "LADY WITH UMBRELLA" AND "COLUMBIA"



A CARICATURE • A CAST-IRON WEATHER-VANE

At the left: a figurehead called "Lady with Umbrella," by an unknown artist—very curious, with the carving of the folds beautifully handled. Next it is another figurehead called "Columbia," painted white with a gold cap, which was found in the Virgin Islands on a dismantled ship and which is considered by experts to be a very fine example of American carving



MADAME ROBERT FENWICK



THE COMTESSE GEORGES DE CASTELLANE

- The Comtesse Georges de Castellane wears two great successes—Reboux's "Unicorne" hat and Vionnet's black suit with a satin Directoire sash; hat from Nelson-Hickson
- Madame Robert Fenwick (left), the former Mademoiselle Gilberte Bréguet, selected for her trousseau Talbot's toque to go with her Augustabernard suit; hat from Bendel
- Everywhere at night in Paris, you see capes, like those above, in the northwest corner
- On the opposite page, the Baronne d'Almeida wears one of the Patou fox boas in grey that every one is talking about; boa from Jay-Thorpe. Patou hat of stitched black velvet
- The tiny figures on the opposite page show what some Parisiennes are wearing by night and by day

THE PARISIENNE CHOOSES

for another six months

AT the very beginning of the winter season in Paris, the conversation runs, of course, to nothing but clothes. "What hats did you get?" is one of the first questions fired among friends. From the number of smart women who purchased Reboux's "Unicorne"—that adorable little peaked cap in felt and satin, with a one-cornered upturned brim—, this seems to be one of the great favourites. It was ordered at once by Madame Martinez de Hoz, Madame Revel, and the Comtesse Georges de Castellane, who is shown in the upper photograph on the opposite page. It comes very low on the forehead and is smartest when worn quite firmly balanced on the head, with only the tiniest dip to one side.

"Hirondelle," another Reboux success chosen by Madame Martinez de Hoz, has a wavy brim projecting far forward and shading the right eye only, in an alluring manner. And "Flirt" and "Billet Doux," Reboux's new Apache berets, are to be seen on some of the smartest heads. These are pulled forward over one eye in a dipping visor movement that hides the profile when seen from the side. Reboux says, "Always shade one eye and sometimes both."

J. Suzanne Talbot's excellent argument is: "You may show your eyes, but you must hide your forehead." Her felt toques are perched quite straight on the head and tip forward in a rounded line that follows the line of the eyebrows. A sharp feather points up at the back or the front, while a short veil comes right down to the nose. How very young and chic these hats are, and so becoming to Madame Fenwick's blond beauty, as you may see by the photograph on the opposite page.

Maria Guy's clever talent has worked out an adorable little black velvet toque called "Yo-Yo," after those silly toys on a string that every one in Paris played with, last summer, and Madame Fabre-Luce wears this hat, which has a forward dip, too, with great effect. And now, the new operetta, "L'Auberge du Cheval Blanc" ("The White Horse Inn" was its name when Erik Charell produced it in London), comes forward with nothing but little Tyrolian hats worn tumbling down on the nose.

So Paris wears its hats tipped forward, and often quite straight, and, later in the season when it turns colder, Paris is going to adore tiny astrakhan toques, and felt or velvet toques with a tonsure of tiny flowers planted squarely on top, and toques in three deep shades of velvet, such as Reboux makes.

Patou's new fur boas—the recent ostrich and coq boas adapted in fox—are perfect. They are long, narrow, and often made in two shades of fur. Clever women with the right flair immediately discover two or three personal ways of twisting these boas about on furless coats and suits. The Baronne d'Almeida, Madame Simon Rolo, and the Comtesse Henri de Castellane do it beautifully. These fur boas are even worn with evening dresses.

Astrakhan, however, still has its worshippers, especially as it is treated by (Continued on page 86)



THE BARONNE D'ALMEIDA



ON CHRISTMAS GIFTS

The Au Bain shop has the kind of towels men love—great big things in very masculine black and deep blue shades—the deep blue of the French flag—with huge white monograms. Just a gentle reminder—if you have bachelor kinsfolk to send your good-will to. This shop, too, has thought up a clever use for the old sugar shakers of your grandmother's day—those high glass containers with perforated metal tops—by filling them up with talcum powder. Very splendid powder containers they make, too—you can dust yourself without the aid of the inadequate powder-puff. If you have none at home, just trot up Madison Avenue to Au Bain, where you can get them for about \$5.

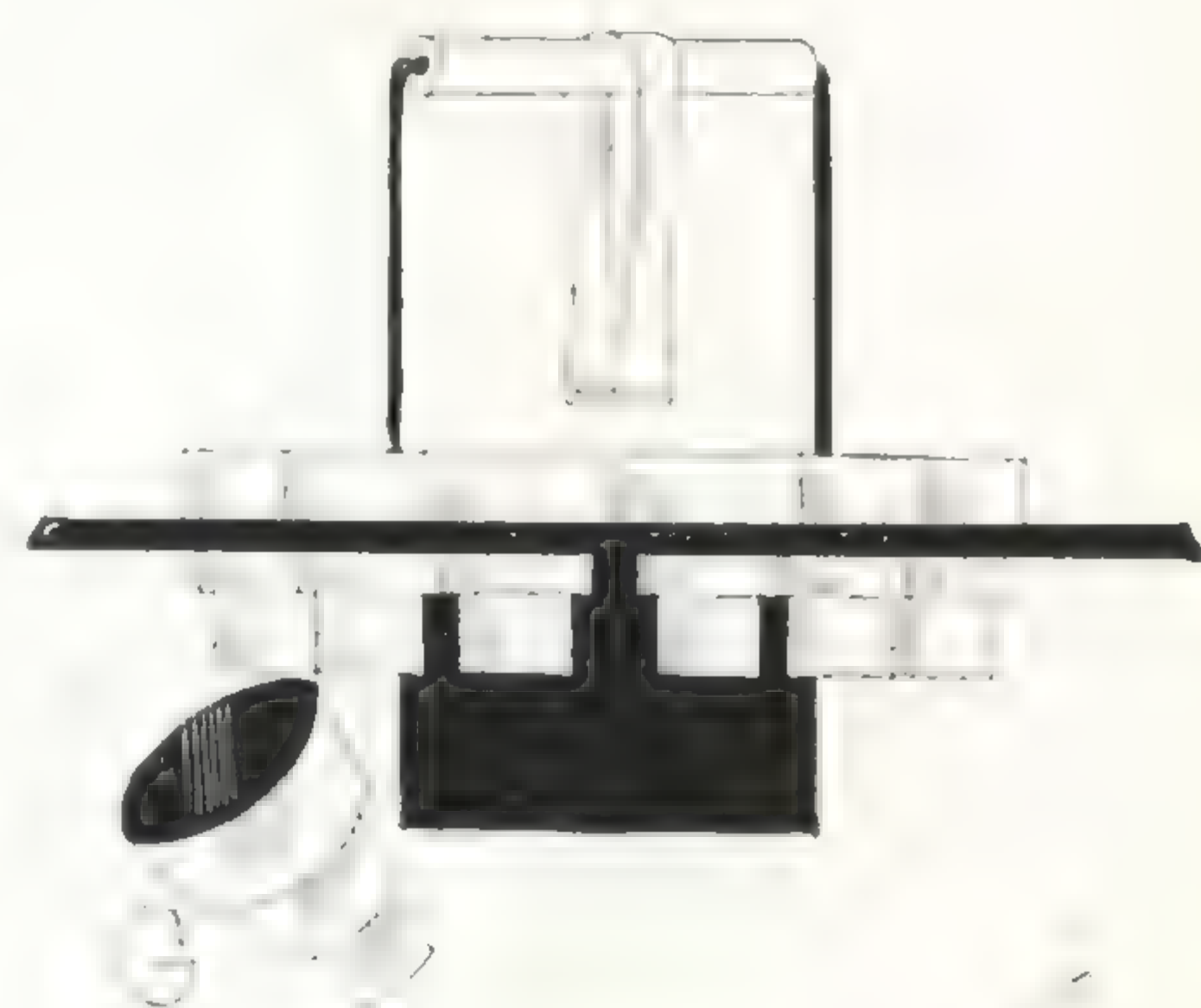
Should engender in your mind a few ideas for your Drinking and Non-drinking Friends. The twin beverage shaker is not just an affair of double capacity. The second compartment was made to take care of the ice, so that it won't dilute your cocktail. First, you put the ice in the sieve funnel in the first compartment, shake up the drink until it's icy, then remove the funnel with the ice to the second compartment. This is from Le Mouchoir. Also from there is the he-man sized glass mug for wassail or milk, if he's that kind of a man. Of the home-making instead of home-wrecking type of gift, there's an exquisite white lamp-shade all rimmed round with white fringe; from Olivette Falls. And there's a cozy straw basket with a metal top to keep muffins nice and warm; from Le Mouchoir.

stands for the frightfully barbaric copper wire bracelets and necklace that are the great frivolity of the moment. They're Schiaparelli's little effort, and that clever lady got the notion from those African queens who practically tear down telephone wires in Africa to so decorate their persons. Perfect for debutantes; Bergdorf Goodman.

G means that we go on again about gadgets—the national indoor pastime. In this case—the “Ballyhoo” punch-bowl designed by Russel Wright, an aluminum bowl supporting a flanged wheel that holds twelve aluminum glasses; from Stern's.

Good pictures in a book are a necessity in a child's life, “for what is the good of a book without pictures, asked Alice?” And now, the artist Nura has done a book, *Stories*, with nothing but pictures—leaving opposite each illustration a blank page on which your infant can write her own story, draw her own pictures, or do anything she very well pleases. A good investment for a parent, as it might develop a potential author or artist; from Rena Rosenthal.

H shows, hovering down in this particular corner, the swankiest doll clothes that ever went on the back of a bisque child. They're exactly the sort of clothes that Vogue would like to put on real babies. Chic little gloves, bathing-togs, lingerie, rain-coat, hat, and umbrella; F. A. O. Schwarz. And the wood pram for a doll would rate the approval of Nana; Best. (Continued on page 76)





High-pitched hats above fur collars

Maria Guy's coxcomb toque of black wool with a knitted look shadows one eye and has its top folded forward with that narrow, heightening, up-and-away movement that is so characteristic of this winter: Bendel

Rose Descat's "164" practically covers the eyebrows in its straight-across movement, giving the chic, narrow, up-and-up look in the folds pinched into the black felt. This is good with a high fur collar; from Knox

Here is J. Suzanne Talbot's newest hit—"Bichette," with the staccato preciseness of an officer's cap, softened by a veil. It's of grey-brown felt; Lilly Daché. Maggy Rouff coat, "Logarithme"; from Bonwit Teller

A FOOD DILETTANTE ON HOLIDAY

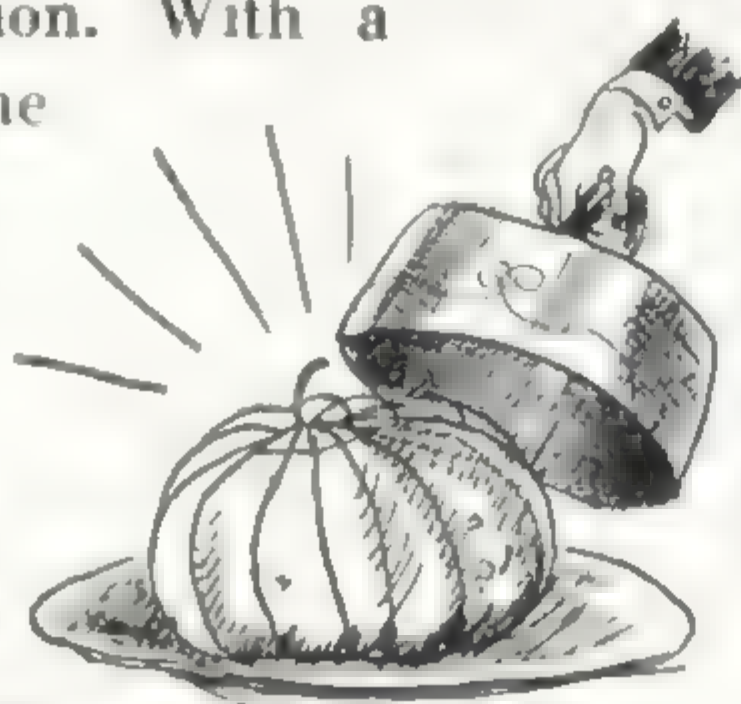
By Cecil Beaton

THE grapes had been forgotten, and so had the chicken sandwiches, but, among the débris of suitcases and tweed overcoats in the back of the car, the six peach-fed ham sandwiches were discovered and eaten with relish at the hour when most people are sitting down to their midday meal.

The English skies were grey, with blustering winds. One quaked at the idea of a Channel crossing, and, while the car was being put aboard at Folkestone, it was decided to go to the nearest hotel for a solid meal. The weather-report was bad, and it is said to be easier to ward off seasickness on a full stomach. The lunch menu was proffered by an unnecessarily proud waiter who had nothing but the interminable English-hostelry fare to offer. Who can eat soup at mid-day? The thought of the lukewarm cod did not whet the appetite, nor did the four different ways of cooking potatoes surprise us. We ignored the inevitable mutton, the trifle, the prunes, and the flake-dry Cheddar cheese, and chose a cutlet, for safety's sake, immersed in Worcestershire sauce, and a salad.

Really, the tyranny of English hotel dining-rooms is appalling! For some reason, all the guests have been subdued by the defiant attitude of the rather tragically evening-dressed waiters, whose looks of disdain and contempt show them to be thinking, "You can take and like it, or else you know the answer."

At lunch time, in England, should you ask for bacon and eggs, rather than the "set lunch" that never varies, you are met with indignation. With a sweep of the arm, the dahlias and asters in the paltry trumpet-shaped vases, the looped curtains, frilled red silk lampshades, and fly-blown gilt mirrors are indicated as being the final reason why you should behave as conventional people do and take what is offered without mention of breakfast foods at *déjeuner* and without causing further embarrassment.



Perhaps many English people do not mind what they eat. The scene in the dining-room is a typical one—small, cowed groups are chewing disinterestedly in silence, the only sounds are a staccato tapping on plate of knife and fork, an occasional gentle clearing of the throat, a deep gulp, and the hoarse whisper, "Would you mind passing the salt?" What a difference from the animated gaiety in any French, American, or Spanish restaurant, where the waiters seem to enjoy themselves, or especially in Germany, where, before each course, they wish one "*Guten appetit*."

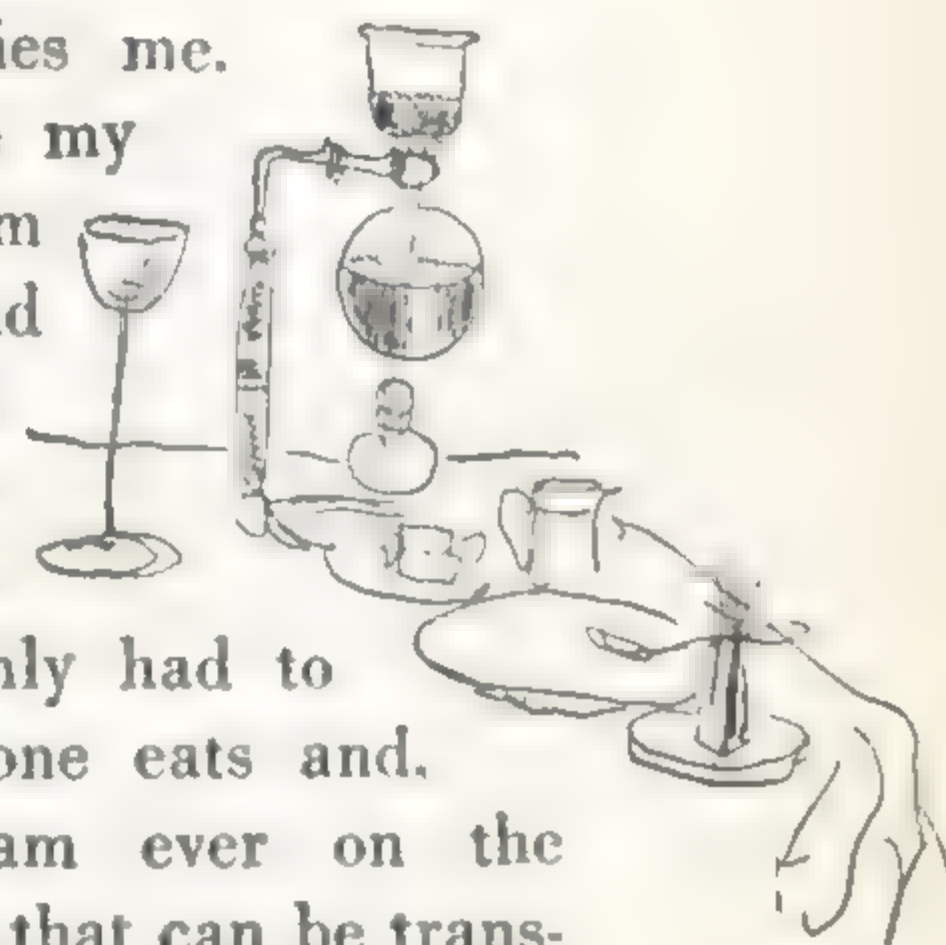
Now, Gourmand, expect no technical treatise, no learned discourse on Epicurean delights. Expect no strange recipes or information of undiscovered haunts where the fare should be heavily starred in Bædeker. You are being written to by a food novice on holiday. One who, like most children, was brought up to consider eating as a means of warding off starvation, rather than as an elegant enjoyment. One who was forever being told to "Tidy up your plate," or "Waste not, want not." Or that so many beggars were longing for the discarded crust that not to eat it was a sin. Until recently, I ate, automatically, the heaped platefuls in front of me. But to-day, though disapproving of those who peck and leave the bulk, I respect my appetite, and, since I am more conscious of what I eat, I find

that much less satisfies me.

And now that I have my own kitchen, for I am lately become the proud possessor of a small country house and presume so far as to entertain, I have suddenly had to learn more of what one eats and, even unconsciously, am ever on the lookout for new dishes that can be transported to Wiltshire, effectively and without difficulty.

It was only when I had to order food for my first week-end party that I realized that I had not noticed of what a lunch and dinner were composed. In consequence, to be on the safe side, too much was ordered. Guests panted and groaned under a surfeit of heavy foods—after lobster and chicken cooked with sweet corn and bananas, the chocolate sweet was a disaster.

There were the egg dish, the haddock dish, there were always roast chicken and the chocolate whip, but, gradually, there were innovations and additions to the limited repertoire. From the United States, I returned laden with barrels of sweet potatoes, tins of molasses, sweet corn, shad roes, bottles of coca cola (all of which, I discovered later, can be obtained from London stores). For tea, there were suddenly cinnamon toast and, the last thing (Continued on page 78)



AT PIPING ROCK



PRINCESS XENIA OF GREECE • MISS EDITH B. BAKER



MISS AUDREY PHIPPS IN A SUÈDE SUIT



MR. AND MRS. JOHN W. MACKAY



WINNERS IN THE HUNT TEAM CLASS: MRS. BERNARD F. GIMBEL • MISS CAROL GIMBEL • MISS HOPE GIMBEL



MRS. VAN DEVANTER CRISP AND HER CHILDREN ARRIVING AT THE HORSE SHOW



MISS RUTH ROBINSON



MR. GERALD BALDING • MR. AND MRS. JOHN HAY WHITNEY



MRS. GEORGE ROSE, JUNIOR, WITH HER SON



MRS. WILLIAM C. LANGLEY • MRS. NORMAN D. R. WHITEHOUSE

All checked out



CHIC, COUNTRY STYLE

SWEATERS have lots of new tricks, this year. They fit in at the waist; they button like vests; they close up high at the throat; some of them fasten with clips, and lots of them have scarf collars. If you get one of the very heavy knitted sweaters, you wear it as a jacket, and all you need to make a suit is a nice tweed skirt, like the one shown at the left. Then, there's still another sweater trick, invented by the boarding-school generation, which takes its Brooks' sweaters (made to button firmly in front), turns them around, and wears them buttoned in back.

VELVETEEN BLOUSES, jersey vests, and leather jackets are all good country accessories. The blouses are very gay in colour, the vests are very trim in fit, and the jackets are as supple as wool ones and as chic as ever.

YOUR TOP-COAT may be full-length or shorter (seven-eighths or three-quarters) with skirts showing below. It should fasten right up under your chin. If it is made of fur, it should be very strictly tailored, and the fur might be flat lamb, used as Chanel uses it, or nutria or lamb in a loose swagger type. In woollen, light-weight chinchilla cloth is a rival of tweed.

CORDUROY things, like certain cigarettes, have got to be good. When they *are* good, they're terribly chic—corduroy coats, corduroy coat linings, corduroy suits, and corduroy gloves, hats, and scarfs, and even capes.

MATERIALS for the country include among the top-notchers—plaid woollens with small patterns (nice for one-piece dresses), bold checked woollens, mannish herring-bones, and some enchanting hand-knit woollens shown by Mrs. Franklin, Inc., which look like the best imported tweeds.

COLOURS for the country are gay—like yellow, orange, and bright red, all good with brown, that best-of-all basis for a country wardrobe. Beige is smart, too, in such combinations as beige-and-blue checked woollen, worn with beige accessories, and a beige wool suit trimmed with leopard and perfect for Sunday lunch in the country. And there are some nice country greens—also good with brown.

Hats for the country are apt to be berets, worn tam-o'-shanter style, of suède cloth, corduroy, felt, or wool—or, perhaps, a knitted cap with a square crown or a point on top. Or, those felt hats with rather masculine medium brims.

Some new details to add spice to your country wardrobe. At the top is a dull velveteen blouse—very chic with tweeds; Sports Shop for Women. The wrapped skirt is of tweed; Mary King

The tan Scotch wool sweater, edged in green, hugs the throat; Mary King. The brown leather shoe has the new cowboy heel; Saks-Fifth Avenue. Both scarfs are of gay wools; Mary King



JAY-THORPE • PATOU (THE BRICK SHOP) • FORTNUM AND MASON

A little more rough stuff out of town

This is one of those comfortable coats that you live in, when you're out in the country. It is made of tan diagonally ribbed woollen, with smart, angular lines that give you a long, rangy look. The buttons and wide belt are good details

A whole country wardrobe in itself, made in four pieces and designed by Patou. First, there's a checked brown-and-beige wool skirt and a white silk blouse, then a brown coat-sweater, and, finally, a top-coat of brown tweed

Really sporting—a good, bold check in a two-piece suit, like this one of brown-and-blue woollen. Chanel's brown Linton tweed top-coat is perfect over it, and you add a brown wool scarf and brown felt hat to complete the country picture



SONIA, PARIS

The garden on Monsieur Paul-Louis Weiller's estate at Versailles has a winter beauty as striking in its way as that of summer. It adjoins the Park of the Château de Versailles, and the photograph above shows the lawn, which stretches from the terrace to the edge of the Park, and the replicas of Versailles statuary, in harmony with the spirit of the place

At the left is a photograph of the "théâtre de verdure," an enchanting little retreat, walled in with rough masonry that will be completely covered with ivy as Time masks the garden in green. Here again, statues add their note of beauty, regardless of season or weather. The bare branches form interesting silhouettes against the sky, and the planting is evergreen

The photograph at the top of the opposite page shows a part of Monsieur Weiller's house, a modern version of an eighteenth-century house built on the property once known as the "Ermitage de Madame de Pompadour." Ivy-grown stone arches, in a symmetrical series, encircle the entrance court and give the visitor glimpses of the beautifully laid-out gardens beyond



SONIA, PARIS

THE ENTRANCE TO THE WEILLER ESTATE AT VERSAILLES

SLEEPING GARDENS

in midwinter beauty

WE are tending to live more and more in the country. The midwinter week-end is stretching on through the week, and the city house is dwindling into a small apartment. Country life is coming back to America, and Americans are learning to know again the beauty of the country, when the rose-beds are smothered in leaves, the pool boxed up, and the boxwood enveloped in shrouds. Landscape-architects are planting to-day with winter in mind. Umberto Innocenti and Richard K. Webel, whose work on Long Island and in gardens around New York is so well known, are particularly successful in painting the winter picture.

To achieve an enduring effect, they tell us, we must select those materials that have some degree of all-year permanence. Many of the classic European masterpieces rely largely upon their architectural elements, such as walls, grills, arches, vases, and statuary for this result. And, certainly, some feature such as sun-dials, lead figures, and well-heads are necessary accents, often serving as central motives around which garden pictures may be built. The more urban the garden, the more will these architectural features be necessary for enclosure and interest. In a truly country setting, a simple central feature or terminal accent may be the only spark needed to give the garden a real focal point. For the rest, we will do well to use those of our own native plants which lend themselves so aptly to the building of the permanent garden picture. In general, we must rely chiefly upon evergreens

for large green effects. In fact, in America, we are so well supplied in this regard that the question is not one of how many we can use, but rather one of which few will give us the best effects. Certainly, those plants of exotic colour and texture should be assiduously avoided, for, although they may be very striking in appearance, they will soon become tiresome to the eye.

The most fitting result is obtained by selecting a few native specimens and using these in the simplest combinations and without affectation. A useful rule of thumb is to employ a combination of perhaps only three plant varieties as the key-note in any given composition. It is well to remember that, although all our plants have great individual and botanic interest, there are only a few that have real design value for winter effects. To know all the plants in the world is an accomplishment, but to know which few to use is an art.

The charm of many a garden lies in the beauty of its encircling background. Tall planted masses define a garden as walls define a house. They frame the picture. The massing greens of pines and hemlocks create an admirable background for the garden. Groups of cedars form sentinels of interest, while birches engrave their white lines against dark green foliage to add zest and definition to the scene. Where less accent is required, the lacy branching of dogwood brings a touch of lightness. In the distance, the grey, graceful outlines of beeches give a rich tracery of lines to the dull sky.

The necessary transition between this tall, enclosing background and the garden proper is best achieved with some simple groupings of our native broad-leaved evergreens. Rhododendron, laurel, andromeda, and azalea give an ample variety of good texture and colour. In very natural situations, inkberry and bayberry serve similar purposes. Some shrubs contribute an interesting note by their distinctive branches. (Continued on page 80)



ANTON BRUEHL

Portrait of a lady on a screen

This lovely screen, done by Drian, stretches across one end of the living-room in Mrs. Marshall Field's apartment at the River House. It is made of mirrored glass, and a silhouette-like portrait of Mrs. Field herself is painted on it in a very subtle rusty-black, making a striking decoration. Mirrors are used in much the same manner in the dining-room of the apartment



VANDAMM

CLAUDE RAINS AND ALLA NAZIMOVA IN "THE GOOD EARTH"

SEEN ON THE STAGE

By David Carb

TWO OF the most eagerly awaited productions of the season—"When Ladies Meet," by Rachel Crothers, and the dramatization of "The Good Earth," by Owen Davis and his son, Donald—arrived during the past fortnight and for a long time to come will probably provide material into which much may be "read," from which "lessons" may be extracted. A great variety of "readings" and "lessons," most of them foolish. But there can be little doubt that many students and "authorities" will use these two productions to prove that playwrights should produce their own plays. For the Crothers work is adroit, absorbing, and a huge success, and the authoress directed it. The Davis drama would unquestionably be deeply moving if the tempo were not maddeningly slow, and if the settings suggested the Orient or a farm or even the out-of-doors instead of a sheltered, cramped urban garden. "The Good Earth" was directed by Philip Moeller, and Lee Simonson designed the settings.

"WHEN LADIES MEET" is merely the old triangle. But that does not matter; there being no new human complications, the old ones must serve. The important thing is that the manner of telling it is fresh, ever interesting and provocative, that it is humanly, emotionally, and dramatically understanding. And that it belongs to to-day. It never descends to trickiness either in conception, writing, or direction; it does not have to. True, the men are a bit "manipulated" and to that extent seem less real than the

women, but the difference is not sufficient to be important. "When Ladies Meet" is the best of all the Crothers plays—the fruit of a long and profitable experience in both life and the theatre. It has been worth waiting for.

The author's clear, smooth, sure direction brings out all its values. In choosing the players for the various rôles, Miss Crothers has been uncommonly perceptive. And she has shown an even greater skill and comprehension in the way she has utilized only those qualities of the actors that the play demands, subdued the others. The result is a finely woven, colourful fabric with not a jarring note.

Frieda Inescort, because of certain physical, mental, and social endowments, could easily be a *grande dame* in everything but years—and even that by adroit make-up; her own vigilance or her director's—probably both—prevents that. Spring Byington could scarcely be better as a chattering, fluttery, far-from-bright woman of wealth; she is sheer delight. Miss Crothers's direction also brings out in Selena Royle a resource and a fluidity unsuspected before. But the greatest surprise is Walter Abel. He has always been fervent, but heretofore his fervour has been conveyed through a tenseness that gave the impression that both the actor himself and the character he was portraying were stiff, the victims of an *idée fixe*, and of a similar physical inhibition. Now, the fervour is illuminated by humour, and humour's heat playing upon the stiffness has dissolved most of it. The other three members of the cast—Robert Lowes, Herbert Rawlinson, and Auguste Aramini—are equally of and in the picture.

"THE GOOD EARTH": To one who has not read Mrs. Buck's novel, the Davises' dramatization of "The Good Earth" seems, in spite of loose technique, an atmospheric, cumulative, poignant folk play—or would seem so if the players permitted. But, (Continued on page 92)



HOYNINGEN-HUENÉ, PARIS

REBOUX (BERGDORF GOODMAN) • LOUISEBOULANGER

EXIT ONE EYE

Reboux's new one-sided brims shut out the right eye completely. Take "Hirondelle," of dusky black felt, as an example. It's cut away on one side, but juts out far beyond the profile on the other, with a bow of black velvet and white grosgrain for accent. The black corduroy suit with a tied-on baby squirrel collar is Louiseboulanger's "34"

Vogue's Portfolio of Smart Economies



How to purchase

All of the models shown in this Economy Portfolio may be purchased in various New York shops and in other shops throughout the United States. If you have any difficulty in finding them, write to Vogue, 420 Lexington Avenue, New York, and we shall be glad to give you an address in your locality where they are available. Be sure to state exactly which model in the Portfolio you are interested in and enclose a stamped, addressed envelope. If you live in a small town, give us the name of the shopping centre nearest to you

EVEN if you are down to brass tacks financially, isn't it just a little shortsighted to let it take all the fun out of life—to let it prevent you from living gracefully?

We don't advocate that you run into debt or adopt a flippant attitude toward this *crise*. But we do hold that economy that spells a drab existence is often rather poor economy—poor for your spirit and morale.

We hold that it may net you more in the long run to skimp somewhere until it hurts and then go out and buy—say a new tea-gown, if only to lift you or the one across your table out of a dull frame of mind. And, after all, it really is easier to slip into a tea-gown than a dress.

We had all this in mind when we picked the tea-gowns for this economy portfolio. We purposely chose that lovely young one (first, on page 64) because its sleeves tighten in at the wrist and won't interfere if you're pouring tea. The two on page 65 are more formal—the sort you wear at a country-house party or Sunday nights when people come in for supper. And any of them would be a perfect Christmas present to yourself—or some one else.

We also hold that, even though your income is reduced, you need not give up winter sports this year. Perhaps Saint Moritz is beyond you, but there are any number of suburban hills or country-club slopes that can give you almost the same thrill. And, on page 66, we lay before you very good and very inexpensive clothes for these sports—the sort the Great American Young wear, not only for skiing, but for bob-sledding, skating, or just tramping. Their low cost is quite remarkable in view of their really good form.

One of the triumphs of this portfolio of gay economies, however, is the evening ensemble for a young girl shown on page 67. With no exaggeration, it is among the Great Bargains of the Year—a silk dress of unusual chic and a velveteen wrap lined with silk into the bargain, all for \$29.75! You might almost call it a Christmas Gift. And on the same page are two other dresses that we can't resist talking about. The first, because it's so wearable, for any daytime occasion. And the second, because it starts as a day dress and becomes a dinner-dress just as quickly as you unsnap the satin sleeves. To get a better picture, look at the small close-up snap-shots near the sketch.





FORBATH AND RÉJANE



FOR PURCHASING DIRECTIONS, SEE PAGE 63

Lovely for informal dinners at home—and for a gift—is this negligé of transparent black velvet combined with bright velvet; misses' and small women's sizes; \$16.75

A bit more informal, this negligé of satin in pale colours would be charming in the boudoir. The yoke and fronts are of Alençon lace, and the sleeves are puffed; \$16.75

An unusual value and an ideal gift—pyjamas made of satin, with revers that show outside the transparent velvet jacket. Smart for informal tea or dinner. Various sizes; \$10.75



FOR PURCHASING DIRECTIONS, SEE PAGE 63

FORBATH AND RÉJANE

This beautifully cut hostess gown of transparent velvet has an air of elegance and would make a gift of distinction. It has wrapped lines and shirred sleeves. Various colours; \$19.75

Slightly more formal, this hostess gown slips over the head. The satin side of the fabric forms the bodice; the dull, the skirt and train; jewelled buckle and clip. Various colours; \$29.50

Fireside Fashions

Midwinter Outdoors



FOR PURCHASING DIRECTIONS, SEE PAGE 63

- Details of these three chic suits for skiing and other winter sports are shown in the margin. The first follows classic Saint Moritz lines and has a snug jacket and baggy trousers of weather-proof wool over a zephyr all-in-one shirt-and-"undie"; mittens; and a funny peaked double cap; all for \$29.75
- You pull the jacket of the second, typically American suit over your head, and both it and the ski trousers are of weather-proof wool. Jacket, \$4.95; trousers, \$6.95; knitted cap, \$1.95; scarf, \$2.50; and mittens, \$1.95
- In the traditional Norwegian style are the knitted wool trousers of the third outfit, but the two-coloured sweater is typically American. Trousers, \$5; sweater, \$6.95; brushed mohair cap, \$1; socks, \$1.35; mittens, \$1.50

Midwinter Indoors



FOR PURCHASING DIRECTIONS, SEE PAGE 63

- This ensemble is one of the Great Bargains of the year. The contrasting velveteen coat has a ruche-like collar and a silk crêpe lining to match the dress (second); misses' and junior sizes; \$29.75
- A good dress for lunch, bridge, or tea—of heavy sheer crêpe. It has a soft bow at the neck-line, new sleeves, and rhinestone buttons and buckle. In delicious new shades. Misses' sizes; \$16.75
- Again we put before you a perfect two-time dress—of silk crêpe with satin sleeves (sleeves you can take off, and then you have a dinner-dress, as you can see from the close-up snaps). Ideal to wear a dinner-hat with. Various colours; misses' sizes; \$29.75



NEW LINES FOR DAYTIME



Back views are shown on page 82

Designs for practical dressmaking

ENSEMBLE No. 6188—Trimly fitted ribs and a contrasting top that buttons high are new features of this silk crêpe frock with a jacket to match. Designed for sizes 12 to 20; 30 to 38

JACKET No. 6195 SKIRT No. 6196—Of light-weight woollen is this "Easy-to-Make" suit. The skirt has a detachable stomacher girdle. Designed for sizes (jacket) 12 to 40; skirt, 26 to 36

FROCK No. 6190—Make this of soft wool, if you want to look very smart. It's a two-piece frock with a lapped blouse and dropped shoulders. Designed for sizes 14 to 20; 32 to 38

BLOUSE No. 6200 SKIRT No. 6196—This well-cut blouse of jersey, smartly short, has crossed and buttoned fronts. Designed for blouse sizes 14 to 42; skirt sizes, 26 to 36

Even a very young skin may wrinkle from *Dryness*

Hollywood dermatologist advises even youngest screen stars to protect and preserve precious skin-freshness by use of Woodbury's Creams

Myrna Loy is only in her blithe early twenties. But the leading dermatologist of Hollywood, in recommending Woodbury's Creams, gave her this timely advice that every woman should heed:—

"A skin is only as young as it is moist, pliant, sapful. If it is allowed to dry, it becomes old, stiff, doomed to wrinkle, just as surely as though age were the cause. Many things contribute to skin-dryness . . . exposure to wind and sun, the dry air of heated houses, poor circulation, low-calorie diets. These are constantly robbing your skin of its natural moisture. Because of them, you must put back into your skin softening oils to keep it smooth and elastic. That you can do by the regular use of Woodbury's Creams.

"Woodbury's COLD Cream the skin will absorb eagerly 2 or 3 times a day. It 'quenches' the shrivelled cells, enriches and lubricates the skin, gives it *resilience to resist* wrinkles.

"Woodbury's FACIAL Cream (used as powder base) spreads a film over the skin to protect it from weathering, prevents the cells from drying out, keeps impurities from entering the pores."

. . . .

YOUR skin needs this same care which Hollywood dermatologists recommend for precious screen complexions. Women everywhere are now following this beauty ritual with grateful results.

WOODBURY'S SCIENTIFIC AIDS TO LOVELINESS

WOODBURY'S COLD CREAM . . . Melts at skin temperature. Its fine oils soften and smooth the skin—50¢ in jars—25¢ in tubes.

WOODBURY'S FACIAL CREAM . . . An exquisite finishing cream. Use it to protect the skin and as a powder base. 50¢ in jars—25¢ in tubes.

WOODBURY'S CLEANSING CREAM . . . Penetrates deep into the pores—flushes the dirt to the surface. 50¢ in jars—25¢ in tubes.

WOODBURY'S TISSUE CREAM . . . A luxurious emollient cream. Use it to prevent and correct lines and wrinkles and for excessively dry skin. 50¢ a jar.

WOODBURY'S FACIAL FRESHENER . . . Refreshing—stimulating—refines texture. For normal or dry skins. 75¢ a bottle.

WOODBURY'S FACIAL POWDER . . . Does not clog the pores. Comes in several carefully blended shades. 50¢ and \$1 the box.

Woodbury's



Myrna Loy

MYRNA LOY . . . PHOTOGRAPHED IN HOLLYWOOD ESPECIALLY FOR WOODBURY'S BY WILL CONNELL



USE THIS COUPON FOR DAINTY SAMPLES AND PERSONAL BEAUTY ADVICE

John H. Woodbury, Inc., 6624 Alfred Street, Cincinnati, Ohio
In Canada, John H. Woodbury, Ltd., Perth, Ontario

I would like advice on my skin condition as checked, week-end kit containing samples of Woodbury's Cold Cream, Facial Cream, and Facial Powder. Also copy of "Index to Loveliness." For this I enclose 10c to partly cover cost of mailing.

Oily Skin ☐ Coarse Pores ☐ Blackheads ☐ Flabby Skin ☐
Dry Skin ☐ Wrinkles ☐ Sallow Skin ☐ Pimples ☐

For generous sample of one of Woodbury's Three Famous Shampoos, enclose 10 cents additional and indicate type of scalp.

Normal Scalp ☐ Dry Scalp ☐ Oily Scalp ☐

Name _____ Street _____

City _____ State _____

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Tune in on Woodbury's, Fridays, 9:30 P. M., E.S.T. Morton Downey and Leon Belasco and orchestra. WABC and Columbia Network.

DESIGNS FOR
PRACTICAL
DRESSMAKING



BACK VIEWS ARE SHOWN ON PAGE 82

TUNIC-FROCK No. 6189
Two versions are shown above—one at the left and one at the right of the trio. The tunic is of light wool, the frock of silk crêpe. Designed for sizes 32 to 40

FROCK No. 6189—Above you see the double-duty frock without the woollen apron tunic. It has modified dolman sleeves and a shaped front panel. Designed for sizes 32 to 40

ENSEMBLE No. S3607
A velvet skirt and a crêpe top combine in this princesse frock, and the velvet jacket, buttoning at the waist, has a draped collar. Designed for sizes 32 to 40

AFTERNOON FROCK No. S3605—In the centre, above, is an afternoon frock of dull crêpe with an encrusted velvet girdle—a perfect dress for bridge or teas. Designed for sizes 32 to 40

EVENING FROCK 6198
The fabric is old-ivory satin, and the lines are very new. Circular sections suggest cap sleeves; low back décolletage. Designed for sizes 14 to 20; 32 to 38

Designs for practical dressmaking

Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 1196 The Merchandise Mart, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Prices of patterns are given on page 93

This Christmas —

economy puts on smart airs . . . when gay

Cutex Gift Sets cost so very little



WHAT you can get these little masterpieces for this year is going to be an eye opener to you!

The Cutex Compact Set, Five Minute Set, and Traveling Set (all three including absolutely everything you can think of for glorifying the American finger nail) are practically being given away to deserving Christmas shoppers!

Anyway, the prices are insignificant.

Although, if you still have a fine big home over your head and want to do the Handsome Thing by Someone, you can splurge just a bit on

The DE LUXE SET is enclosed in shining chromium plate, complete with big bottles of all 4 Cutex Essentials and a fascinating supply of "et ceteras." Tremendously impressive and doesn't set you back too much.

the glittering Cutex De Luxe Set. Or the new Cutex Club Kit—real leather with patented fastening.

Or you can create an expensive atmosphere for comparatively little with two exquisite pink and gold sets . . . the Cutex Marquise Set . . . and the Cutex Boudoir Set, both très élégants, with bakelite trays.

The Boudoir Set and Club Kit contain a tiny porcelain finger rest for applying polish—just too sweet.

Women adore Cutex because it prevents females of the Mean Variety from finding Anything to criticize. And does something to admiring males that they don't understand but quite regularly fall for.

So let no maiden you're fond of scamper to her Christmas Tree this Yuletide without finding one of these Cutex gems tied to a prominent branch.

NORTHAM WARREN
New York • Montreal • London • Paris



The new CUTEX CLUB KIT is swanky in a practical way in brown or black leather (real) with patented fastening.

The MARQUISE SET is exquisitely pink and gold, has bottles that stand up on a neat tray, looks like a lot for the money.



Cutex Manicure Sets

Prices to suit every purse . . . 28¢ to \$3.85

Let's not deceive ourselves —



underarm odor occurs as often in WINTER as in summer

"No, I'm not bothered with perspiration in winter."

How often we hear this statement. And how often we wish the maker of it were not quite so positive!

It's so easy to be deceived about perspiration in winter. Because we are not usually bothered with a great deal of *moisture*, we conclude that we must be free from perspiration *odor*.

... A sad mistake. For the truth is, underarm odor can and often does occur, without a trace of warning moisture!

In winter closer-fitting sleeves, heavier materials shut out air from the underarms. And the nervous tension of indoor recreations often shows itself in unpleasant underarm odor.

Mum-users, wise women that they are, long ago learned that, *winter or summer*, the underarms need special daily care. They use Mum because it is effective the instant it touches the skin. Because it takes just half a minute to apply and gives all-day protection.

This snowy, fragrant deodorant cream is harmless to clothing and soothing to the skin—so soothing, in fact, you can use it directly after shaving.

Don't wait for perspiration moisture to warn you of trouble. Don't take a chance these winter days—use Mum when you dress. Get a jar at any toilet counter, 35c and 60c. The Mum Mfg. Co., Inc., 75 West St., New York, N. Y.



MUM

TAKES THE ODOR OUT
OF PERSPIRATION

MUM ON SANITARY NAPKINS is an absolute guarantee of protection. Its use gives comforting relief from this old feminine worry.



The Cutex Club Kit holds everything for the manicure in this trim leather case. Below are the jewel-like polishes of the Cutex Make-Up Set, which comes in a chromium travelling-case

ON HER DRESSING-TABLE

THERE are certain times in life when our beauty rites must be both brief and effective. And, at such a time, Harriet Hubbard Ayer's velvet-textured Strawberry Cream proves a veritable genie in the way of a quick complexion rejuvenator. Ten minutes (more, if you have them to spare) are all this cream requires to soften and clarify and brighten the skin, and what is especially gratifying is that your new beauty continues to bloom for several hours after an application of this preparation. You can buy this means of rejuvenation at the many department and drug shops that carry the Harriet Hubbard Ayer preparations.

The coiffure "for the matron," even as her hat, is fast becoming an extinct institution. In its place, there is a new coiffure, younger and smarter in feeling, but graciously dignified for all that. One of the successful creators of this refreshing new type of coiffure is Jean, at the hair-dressing salon of R. Louis in West Fifty-Eighth Street. Jean adapts the soft curls and suggestions of bangs that make the present-day coiffure so effective to the older woman's special requirements. For example, instead of nestling ringlets at the hair-line, he cannily places them a little higher, to give the upward sweep so imperative when face and neck muscles begin to sag. For

the same reason, softness at the sides and temples has this upward trend. But Jean is not devoted exclusively to the older woman's coiffure. Young things who want everything done in a minute will appreciate the quick, deft movements that will turn them out, shampooed, trimmed, and waved, within the hour.

The new Admiracion Shampoo is more than its name implies. Besides being one of those blessed soap-and-alkali-less shampoos, it contains kindly oils and vitamin-like ingredients that act as a tonic and do excellent things for the hair and scalp. The heavy fluid is massaged into the scalp, allowed to remain on for a short period, and then washed off with a single rinse, leaving the hair fluffy and lustrous, and healthier for it all. What could be a happier solution to the hair problem of harassed souls who only have time for concentrated efforts? Admiracion Shampoo can be bought at most of the better department shops.

The well-known bath salts and powder of the St. Denis Parfumerie are out in a new guise. Colourful containers with a swan motif now hold these pleasant accessories to the bath. Besides these preparations, which, by the way, make splendid gifts of no great price, there are a pine bath oil for those who like a fresh, spicy odour, a (Continued on page 85)

At the right you see Harriet Hubbard Ayer's new blend of "Muguet," a true lily-of-the-valley scent contained in a fan-like crystal bottle with a carved stopper and base



MARTINUS ANDERSEN

3 costly powders were our models



We copied the one perfect quality that made each one famous

THERE is a famous French powder for which fashionable women pay a high price because of its exquisite texture.

There is an American powder to which they give loyalty because of its perfectly blending skin tones.

And there is a costly French powder with an alluring scent adored by more women . . . succumbed to by more men . . . than any other.

We reproduced each perfect quality that made these three powders famous . . . the silken texture . . . the flattering tones . . . the elusive, disturbing scent.

And made the new Pond's Face Powder.

We have put it in a lovely jar of crystal—like the most exquisite powders. You see exactly what shade you are buying and the perfume will not evaporate.

The price? Only 50¢ and \$1.00! Incredible—but in keeping with the Pond's policy which brings you Pond's Creams at absurdly low prices.

In 4 Lovely Shades

NATURELLE for fair-skinned blondes.

LIGHT CREAM for darker skinned blondes and clear-skinned brunettes.

ROSE CREAM for blondes and brunettes with color in their skin.

BRUNETTE for sun-tanned blondes, olive skins and all types who prefer a warm skin tone.

Silken, clinging texture; costly scent; harmonizing skin shades—boxed in lovely crystal!



POND'S new face powder 50¢ and \$1.00

[PLUS SALES TAX]

Send 10¢ (to cover cost of postage and packing) for FREE Sample in glass jar.
Pond's Extract Company, Dept. R 110 Hudson Street, New York City
Check choice of color: Naturelle ☐; Light Cream ☐; Rose Cream ☐; Brunette ☐.



Name _____

Address _____

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Tune in on Pond's, Fridays, 9:30 P. M., E. S. T. Continuous dance music rhythmied for actual dancing. Leo Reisman and his Orchestra—WEAF and NBC Network

FOR TEA AND INFORMAL DINNERS



"YOU JUST KNOW SHE WEARS THEM"

THERE'S something almost traditional about giving McCallum silk hosiery • No wonder. These exquisite stockings have social standing, and a quality that's priceless. For years . . . right through these mad rushes to "bargain" stockings and back again to *good* . . . McCallum has meant the clear, sheer, beautiful stockings women love to have • McCallum stockings are appropriate whether you pay \$1.00 or \$2.95.

Mr Callum
H O S I E R Y

DESIGNS FOR
PRACTICAL
DRESSMAKING



6193

FROCK No. 6193—Semi-sheer crêpe is shirred into soft fullness on the skirt of this frock with delightful sleeves. Designed for sizes 32 to 40

6194

FROCK No. 6194—Asymmetrical seaming gives new lines to this pebble crêpe frock. Especially chic are the sleeves. Designed for sizes 34 to 46



6191

6192

FROCK 6191—There is an unbroken panel from neck to hem of this velvet and lace frock; also long sleeves. Designed for sizes 32 to 44

FROCK No. 6192—This is one of those wearable wrap-around frocks. It may be of wool or crêpe; separate scarf. Designed for sizes 32 to 42

Gifts of Beauty that keep on giving Beauty...

In legend and in reality for thousands of years, Beauty was the gift of the gods. Today, at this Christmas time, Beauty is *yours* to give. Elizabeth Arden has captured it, filled jars and bottles and boxes with it, made Beauty into a tangible thing that you can give to your friends • To give Beauty is to anticipate every woman's desire. To give an Elizabeth Arden gift of beauty is to fulfill feminine aspiration in its highest form.



(Top shelf, left to right) Indispensable make-up accessories: Poudre d'Illusion is shown in Lysetta and Mat Foncé; nine other enchanting shades, \$3. Elizabeth Arden's famous Lipstick Ensemble, containing six petal-smooth, indelible lipsticks in six smart shades. The Ensemble, \$7.50. Each, \$1.50. (Middle shelf, left to right) Treasurette, containing all the essentials of an Elizabeth Arden treatment in a small leather case, available in many costume colors, \$16, \$18. Elizabeth Arden's Perfumes described at the right. Leather perfume case (for traveling) containing two bottles and special atomizer, \$15 without perfume; \$22.50 with perfume. Mirror Cigarette Case and Compact, a myriad of microscopic mirrors, each set with the precision of a precious stone. (Bottom shelf, left to right) Elizabeth Arden's Ensembles for the Bath; Powdered Bath Salts, exquisitely scented with Ambre, Allamanda, Jasmine, Rose Geranium or Russian Pine, \$5. To coordinate with these in scent and color scheme: Elizabeth Arden's Bath Powder in a lovely glazed box. \$5. And Elizabeth Arden's delicately scented soap, \$3 for three cakes.



Elizabeth Arden's famous Perfumes, L'Amour, L'Élan, La Joie and Le Rêve...express in fragrances indescribably lovely the experiences for which they are named. Priced from \$5 to \$125. And, just in time for Christmas, Miss Arden introduces three new perfumes...Moon Moss, Ma Rué and Tuberose...three different types, each exquisitely appealing.

★

ELIZABETH ARDEN

★

691 FIFTH AVENUE • NEW YORK CITY

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LONDON • PARIS • BERLIN • ROME

To the LADIES*

HERE...AT LAST...IS A VERY TINY WATCH
THAT IS ALSO A
MARVEL OF ACCURACY



A life-size portrait of Hamilton's beautiful, new, tiny, lady's watch.

GREETING you, this pre-Christmas season, are five lovely models of a very new, very tiny, very accurate Hamilton watch. Graciously they bow and gently speak their names: Glenwood, Mayfield, Virginia, Rondeau, Quadrille.

All are smartly styled. All are 14 karat solid or filled gold, white or natural yellow. Each has 17 ruby and sapphire jewels. Any one of these watches, resting lightly on your wrist, promises faithfully to tell correct time.

When you Christmas-shop at your jeweler's, ask him to show you this tiny new watch. Its price is amazingly low! Ask him to show you, too, all the other beautiful Hamiltons—in pocket, strap and wrist models. His Hamilton is there, too.

☆ ☆ ☆

Watches pictured. GLENWOOD. (Above.) 17 jewels. 14k filled gold, white or natural yellow, \$55. (Right, reading down): MAYFIELD. 17 jewels. 14k filled gold, white or natural yellow, \$55. VIRGINIA. 17 jewels. 14k solid gold, white or natural yellow, dainty cord model, \$70. RONDEAU. 17 jewels. 14k solid gold, white or natural yellow, \$65. QUADRILLE. 17 jewels. 14k solid gold, white or natural yellow, \$65. Other Hamiltons, for both men and women, from \$45 to \$300.



HAMILTON

the Watch of Railroad Accuracy

*Ladies—wives especially. If this charming watch strikes your fancy, you might leave this advertisement nonchalantly, on your husband's dresser. Just in case!

SHOP-HOUND'S TIPS ON CHRISTMAS GIFTS

(CONTINUED FROM PAGE 51)



Indicates the enchanting piece above. You could give it to a child, but the child's mama and papa would probably sneak it out of the nursery at night and wear it out playing with it. Or you could give it to some one you know who is just back from Vienna and can't quite get the nostalgia for the place out of his mind. It's a Viennese music-box that sends forth the most delightful Viennese tunes, while on its lid a rondel of merry Viennese peasants dance their heart away. Rena Rosenthal has it.

Other Jollities (which are not illustrated here) that one can get excited over are funny Victorian hair-pin boxes and hair-receivers, nice inadequate little fat glasses, and other relics of bygone decades, which nowadays cleverly adapt themselves to holding cigarettes. A very demure white leaf saucer, that probably held trinkets when Prince Albert was a boy, works out admirably as a 1932 ash-tray... remember this on your Christmas present search. Mitteldorfer Straus has all these engaging things, the boxes for around a dollar, and the ash-trays for only about half of that. This is the year of *white*, as we all know by now, and this is the place to find all sorts of white things: white strawberry design plates made from the moulds that are three hundred years old and costing about eight dollars a dozen. Still larger plates of the same design cost about \$2 apiece. Something else again are after-dinner coffee-cups, originated by the family of one of the doges of Venice—made of glass, completely minus a saucer, but fitted with a detachable handle. We don't know just what the advantage of that is, but the effect is good.

If you have always longed for a dramatic sit-up-in-bed jacket of Shetland wool, lined with chiffon, you will probably buy several at Kargère's and give them away this Christmas. They are divine and will make convalescence so pleasant an experience that invalid friends who receive them will wish they could go right on being ill.

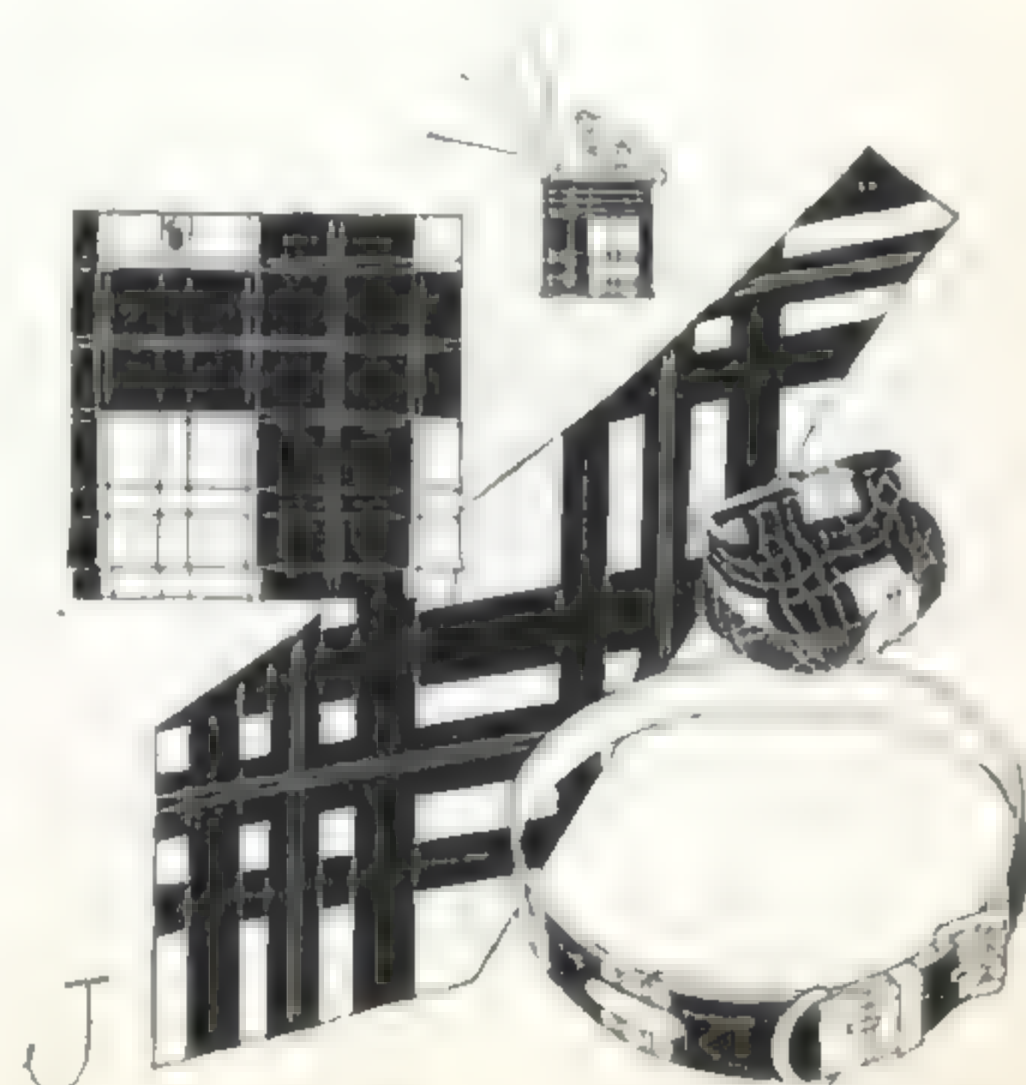
And now let's go up Madison Avenue to Maison de Linge and relax. Here, you can lose that hunted look, because here are just the presents for all your problem people. You can give your hostess of last summer cream coloured oblong cocktail napkins with Milan lace (Milan lace, oddly enough, is made in Brussels), and she will bless you because these napkins do not look like handkerchiefs and hence will not find their way into guests' pockets. Twelve of these for about thirteen dollars, and very reasonable,

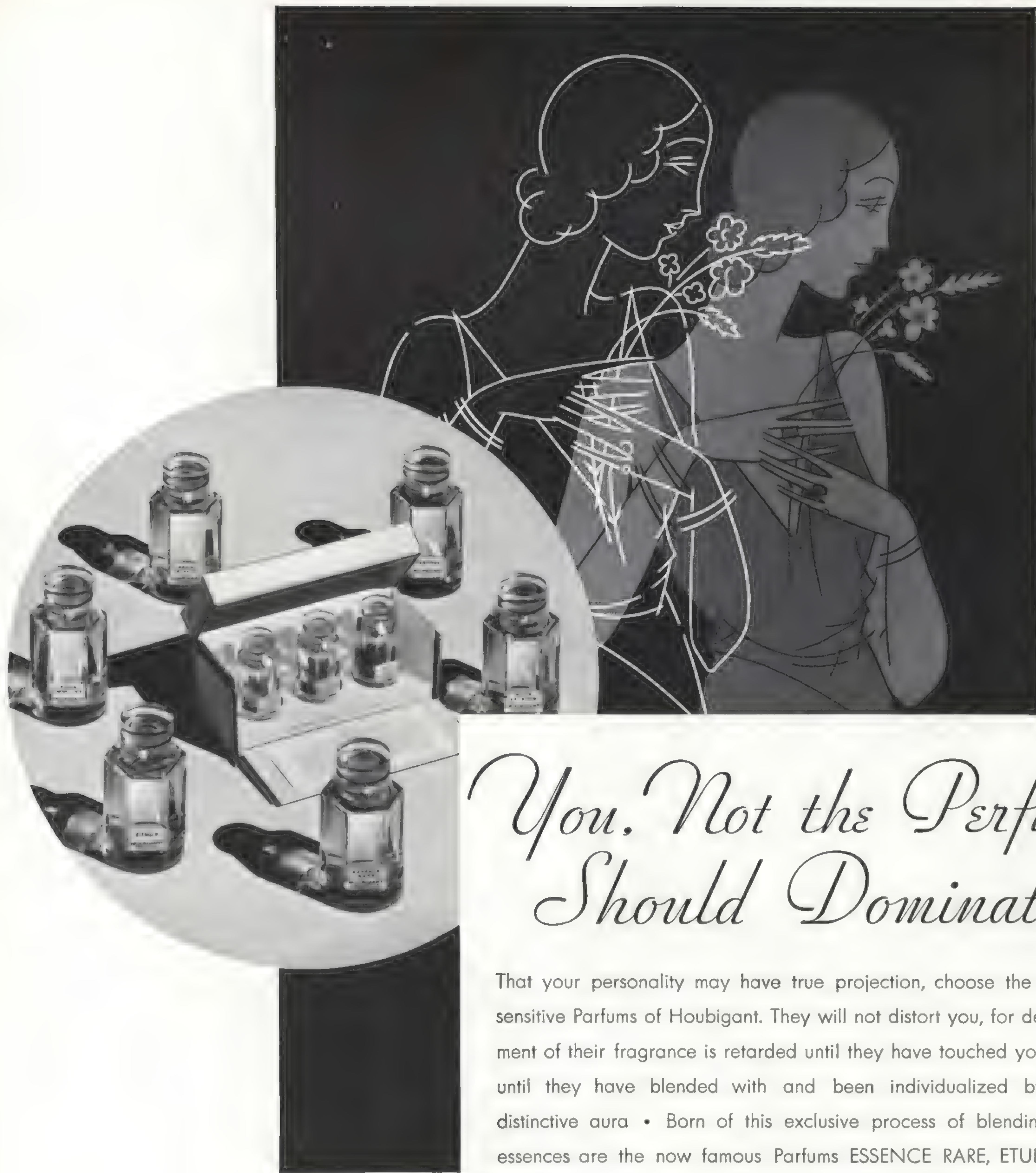
too. If you are looking for a down pillow to give to some one who fancies she can not sleep on anything else, give her one that is downy to the nth degree and covered with satin and has any number of slips to fit that run the gamut from flippant crêpe de Chine to conventional linen.

Some people go in for guest-towels in a big way and, if you think they should be encouraged, give them a set of three, consisting of one hand-towel and two finger-tip towels. Very, very pretty. Undoubtedly, some one on your Yuletide list has always longed for a blanket cover, and in this same shop is a lovely one of crêpe, appliquéd with satin and having satin insertions and a satin monogram—about twenty-five dollars.

Any one of boarding-school age—or over it, for that matter—would be enthusiastic about the lounging pyjamas at the Maison de Linge—the ones with short flannel coats and silk trousers. They're shown in delightful colour combinations. And, if those don't tempt you, perhaps the quilted robes will. For a long time, my own voice has been among the multitude that complained about the bulkiness and lack of style of quilted robes, but now I retract everything, for these robes certainly lack bulk and abound in style. They are made of crêpe de Chine and are lined with albatross and give out the needed warmth when you get up to close your own windows. I now trust that no one will leer when I mention long-sleeved nightgowns; they are very chic and make you look like an angel, which ought to be a great comfort to some people—meaning no offence, of course. Just one more thing about nightgowns before I take off down the Avenue with the good of my public and their friends in mind—nightgowns with shoulder-cape to match are adorable and should find their way into the home of the fortunate little lady who breakfasts in bed.

Is the Jolly group of recommendations with a Scotch flavour, illustrated below. All of them in gay plaids—for nothing has more chic at the moment than plaid. For that big, brawny McFarlane pipe-smoker, there's a silk plaid tobacco-pouch. For some nice Scotch girl, a plaid silk covered cigarette lighter; or that tiny plaid change purse. And for another man, a plaid wool necktie (they're all wearing wool neckties, these days); all from Macdougalls of Inverness. Even your friend's Scottie could brag of his blood in this plaid collar; Knoud, Inc.





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That your personality may have true projection, choose the subtle, sensitive Parfums of Houbigant. They will not distort you, for development of their fragrance is retarded until they have touched your skin, until they have blended with and been individualized by your distinctive aura • Born of this exclusive process of blending rare essences are the now famous Parfums ESSENCE RARE, ETUDE and FESTIVAL, and three new odeurs, POUR LE MATIN (for Morning), POUR L'APRES MIDI (for Afternoon) and POUR LE SOIR (for Evening). The latter three, which you adapt, as you do your dress, to the time and the occasion, are presented as a unit in a special "coffret", while all six are available individually in similar flacons of larger size.

HOUBIGANT

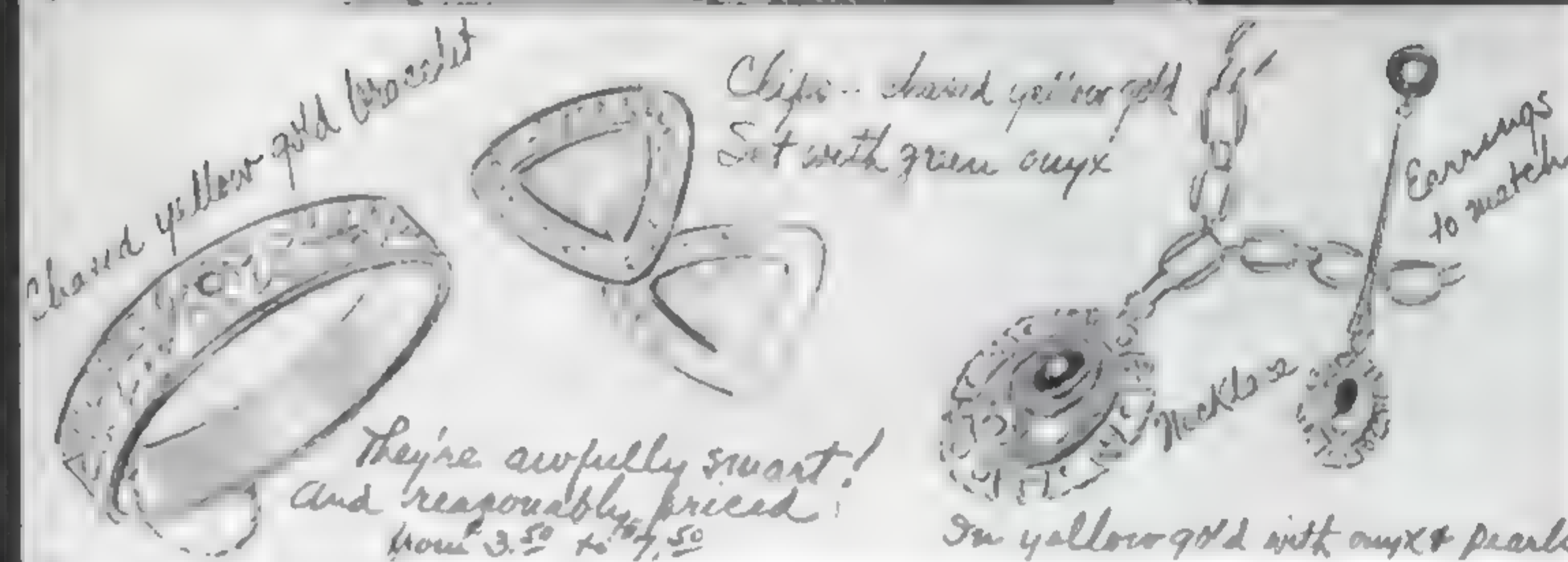
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Well-dressed women select Victoriana jewelry, fashionably related to the style and color of each smart frock. Intriguing! And right—this season. Shown above are sketches, made by style scouts, of other Victoriana pieces as worn where smart people gather. Shown by B. Altman & Co. in New York and by jewelers and smart shops elsewhere. If your favorite shop does not carry Victoriana jewelry write us and we will tell you where to find it.

WAITE - THRESHER CORPORATION PROVIDENCE, R. I.

A FOOD DILETTANTE ON HOLIDAY

(CONTINUED FROM PAGE 53)

at night, sandwiches of bacon and peanut butter. And now I am going to tell you, in terms of food, of my most recent journeyings.

What do I remember? Let us make a chronological list—Cahors, Perpignan: the foies gras and truffle country. We climbed through the blue-shuttered window of the pompously named Hôtel des Ambassadeurs and, in the tiny dining-room, received a meal to satisfy the most indulgent palate.

Oh, the delight of the foies gras, pink and juicy, dappled with black truffles! And the truffle omelet to follow was milkily wet, yet stringy, just as an omelet should be—and never is in England. The delicious purple wine that we drank out of a carafe, stained the teeth, gums, and tongue as though we had been eating blackberries.

The best things in Spain were the *Ensaimadas*, huge pastry puffs astonishingly lighter than foam, that, if squashed, could be packed in a thimble, but, alas, impossible I fear for my own kitchen. But there is no reason why Mrs. Noble should not have a shot at the *tumpettas*, a light vegetable omelet, succulent with aubergines, peppers, and many sorts of the more unusual vegetables.

What else do I remember? The hors-d'œuvres at the Hôtel Julius Cæsar, Aix-en-Provence, were unforgettable. No sign of a sardine, Russian salad, cold egg, or anchovy. Here, the hors-d'œuvres were composed of food-stuffs so far completely unknown to me. It seemed that twigs of heather and thyme were mixed with the persimmons, and the onions treated to taste as gingerbread smells.

At Cannes, the hors-d'œuvres are lush and luxurious, with leeks and a dozen different salami slices, and the best corn on the cob to be found outside California. But what is there that has not already been related of the food on the French Riviera? You know about the Colombe d'Or at Saint-Paul, and the bouillabaisse at the Lucullus Restaurant at Marseilles. But—a confession—the night we dined, the food was a disappointment and the begging street performers were hideously obscene. (Since, I have heard charming reports of the food at the Café de Verdun.)

ON THE RIVIERA

In the hall of her house in Cap Martin, the Hon. Mrs. Fellowes has a colossal still-life picture. After the blaze of sun on the terraces, it is rather difficult to see, but your eyes soon become accustomed to the dark and, as you peer, you discover a venison looming before you, a turkey, a goose, a brace of pheasants. Never has there been so much food massed together. A vast lobster, fish of every variety, cheeses, fruits, vegetables are heaped in an inextricable decoration. Now, was it wise of our hostess to hang that picture so near the dining-room? Would we not, perhaps, with appetites whetted, expect too much of the forthcoming meal? But no, our ingenious hostess supplies *Vignes de Veau Bacchus*, meat cooked in fig-leaves—a dish so ambrosial that Mrs. Noble, at home, has been told about it.

So many stories are told about food in Italy, about sparrows served on a

stick with the cocktail, about *Lasagne verdi alla Bolognese* (green noodles made of spinach purée served with meat sauce). People whisper of white truffles grown artificially with serums in the roots of old oak-trees, they report that, once one has tasted them, one willingly ignores their smell; and it is said that a *Fonduta*, which is a dish of white truffles sliced and grated on melted cheese, is the supreme achievement.

FOOD IN GERMANY

Having lived on Florian's sherbet and water ice-cream, it was with base thoughts that I left for Germany, where food plays so vast a part in one's existence. The bread is no longer of chalk and water and does not smell of a laundry, soup is sweet, there are innumerable varieties of trout, and little birds to make any mouth water. At Innsbruck, the appetite knows no bounds. Wiener Schnitzel and sauerkraut and beer are never better than at the old Golden Adler here, and those old-fashioned cakes are delicious, if you try their frothy sweetness—and that wafer is in itself a poem. Why not more often a wafer?

No food article is complete without a visit to the Hotel Vier Jahreszeiten in Munich. Run from a communal kitchen is the hotel restaurant! Downstairs is the Keller Restaurant, with extraordinarily good food supplied at small cost, and, up-stairs, in the sombre dining-room, the courteous Mr. Walterspiel supervises the serving of—may I say it?—what seems to me the best food in the whole world. Here, the toast is a dream and smells as good as it tastes, butter is as butter should be, and, when it comes to being served with fish, one knows one has never lived fully before. How can one tell of the crayfish, surrounded by such a subtle sauce?

Meanwhile, at home, more and more pages have been torn off the calendar, the heat of the sun becomes weaker, and it is time to be returning.

On the way back, I lunch off *moules* at Prunier's and stop at Le Touquet, where my hostess serves vast quantities of delicious Irish stew, cooked by a very French chef. We eat *crème de fromage* with sugar and red currants and drink champagne with peaches mashed in it. And, one afternoon, as we were about to start for a walk, our discussion on Chinese tortures was disturbed by a giant-woman with the inquiry, "*Aimez-vous les petits canetons?*" Our hostess replying, "*Nous adorons les petits canetons.*" the giant rushed to a cart of cackling geese and, with a dull thud, cut off the heads of three hysterically fluttering birds before our astonished eyes. But there was no opportunity to savour the slaughterer's livestock, for, by the next day, I had returned home, to be confronted by glowing fires, game, honey-dew melons, mushrooms, and "laver," a delicious caviar-coloured-and-oyster-tasting brand of seaweed from Cornwall. There is no use in clinging sentimentally to the dregs of a dead summer. Autumn is here, and now is the time to enjoy the crackling and crunching of filberts and the special dishes of England.

All for Beauty



Gifts of Beauty

Gifts for exquisite ladies who will want to look their loveliest during the holiday season. How delighted they will be to receive these famous HARRIET HUBBARD AYER preparations for quick, restful beauty treatments at home each day! Then afterwards . . . months and months of beauty contained in these spotless jars and bottles.

The famous LUXURIA Cream, to cleanse and soothe and soften. 45c, 85c, \$1.95, \$2.75.

SKIN & TISSUE BUILDER, to smooth out lines, to keep the skin vibrantly young. 85c, \$1.65, \$4.40, \$7.15.

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All four in sizes sufficient for months of beauty, from \$5.00 up.

Face Powders in three weights. HARRIET HUBBARD AYER Powder, for dry skin. BEAUTIFYING FACE POWDER, perfect for the average skin. AYERISTOCRAT THEATRICAL, for the skin inclined to shine. These from 55c to \$1.65.

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Manicure Sets. \$1.85, \$3.30.

Bath Luxuries. Soaps, bath salts, dusting and talcum powders, Eau de Cologne and toilet waters. 40c to \$5.50.

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HARRIET HUBBARD AYER
INCORPORATED
BEAUTY PREPARATIONS

LONDON

NEW YORK

PARIS

SLEEPING GARDENS IN MIDWINTER BEAUTY

(CONTINUED FROM PAGE 59)

Winged euonymus is such a one. The bright orange berries of pyracantha add their splashes of colour to the gay picture.

If the garden is sufficiently large, it may require within its area the height and graceful lines of a dogwood to give relief or to frame some particular architectural feature. Where definite lines of a hedge are necessary to mark the design, taxus serves splendidly. The luscious dark green of taxus also makes it an admirable specimen plant for garden accents. For light green effects, holly can sometimes be used.

Ground covers are essential to the winter picture. They add a rich note. Vinca or ivy used in beds and edged with a little hedge introduces a pleasant pattern to the garden and can even be used in place of flower-beds during the summer. Bearberry or partridgeberry give good green cover to natural banks.

Many other plants are available for special winter effects. But even the

small list mentioned, if used in various combinations, will produce enduring and varied results. The selection should be guided by the spirit of the setting, and the picture should be designed to be seen chiefly from the house. A pleasant view adds cheerfulness to a room. Great quantities and many varieties of plants planted closely together look artificial. The question is not one of quantity, but rather one of individual quality of plants. One specimen knarled pine lends character to the garden and produces more enclosure than quantities of thickly planted pines. Nature demands openness and airiness for its children. Individual picturesqueness of outline is particularly desired in the winter garden to produce the spirit of age. Such forms silhouette strongly against the sky and create pleasant patterns of snow. The simple, sweeping grandeur of winter demands a simple and large effect. Our aim should be to create an enduring garden picture that can be enjoyed the entire twelve months of the year.

S K I I N G C L O T H E S

(CONTINUED FROM PAGE 45)

the side. Long, white, hand-made chain-stitch stockings show below (of course, one must have beautiful legs), and underneath are a pair of short knickers made of the same material as the skirt. When on tour, where the mountains take on needle-point shapes and the legs must move quickly and unhindered, the skirt is shed, and the wearer is left with more freedom than with long trousers. However, the amateur had better stick to long trousers, since nothing looks so silly as a shambling skirt.

The newcomer in skiing resorts is apt to go rollicking out in the snow-fields without glasses or hat, her face completely unprotected from the glare of the sun. By night, her face will resemble a ham, and it is quite possible that she will develop snow-blindness—which is incredibly painful, as well as dangerous. Every skier should invest in black glasses. Sun visors are another good idea, being cooler than a wool hat. There is also a knitted head-band that covers the ears, but leaves the top of the head exposed and cool. This will keep the hair neat and is very becoming.

Sunburn is a matter of taste. No beach will tan you quite as much as the Alpine snow. It is often so hot that groups of young men are to be observed stripped to the waist. There was even one young lady at Saint Anton, last season, who dashed about in a bathing-suit. One must wear some kind of oil, well rubbed in, and, if one is of the anti-sunburn school,

Elizabeth Arden's "protecta cream" is an excellent investment.

You need two pairs of gloves—an under-pair with fingers of knitted wool, so that your hands won't freeze when you are putting on your skis, and a thin pair of water-proof gloves—fingerless, reaching almost to the elbow. In Canada, go into any little shop and buy driver's mitts, which are fingerless, but fleece-lined.

Last, but not least, comes the convenient little knapsack that makes you look like an old hand at skiing. In this, you store your lunch and all the odd sweaters and things that you shed when climbing. This straps around the shoulders, in the larger sizes, and encircles the waist, in the smaller editions. Another tip—have the shoulders of your jacket padded, as this makes carrying skis on your shoulders far more comfortable, if you tend to be a bit bony.

Perhaps all this advice is dangerous. For once you find yourself ski-minded, it will be in your blood for keeps. You will thereafter forsake home, children, and all other interests the moment there is snow in the air. Even the ocean and its seasick horrors will not deter you. During the summer and autumn, when other people talk of golf, tennis, and hunting, a certain fanatical gleam will leap into your eyes, and you will answer, "That is all very well, but when winter comes . . ." No, dear reader, perhaps you had better hesitate, lest you be lost forever!

T. F. B.

Vogue will be glad to send you upon request a booklet, "Give Beauty a Hand," which discusses the care and beautifying of the hands, arms, and finger-nails. Address Vogue's Beauty Editor, Graybar Building, Lexington at Forty-Third Street, New York City



Good Shepherd Yarn for this coat costs only \$15.60

GOOD

style and good sense are united in this hand-knitted swagger coat. You can wear it smartly in town or country on all sorts of occasions. It has a pleasantly casual look and a caressingly soft "feel". Knit it yourself of the new Good

SHEPHERD

Scotch Knitting Worsted in softly blended tones of Almond Green and Manilla Brown, Shell Beige and Rustic Green, Manilla Brown and Tan, or Black and White. You need only knitting needles and lovely Good Shepherd

Write for free instruction sheet for this coat. We shall also tell you the nearest store where you can see the Good Shepherd Style Book and buy Good Shepherd Yarns. The Shepherd Worsted Mills, Newton, Mass.

YARNS



This Christmas a gift will get a welcome in proportion to its usefulness. And remember — no woman has ever had enough nice towels. You can buy Martex Bath Sets for as little as \$1.00 — and all the way up to \$10.00.

Gifts *as smart as they are thrifty*



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Martex bath towels—mats—wash cloths—gay in matching colors, ribbon-tied and crisply packaged. What could be smarter or more acceptable? Especially this year when each gift must earn its way with a promise of genuinely useful service. • Your choice of sets in boxes or cellophane wrapped. Prices range from \$1.00 to \$10.00. But whichever you select, it is Martex and all that the name implies in luxurious deep texture and severely practical long life. Remember

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BATH TOWELS

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BATH MATS

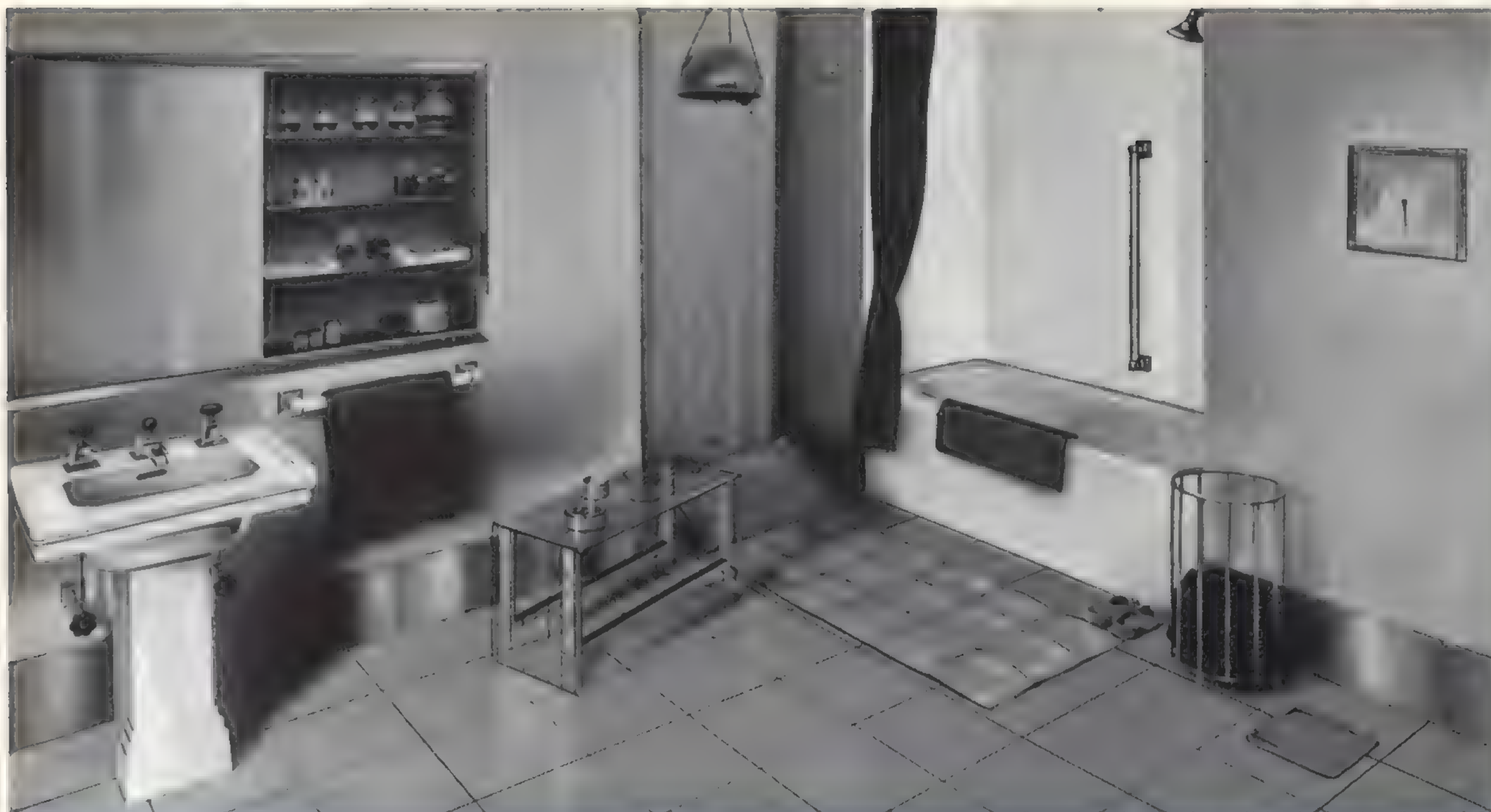
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WASH CLOTHS



As shown in the "Standard" Bureau of Design Development

Planning a new bathroom or modernizing the old is a most fascinating adventure today. The new version includes beauty and health features — the sun lamp with air mattress, built-in scale and exercising apparatus, clever mirrored cabinets for towels and the array of beauty accessories. Personal taste may express itself fully in choice of color. The thrilling climax comes when you select just the right "Standard" plumbing fixtures. In the case of the illustration above, the "Standard" Neo-Classic Ensemble inspired the bathroom. Catalogue on request.

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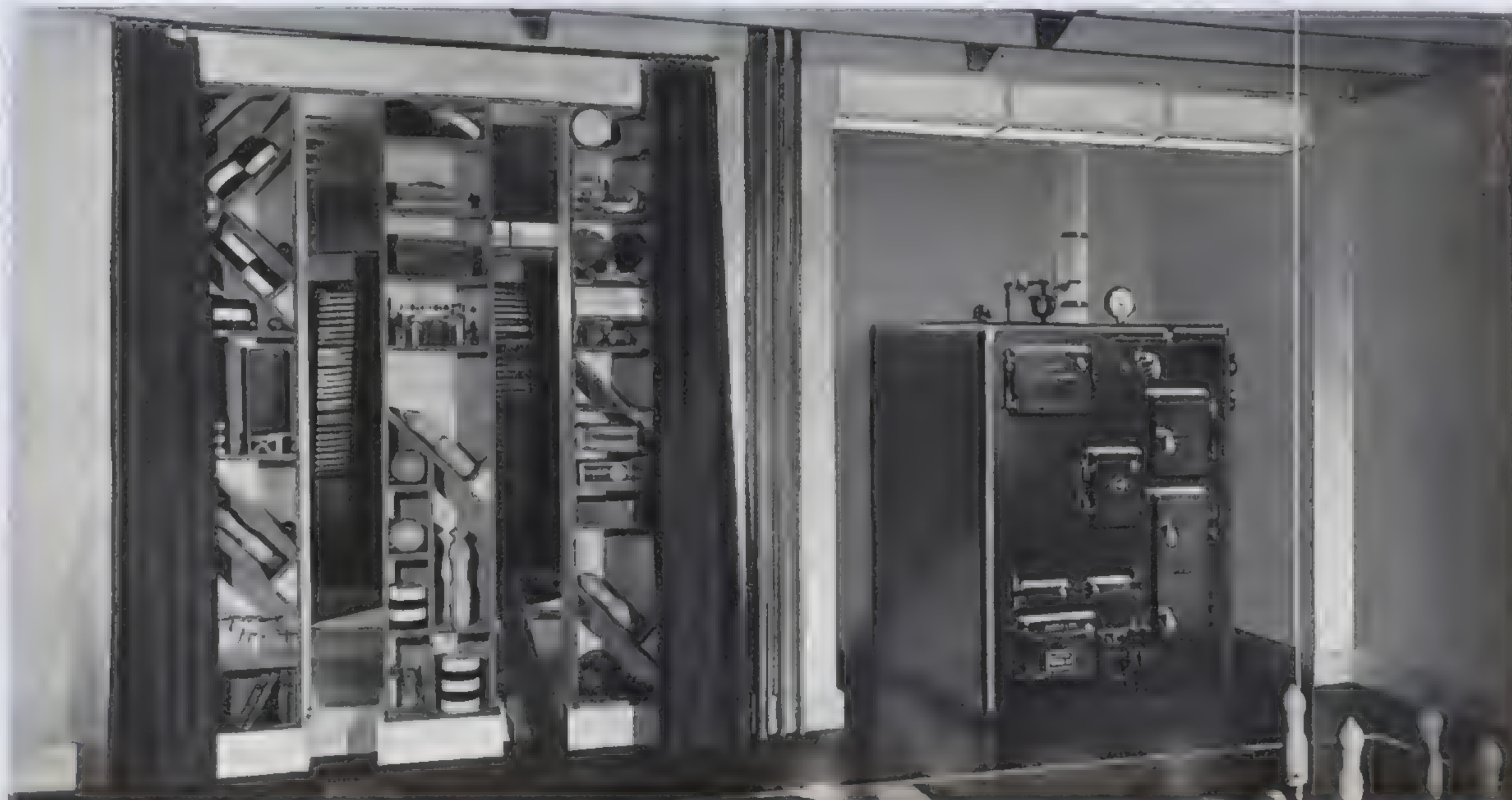
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Additional pieces of Sterling to complete one's table service make the happiest of gifts. A half dozen Cream Soup Spoons. More Dessert Forks... which she needs so badly. Or Oyster Forks. Or Coffee Spoons. A Salad Spoon. A Sandwich Plate. There is infinite range of choice—and gifts at prices which will fall blithely within any limits you may have set.

Whatever you choose in these lovely "Treasure" patterns will be right—and charming. Each piece a work of superb craftsmanship, something really fine, to be treasured in all the days to come!

You will find Rogers, Lunt & Bowlen silver at any of the better jewelers. If you will tell us the name of the pattern we will be pleased to send catalogue.

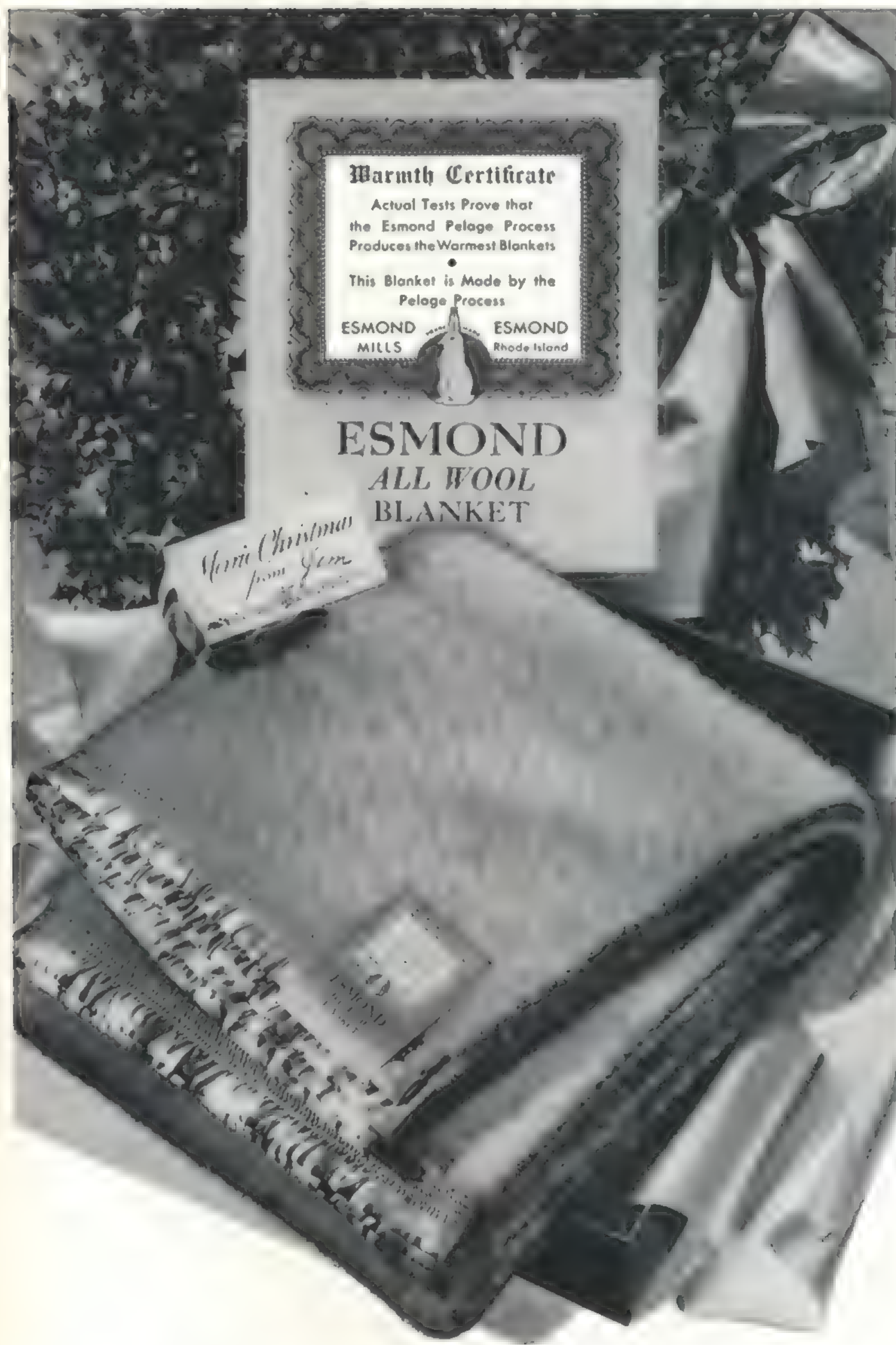
Set of Six		Single Pieces	
Tea Spoons	\$ 7.00	Butter Knife	\$3.75
Dessert Forks	16.00	Cold Meat Fork	5.00
Dessert Knives	19.00	Cream Ladle	2.50
Dinner Forks	22.00	Cucumber Server	6.00
Dinner Knives	21.00	Gravy Ladle	5.00
Butter Spreaders	12.00	Jelly Server	2.00
Coffee Spoons	5.50	Pickle Fork	1.50
Cream Soup Spoons	13.00	Pie Server	4.25
Ice Cream Forks	13.00	Preserve Spoon	5.00
Iced Tea Spoons	15.00	Salad Spoon	8.00
Orange Spoons	12.00	Sugar Spoon	2.25
Oyster Forks	8.50	Sugar Tongs	3.00
Salad Forks	12.00	Table Spoon	3.75

Prices above are quoted on the William and Mary. They will vary slightly in the different patterns. Complete Price List of any pattern will be promptly sent at your request.

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WILLIAM and MARY STYLE



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ESMOND All Wool Blankets made by the exclusive Esmond Pelage* Process are not only *the warmest blankets* . . . but they are lovelier, softer, and lighter! The Esmond Warmth Certificate is your assurance of greatest blanket warmth. Look for it.

And because of their cozy warmth and their absence of needless weight, Esmond

Blankets permit the complete relaxation necessary for truly restful, refreshing sleep.

There is new richness to the becoming colors, new luxuriousness to the thick, furry nap, of these Esmond All Wool Blankets. See them at all good stores. You will be delighted with them—and agreeably surprised at their moderate prices.

**Pronounced Pay-large*

ESMOND

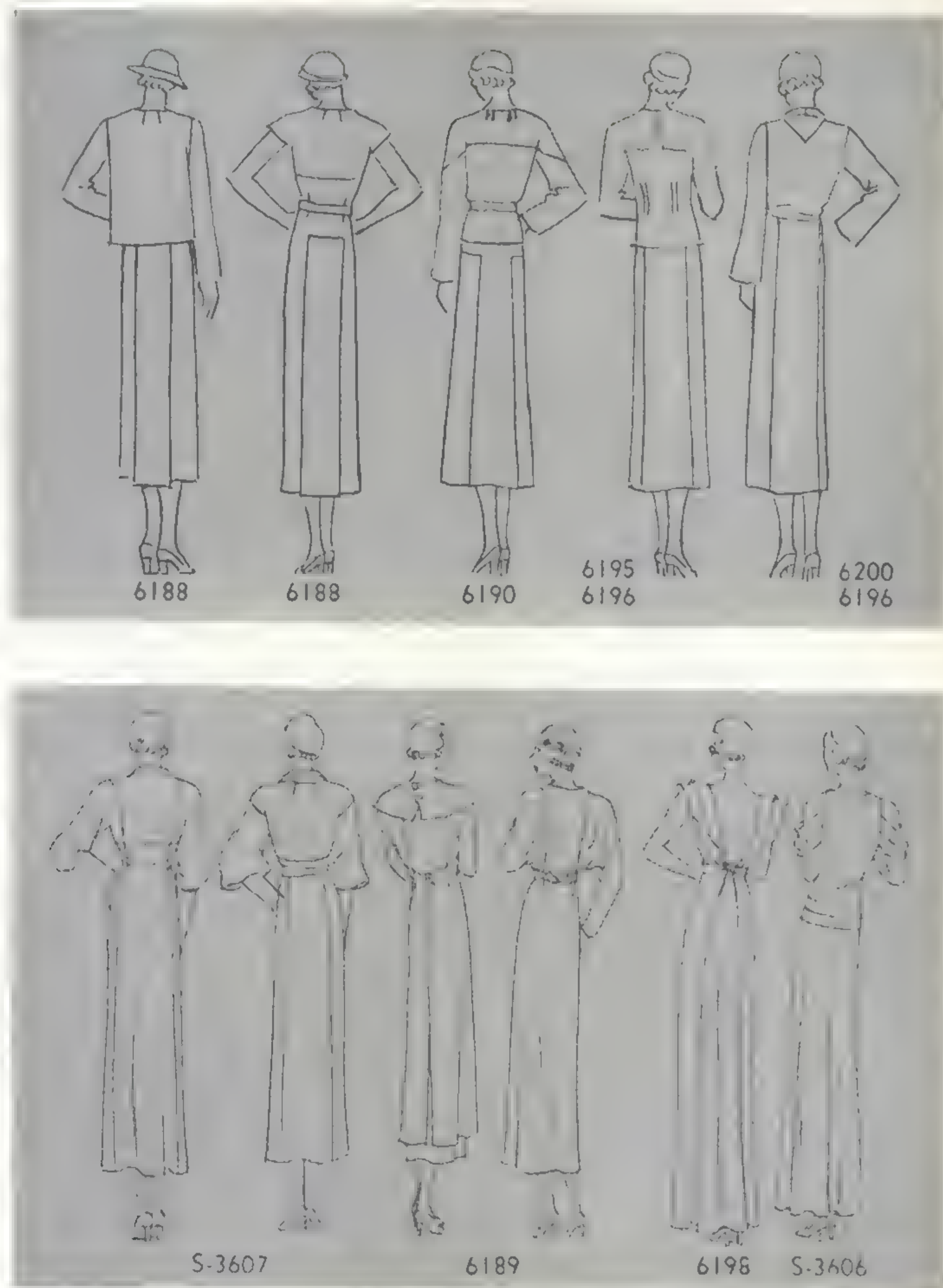
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ESMOND BLANKETS & STEVENS SPREADS are products of
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Esmond Baby Blankets are "standard equipment" for new babies everywhere

DESIGNED FOR PRACTICAL DRESSMAKING



The five trim figures in the top panel show the smart backs of the models illustrated on page 68. Note the yokes and the skirt panels. The lower group shows how well the models on page 70 look when they turn their backs. The shoulders are specially interesting

THE GOSPELS OF BEAUTY

(CONTINUED FROM PAGE 41)

lady?) and has a marked way of dealing with those just-perceptible little wrinkles and with fallow skin.

One thing that the sportswoman seldom needs to be urged into is a hot tub where she can soak and relax tired muscles. Just as a kindness, we suggest that she add some of the pine-needle salts that some people believe have therapeutic value. They relax you wonderfully and have a pungent outdoors scent. After such a bath, a softening lotion rubbed all over the body is really essential, because (a) you have been soaking all the oils right out of your skin and (b) the smooth skin is the one that keeps from chapping and chafing. There are oils to be put on before the bath to serve this same purpose, but these are merely being mentioned in passing, since they are sure to be regarded as too much trouble.

This lady who is involved in doing the sporting thing often has a much too casual way of regarding the deodorant situation. Naturally, strenuous exercise means a good amount of natural perspiration—all perfectly right and healthy. But, it doesn't, and

shouldn't be allowed to mean perspiration odour, when there are such simple and effective means of avoiding that. Even the woman-in-a-hurry has time for these, and even if she thinks cosmetics are frivolous affairs, a deodorant is something else again, and should be considered as a hygienic measure.

One very pleasant accessory for this type of woman to have and to use is a fine eau de Cologne, and, since we are practically into Christmas now, this is a good time to bring it up, because such an item makes a perfect gift for a sometimes difficult person. This doesn't mean a toilet-water with a lot of perfume overtone, but a clear, brisk eau de Cologne that endears itself to the good sport and seems a fitting part of her whole picture.

Vogue will be delighted to give the names of any preparations referred to in this article upon receipt of a stamped, self-addressed envelope. Address Vogue's Beauty Editor, Graybar Building, New York City, and specify the ones which interest you.

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Lovely Ladies

CROSS THEIR FINGERS HOPING FOR

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GIFT MANICURE SET



● Exquisite case in pure white, genuine pigskin with patented fastener . . . best-looking gift set you've seen in years! All essentials for the perfect manicure, exclusive with Peggy Sage. At the smarter shops and at the Peggy Sage salon \$10.00.

SOME lovely lady of your acquaintance is hoping against hope for the new Peggy Sage Manicure Set on Christmas Eve!

But perhaps she's too modest to tell you . . . so we will! And we'll tell you more! From sub-deb to grande dame there's not a woman alive but would reward the giver with devotion.

Complete to the very crest on the case, it contains every accessory for the perfect manicure. And when she follows the famous method of the Peggy Sage Salon . . . behold, her fingertips will look divine. And she has you to thank for it!

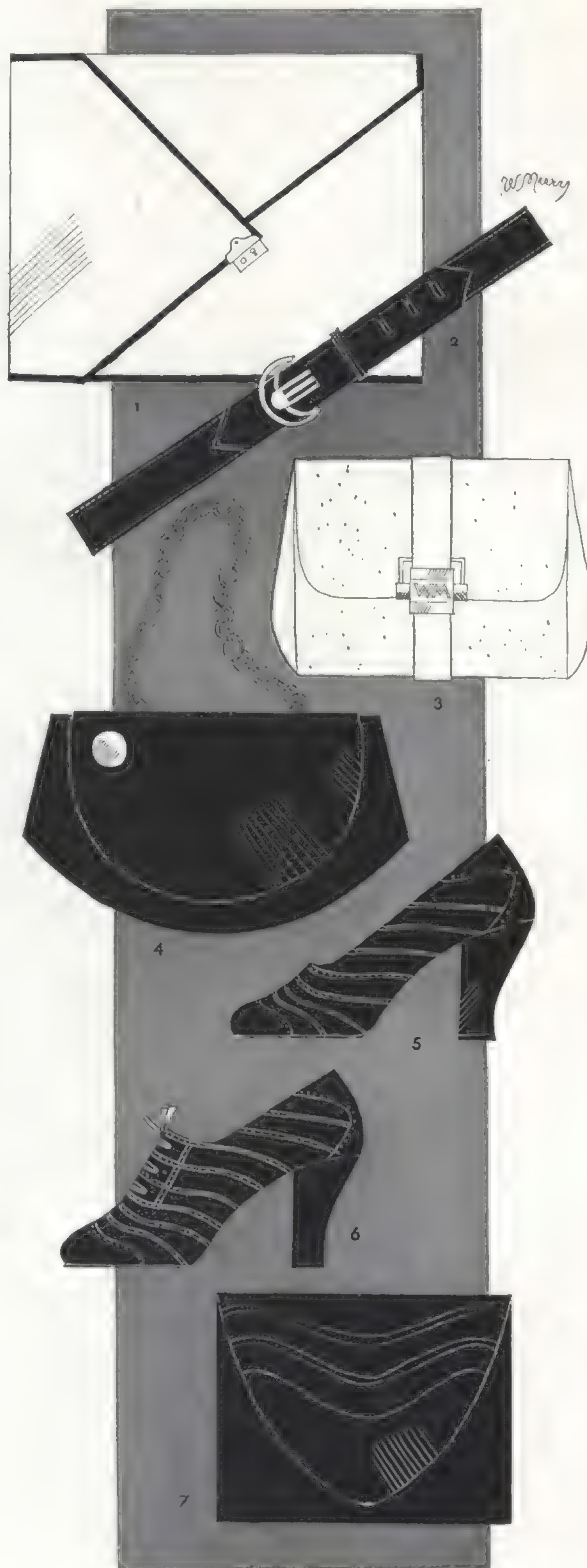
This year *do* be original! Give her the "smartest manicure in town!"

Peggy Sage

SALON MANICURE PREPARATIONS

50 EAST 57th STREET • NEW YORK

FELT ACCESSORIES ACCENT THE MODE



1. The latest rage in accessories is felt—a new type called "Beaufelt," and here is a portfolio of it with room for all of your papers; Franklin Simon
2. Even belts are composed of this new felt, these days—this stitched one, called the "Lelong Hoop," having a silver metal buckle; Saks-Fifth Avenue
3. For sports or town wear, this pouch bag of Beaufelt has a new look. The squashy shape allows space for your make-up and smoking gadgets; Best

1. Another bag of Beaufelt—nice and long, with a graceful curve at its base. A gold chain handle permits it to swing from your arm smartly; Best
5. and 6. Shoes, too, are appearing in felt, and very soft and pliable it is for them. This pump and Oxford have perforated strips of calfskin; Altman
7. Smart to accompany the black or brown shoes shown here is the almost square bag of Beaufelt, which has bands of calfskin. This is from Altman



"Which of your presents do you like best, dear?"

"My Stieff Silver, of course. Aside from the fact that it's your gift, it looks so rich and aristocratic."



ONE of the nicest things about giving or receiving Stieff Silver is that it has such an air of authentic luxury and distinction. Stieff patterns are exquisite, of course. But there is more to Stieff Silver than lovely design. Its generous weight, perfect balance and the meticulous care with which every piece is finished, impart a subtle touch of elegance that is unusual, even in fine silverware. And because of this finer craftsmanship, the beauty of Stieff Silver is never dimmed by the passing years.

A gift of silver at Christmastide expresses the finest sentiment. A gift of Stieff Silver is one that inevitably becomes a treasured possession, bringing joy and happiness for years to come. Any of the fine stores listed below will gladly show you Stieff Silver in a variety of beautiful patterns.

● THE STIEFF COMPANY ●
Makers of Sterling Silver and Solid Gold
Baltimore, Md. — Richmond, Va.

Stieff SILVER

The beauty of the new Betsy Patterson designs is as brilliant and distinguished as that of the famous Baltimore belle for whom they are named. By all who have seen them, they are acclaimed the loveliest of all the new patterns. The Plain Tea Spoons are six for \$6.00, Medium Forks, six for \$12.00, Medium Knives, six for \$12.00. Other prices in proportion.

Artistic beauty, superior workmanship and enduring beauty have made Stieff Rose the favorite in many of the finest homes for more than forty years. Prices are the same as those given above for Betsy Patterson Plain.



● STIEFF SILVER MAY BE PURCHASED AT ANY OF THESE FINE STORES ●

ROBERT ANSTEAD.....Beverly Hills, Cal.
ROBERT ANSTEAD.....Los Angeles, Cal.
S. & G. GUMP COMPANY
San Francisco, Cal.
NELSON J. FORNEY.....Dover, Del.
GOLDSMITH & COMPANY Washington, D. C.
R. HARRIS & COMPANY Washington, D. C.
MARSHALL FIELD & COMPANY Chicago, Ill.
D. & J. ROSENBAUM Anderson, Ind.
JULIUS C. WALK & SON Indianapolis, Ind.
E. H. LAVERY JEWELRY Co.
Leavenworth, Kans.
TILGHMAN & COMPANY Annapolis, Md.

J. S. KREEGER.....Chestertown, Md.
E. D. STURMER.....Easton, Md.
J. J. MINSTER & SON Elkton, Md.
JAMES E. DOLL Frederick, Md.
MILTON KOHLER & SON Hagerstown, Md.
FISHER'S Salisbury, Md.
TRAUB BROTHERS & COMPANY
Detroit, Mich.
OPPENSTEIN BROTHERS Kansas City, Mo.
MASCHMEYER-RICHARDS Silver Co.
St. Louis, Mo.
SMITH & COMPANY, LTD. Omaha, Neb.
WISS SONS, INC. Newark, N. J.

NEW BRUNSWICK JEWELRY Co.
New Brunswick, N. J.
RUSSELL & O'BRIEN Binghamton, N. Y.
JOHN WANAMAKER New York, N. Y.
T. D. HATCHER Fayetteville, N. C.
W. E. LINEBACK Winston-Salem, N. C.
FRANK HERSCHEDE COMPANY
Cincinnati, Ohio
THE HALLE BROTHERS COMPANY
Cleveland, Ohio
PARTNER JEWELRY COMPANY Dayton, Ohio
JOHN WANAMAKER Philadelphia, Pa.
SIEVERS & DEVERS York, Pa.

FAUCETTE COMPANY Bristol, Tenn.
CHAS. C. CULLEN & COMPANY
Knoxville, Tenn.
BUCKINGHAM & FLIPPIN Lynchburg, Va.
C. F. LAUTERBACH'S SONS Petersburg, Va.
THE STIEFF COMPANY Richmond, Va.
RANKIN COMPANY Roanoke, Va.
H. L. LANG & COMPANY Staunton, Va.
PARSONS-SOUDERS COMPANY
Clarksburg, W. Va.
L. A. ROBERTS Martinsburg, W. Va.
BUNDE & UPMEYER COMPANY
Milwaukee, Wis.

If you use



These amazing little Lipstick Tissues (you're right . . . why didn't someone think of them before?) can do a triple job for you. You use them in these three important ways—

1 On your lips—for smoother, more becoming, lipstick. The big trick is not only to sharpen the boundary line, but also to close your lips lightly on a Lipstick Tissue. This removes the excess and gives a glossy, smooth, and well-groomed look.

2 On your fingers—to take care of the excess which formerly stained your handkerchiefs and your towels.

3 On your lipstick—to clean the edges that used to ruin the linings of your purses and, all too often, spot your gloves.

No woman who knows her beauty business would ever think of being without these Lipstick Tissues. She'll keep a box always in her dressing table and a little packet always in her purse. And so, for the 35c which gives her a dozen packets, she will buy protection for handkerchiefs, towels, purses, gloves—as well as new beauty for her lips.

LYON LIPSTICK TISSUES

Leading Fifth Avenue Department Stores have Lyon Lipstick Tissues. If they have not yet reached your favorite store, why not send this coupon at once for a special sample package?

MAIL THIS

LYON TISSUES, 500 Fifth Ave., N. Y.
Enclosed is 10c (in stamps or coin) to cover postage and packing. Please send sample package of three Lipstick Tissues Packs to

Name

Address

ON HER DRESSING-TABLE

(CONTINUED FROM PAGE 72)

distinctively designed loose-powder compact, and a perfume, "Auf Wiedersehen," which is extremely compatible with furs. Any one of these would be gratifying to give or to receive. Most department stores have the St. Denis preparations.

Delicately scented lingerie is one of the niceties of life, but, for unambitious creatures, the business of keeping sachet bags replenished presents a handicap. Now, one inspired manufacturer has made it all very easy to have our lingerie as we like it with-

out any exertion on our part. The Sachetoir, created by Ciro of Paris, is a thin metal-and-enamel case with a perforated top that contains a pad ready to be saturated with a concentrated floral essence. This essence, which is contained in a little bottle accompanying the Sachetoir, has been so prepared that it does not evaporate and will keep on wafting perfume for several months. The Sachetoir is available at most of the better department stores and has all sorts of gift possibilities.

THE PARISIENNE CHOOSES

(CONTINUED FROM PAGE 49)

Vionnet. Both her coat and her suit of black woollen, buttoning high, with an astrakhan collar and black satin Directoire sash, are smart outfits. You can not forget this combination when you see it worn so attractively by the Comtesse Georges de Castellane, Madame Revel, the Comtesse de Beauchamp, and Madame Citroën.

The old love for black is stronger than ever, this year. Schiaparelli's black suit with the short Louis fifteenth pleated peplum is very successful, and Augustabernard has made a charming black suit trimmed with astrakhan for the Marquise de Paris. The Marquise de Jaucourt wears a black suit from Chanel with a black woollen forward-dipping toque from Rose Descat, and Lady Castlerosse has a little black toque from Agnès, made of black *gaufré* ribbon.

Velveteen, for day, is seen, not only in black, but also in lovely, rich, dark shades—dark red and a deep dark blue with a touch of sapphire in it. Smart Parisiennes are ordering Mainbocher's stunning ensemble with a velveteen swagger coat over a jersey dress, Chanel's velveteen suits, and Patou's black corduroy-velvet suit. Madame Rolo wears this with a red chiffon blouse.

If velveteen is right for smart, simple, town ensembles, and corduroy for sports, such as the brown corduroy outfit ordered by the Comtesse Georges de Castellane at Vionnet's, then certainly broadcloth and fox, combined by Paquin in suits and coats, make the best type of costume for formal afternoon, and this opinion is confirmed by the Vicomtesse de Noailles and the Marquise de Sommi.

One-piece afternoon dresses are much smarter, this year, with high-necked plastrons, as Lanvin does them—the Princess Ilyinsky agrees to this—and Mrs. Cole Porter says she could never do without a simple, run-about dress in beige, such as the one Louiseboulanger has made for her.

Lelong's fur capes and fur boleros, and Molyneux's ensembles—woollen dresses with short capes and muffs of beige nutria—are very much liked. Muffs give the really smart finish to the Parisian outfit. They are much larger than last year's and mostly flat.

Every one's gloves are amusing, these days. Many smart women are wearing gloves from Marcel Rochas, made of antelope with breitschwantz cuffs, black velvet gloves from Alexandrine, and evening gloves with

frilled feather borders from Chanel. But the classic, rather fitted pull-on glove, in beige, is the glove that remains the smartest thing to wear.

Mainbocher's black evening dress entirely covered with fringe is a model that every one loves. Mrs. Harrison Williams bought one of these. Madame Rolo and the Baronne d'Almeida are wearing Patou's white-and-pink fringed dresses. And there is the heavy, fringe-bordered crêpe scarf that Mainbocher makes in two bright colours. And his velvet evening dresses with dropped shoulders and puffs to the elbows are having great success.

Certainly, dresses for dinner and other less formal evening occasions invariably have the shoulders and the tops of the arms covered, whether with real sleeves or cape effects. Lelong's "Taty," a dress of currant-red velvet with short, mink-edged sleeves, has been selected by several smart women for dinner wear.

Often, a very deeply cut gown has some sort of little *vêtement* that is neither cape, scarf, jacket, nor bolero. It is a shawl cut to hide only the naked back and shoulders and closely following the line of the body and blending into the dress—which, of course, looks equally smart with or without this little additional garment. Augustabernard has made a shawl of this type, of red velvet to wear over a black dress, for the Marquise de Paris, and Louiseboulanger has also made one for Mrs. Cole Porter. Lanvin's paillette capes and jackets worn over low-cut dresses are everywhere. Madame Bourdet wore one of them at the first night of her husband's play, "La Fleur des Pois."

The velvet evening ensemble—dress and jacket—is triumphant, for it is the perfect thing for theatres or dinner-parties. Madame Rolo has a charming one in dark cypress-green, from Patou. Other velvet colours are golden-brown, dark ruby-red, and dark sapphire-blue.

Capes are the newest type of evening wrap. They are so practical; they slip so easily over puffing sleeves. Lanvin's three-quarters black velvet cape, edged with black fox, is one of the best: the Comtesse Jean de Vogüé looks extremely well in it. Mrs. Cole Porter has the Louiseboulanger hip-length one, of lamé lined with chinchilla. The long Worth green crêpe-satin cape has been seen a number of times, and Madame Fabre-Luce is terribly chic in Lelong's short one in black velvet hemmed with white fox.

Presenting...

THE
"ZIP-KEE"

THE NEWEST OF
ALL KEY CASES



Prince
Gardner



Patented

It took the creative genius of Prince Gardner to develop the "ZIP-KEE"—the last word in key cases. Zip! . . . and your keys are ready for use. Zip! . . . and the case is closed again. And when your keys are once on the "ZIP-KEE" they are there to stay—absolutely secure. Flat and compact, this key-case is going to be the reigning favorite as a man's gift this Xmas. Ask to see the ZIP-KEE by Prince Gardner and see it work.

Model illustrated is Pin Morocco Grain Cowhide with Prince Gardner's patented identification card case featured at \$2.50. Other "ZIP-KEE" models from \$1.00 to \$5.00.

PRINCE
GARDNER
KEY CASES

FINE PERSONAL LEATHER GOODS

GARDNER POCKET BOOK MFG. CO.
1906 PINE ST. • ST. LOUIS, U. S. A.

*Now... England sends you
her choicest lavender*



POTTER AND MOORE'S
**Mitcham
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ESTABLISHED 1749 LONDON

LAVENDER SOAPS LIQUID BATH SALTS DUSTING POWDER TALCUMS SACHETS LIQUID LAVENDER
GROVILLE SALES CORPORATION, 501 FIFTH AVENUE, NEW YORK

I CRAVE —

(CONTINUED FROM PAGE 28)

ROSAMOND PINCHOT GASTON: "Here are my prayers to Santa. 1. Beige stockings—any number, in size 9½ (what a confession!). 2. A picture-frame five and a half inches square. 3. A bottle of Elizabeth Arden's perfume, 'L'Amour d'Elizabeth' (even a tiny size will do). 4. A silver Persian kitten with blue eyes (male, pedigree). 5. A round-trip ticket to some skiing resort in Canada."

MRS. RALPH PULITZER: "I would especially like to have a farm in Vermont with a brook and an apple-orchard and a room with that smell—you know, that smell of old plaster, old wall-paper, old wood, old everything. Secondly, I would like to have a cutter, with jingle-bells, a buffalo-robe, an old grey mare, and a lot of snow. Also, some farming country to whirl through. And then, it would be lovely to get a standing order for a daily box of gardenias and tuberose."

WALTER DAMROSCH, musician: "Dear Santa Claus: When I was a little boy, I used to wish for books and toys, and the good Santa Claus, through the agency of Father and Mother, provided me with them. But if it was a year of 'depression,' such as often occurs in a musician's family, the necessary new pair of shoes or overcoat was just as exciting a Christmas present. We are again going through a period of depression, and it is my fervent wish that Santa Claus may be able to relieve the distress among so many of my colleagues and to give them new courage to continue their ministrations so necessary for the higher life of our people."

PAUL D. CRAVATH, lawyer: "I have no hesitation in answering that what I crave most for Christmas is an uninterrupted day at my house in the country with my grandchildren. I would add an additional craving, and that is that the ground be covered with snow of a suitable consistency for snowballs."

KATHARINE CORNELL, actress: "A standing order for all the good mystery books that come out."

GUTHRIE MCCLINTIC, producer: "A perfect play with a perfect cast."

ARTHUR BRISBANE, writer: "Your question is interesting, but you should have put it to me fifty years ago, when I had life ahead of me, instead of having it behind me. Fifty years ago, I learned by accident, on my return from school in France and Germany, that the law does not allow a man to become President of the United States until he is thirty-five. I remarked, 'In that case, I am not interested. Who would want to wait until thirty-five to be President?'"

"I am afraid I can not write anything very 'amusing.' I could send you a picture, one column wide, showing my four daughters and say that I should like one of them to be the first female President of the United States. Any one of them would be a considerable improvement on several of the masculine Presidents. And I could send with it a picture of my older boy, who is eighteen and six feet four inches in height, and say that I would like him to be Assistant Secretary of State. Also, I might add that I should like to know how it is possible to teach people to think,

myself included among 'the people.'"

"What I really want, although I wouldn't say it, is to live long enough to take my six children, of whom the youngest is eight and the oldest nineteen, past the most difficult periods of life and thus save their Mother undeserved worry."

MRS. AUGUST BELMONT, junior: "A set of copper kitchen utensils. A very large, soft, and expensive sponge. A wire-haired dachshund. Some callalilies in a bright blue vase covered with silver stars."

COLETTE, writer: "I am not in the habit of receiving Christmas presents, but may I wish for something abstract? If so, I would wish to hear the language of the animals."

ELSA MAXWELL: "The exclusive use of a symphony orchestra for one week."

MAURICE DEKOBRA, author: "What do I wish for Christmas? I wish to eat a turkey without a wish-bone so that I shall not be asked to utter a wish."

JOHN McMULLIN: "Four dozen dress shirts and a yacht."

COUNTESS EDITH DI ZOPPOLA: "My choice for Christmas is a yachting trip around the world, a white Coromandel screen, and a cast-iron stomach."

MRS. DOUGLAS ROBINSON: "List of cravings: cover for hot-water bottle, paint for old automobile, and some pamphlet containing instructions as to how to destroy unnecessary papers and even necessary appeals to which you can not respond, and what to eliminate in your daily life. My special craving is not to receive Christmas cards and useless gifts which sentiment prevents my destroying."

LUCREZIA BORI: "First of all, I should love to receive a golf-ball with wings, so that, from my drive, I could make the hole in one (and with such a ball, I just hate to think of my friend, poor Bobby Jones!). I also crave a pair of Cinderella shoes that will never hurt my feet. And here is another craving—never-withering flowers, because I just can not live without beautiful flowers. Last, but not least, I crave a magic pill to ward off colds, so that I may never disappoint my public."

MRS. REGINALD C. VANDERBILT: "Peace at any price."

MRS. EFREM ZIMBALIST (Alma Glück): "A score of sixty-five for nine holes of golf. An overstuffed couch for the country."

ANNE TIFFANY: "I want so much for Christmas that it is hard to choose, but here are the most important wishes. 1. To have a face and figure exactly like Eleanor Barry. 2. To have Elsa Maxwell come back to New York. And if I could have a third choice, I should choose to be able to play Cole Porter's tunes better than he plays them himself."

EUGENE SPEICHER, artist: "There are only two things I would like that I can think of, and they are non-slice golf-balls and a column by Frank Sullivan in my morning paper. I know these are not very important, and I could probably do without them—but this proves that I am a contented person."

ELIZABETH ARDEN, beauty specialist: "First of all, I would like a little French bulldog. A nice little black brindle dog with a saucy expression, a marvellous (Continued on page 90)

for
ONCE

be
extravagant

and learn
how really
fine a soap
can be

A special blend for
each skin texture

A soap attuned to the needs of an oily skin often parches—even ages—the dry skin. In turn, an oily soap cannot correct the evils of too much skin-oil. Think a moment—which type of skin is yours? Which type of soap are you using? Though it may be a very fine product, it may be actually *injuring* your skin. Let Pall Mall help you. For Pall Mall makes a group of special blends—each one adapted to an individual type of complexion. There's a special corrective for oily skin—another formula for the dry textures—a third for the normal.

In these Pall Mall soaps you will find a blend as helpful to you as a specialist's prescription... a blend to bring out the natural, vivid beauty just waiting its opportunity. Come... uncover that fresh, radiant skin which makes you so appealing to others.

A box of 3 cakes in bath size... or a box of 4 cakes in complexion size... \$1.00. Expensive? Yes. But for once be extravagant and get a soap individually for your own skin.

PALL MALL

A special blend for each skin texture

\$1.45 Beauty Ensemble
Package for \$1.00

So that you may try each of these fine Pall Mall soaps and determine which blend is best suited to your skin texture, we invite you to take advantage of this special introductory package, including:



Savon Coquet Savon Cheri
(two cakes)

Savon Chic Savon Castile

Obtainable at all
the best stores

Pall Mall Internationale, Wicker Park Station, Chicago

SWANK

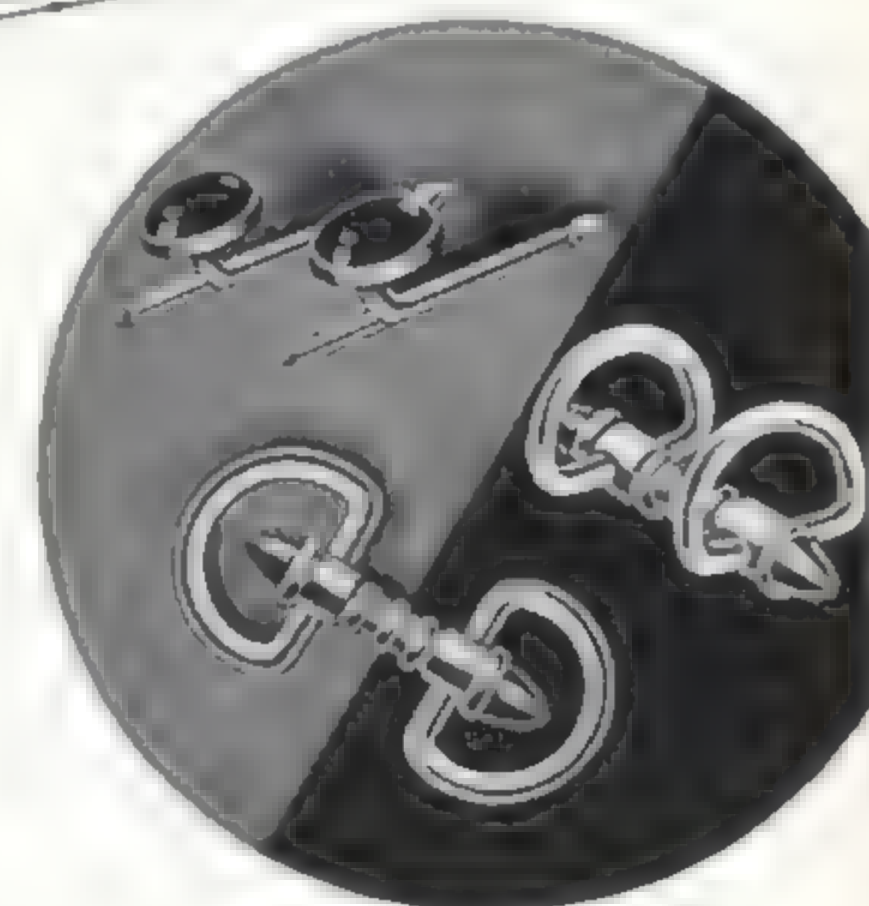
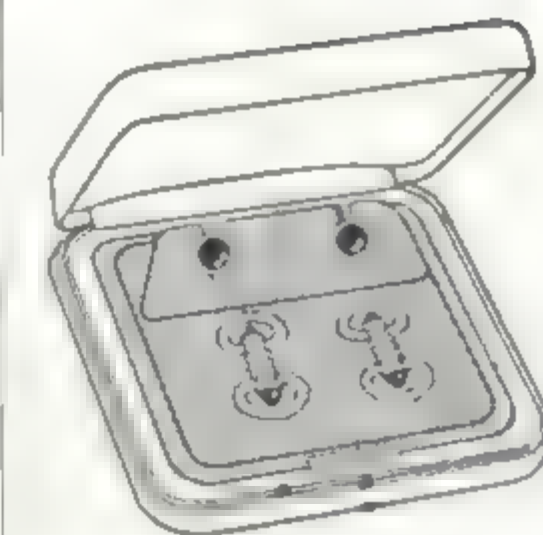
CORRECT
FOR EVENING WEAR



EVENING SETS

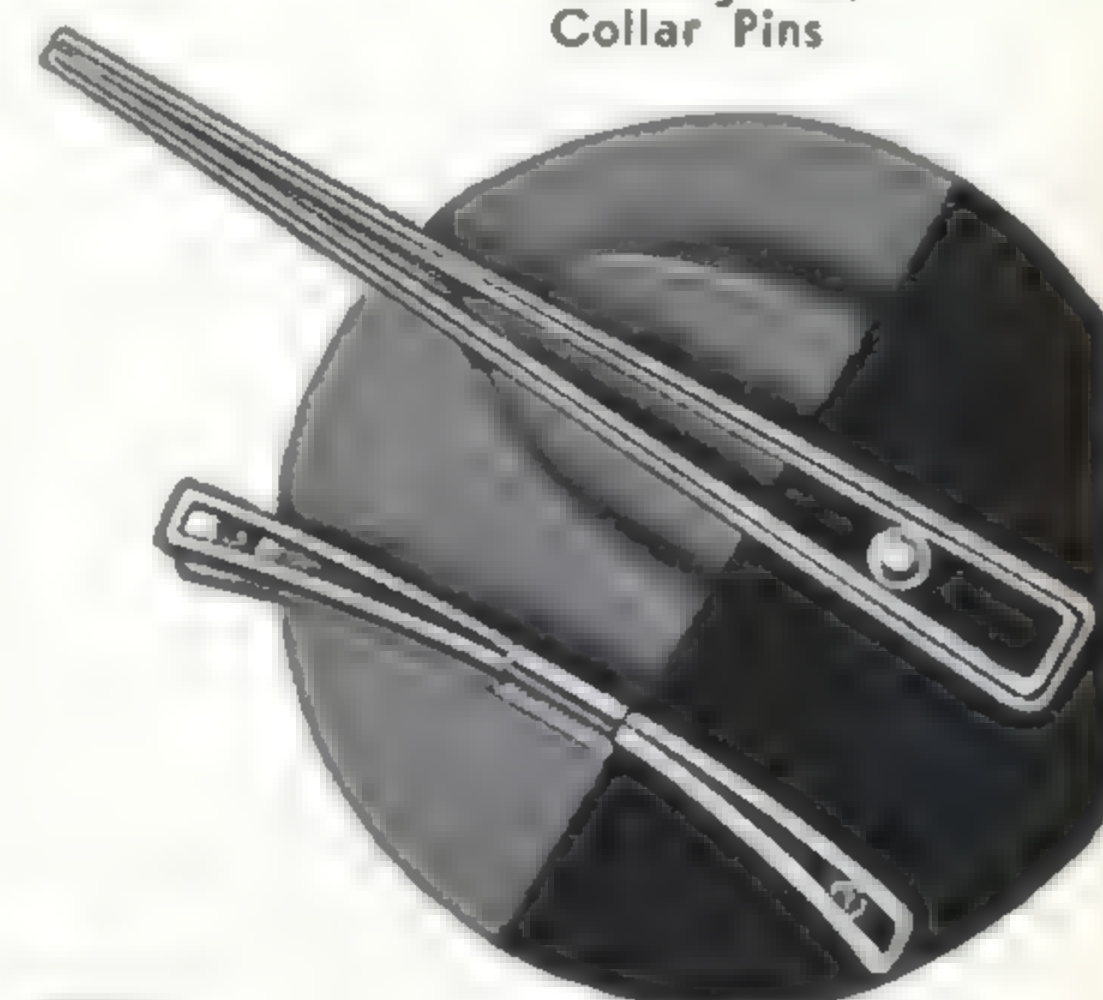
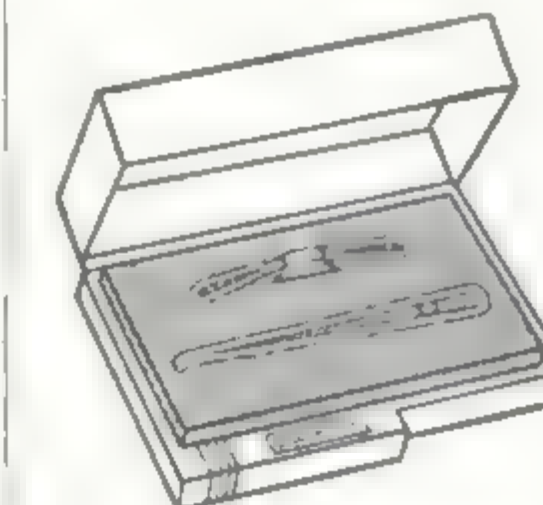
Designed and fashioned for the man who demands distinction in every detail of dress. The modern Tux set shown has the new SWANK Bridle-Bit link. Sets—\$2.00 up.

Other SWANK Evening Sets up to \$25.00 at Jewelers and smart men's shops.



The selection of SWANK is a tribute to the discerning giver—a satisfaction to the man who receives. When you buy look for the name "SWANK" on—

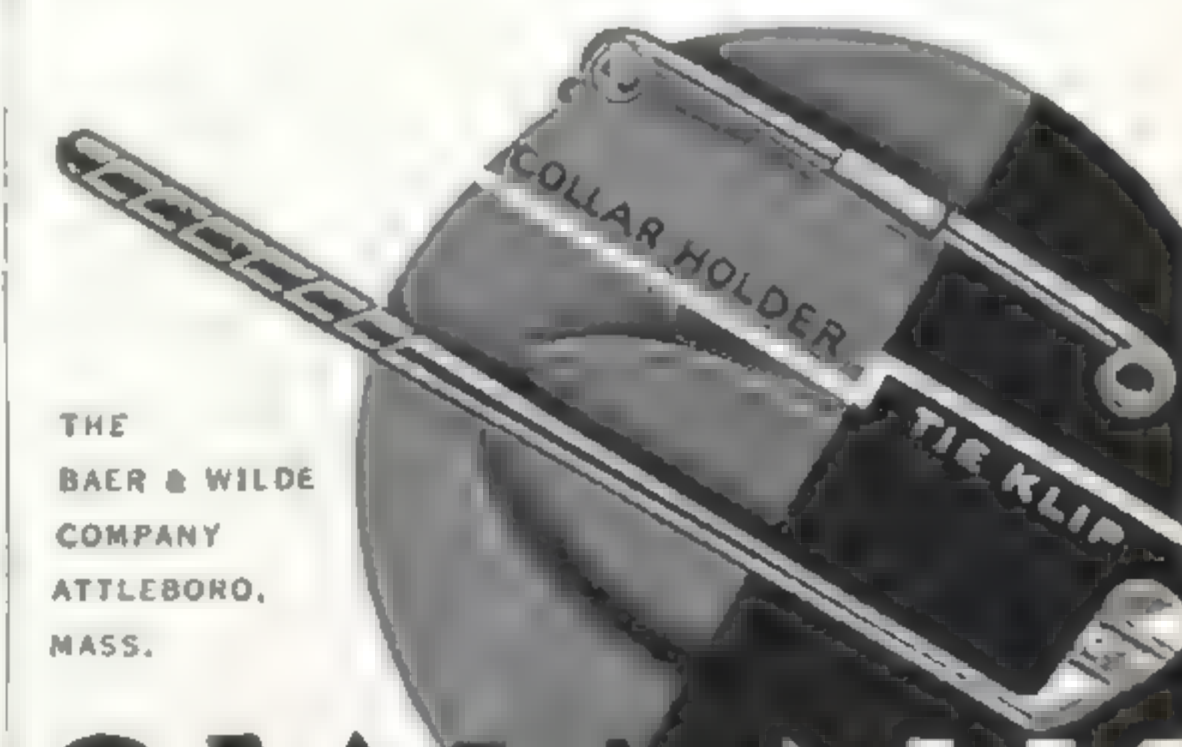
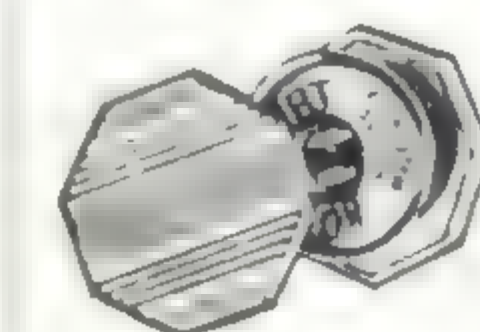
Collar Holders
Shirt Klips
Cuff Links
Collar Buttons
Money Klips
Tie Klips
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Collar Pins



SWANK SETS— COLLAR HOLDERS

matched with TIE KLIPS, are made in many modern designs including a variety of sports subjects. Sets \$1.00, \$2.00 and up.

KUM-A-PARTS are preferred by millions of men who wear shirts with French Cuffs.



SWANK
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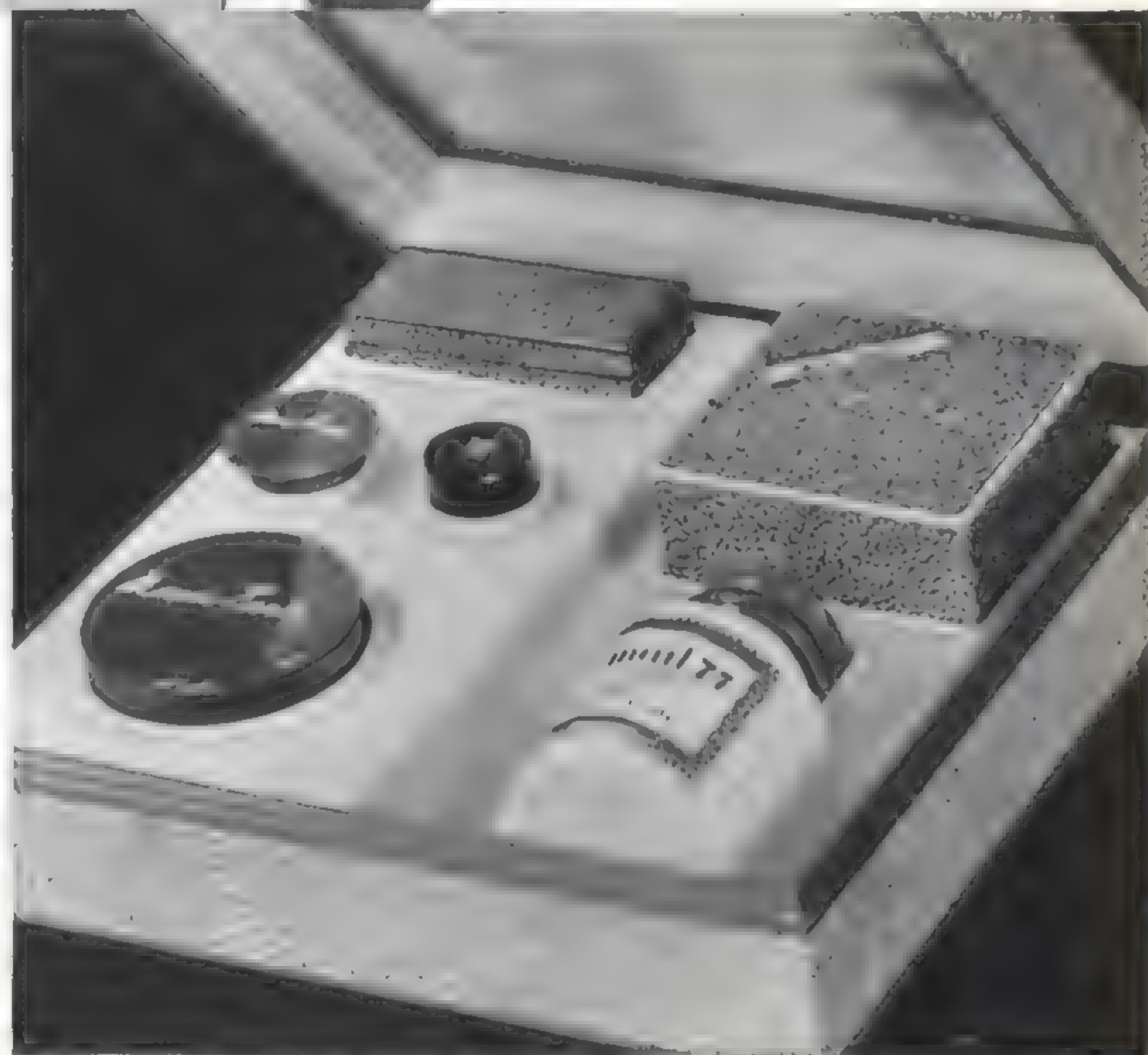
THE
BAER & WILDE
COMPANY
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TO INCREASE HER
REGARD FOR YOUR TASTE
INCREASE HER FACE VALUE
WITH GIFT BOXES BY

Marie Earle



You don't have to know her size, her favorite color, or much about a girl to send this glorious Gift Box—Marie Earle's Basic Treatment Set! Full sizes of the renowned Essential Cream, Cucurmer Emulsion, and Soothing Freshener Lotion, with generous packet of Cleansing Tissues, and the fine Marie Earle Face Powder—\$7.50. The better shops have these gifts.



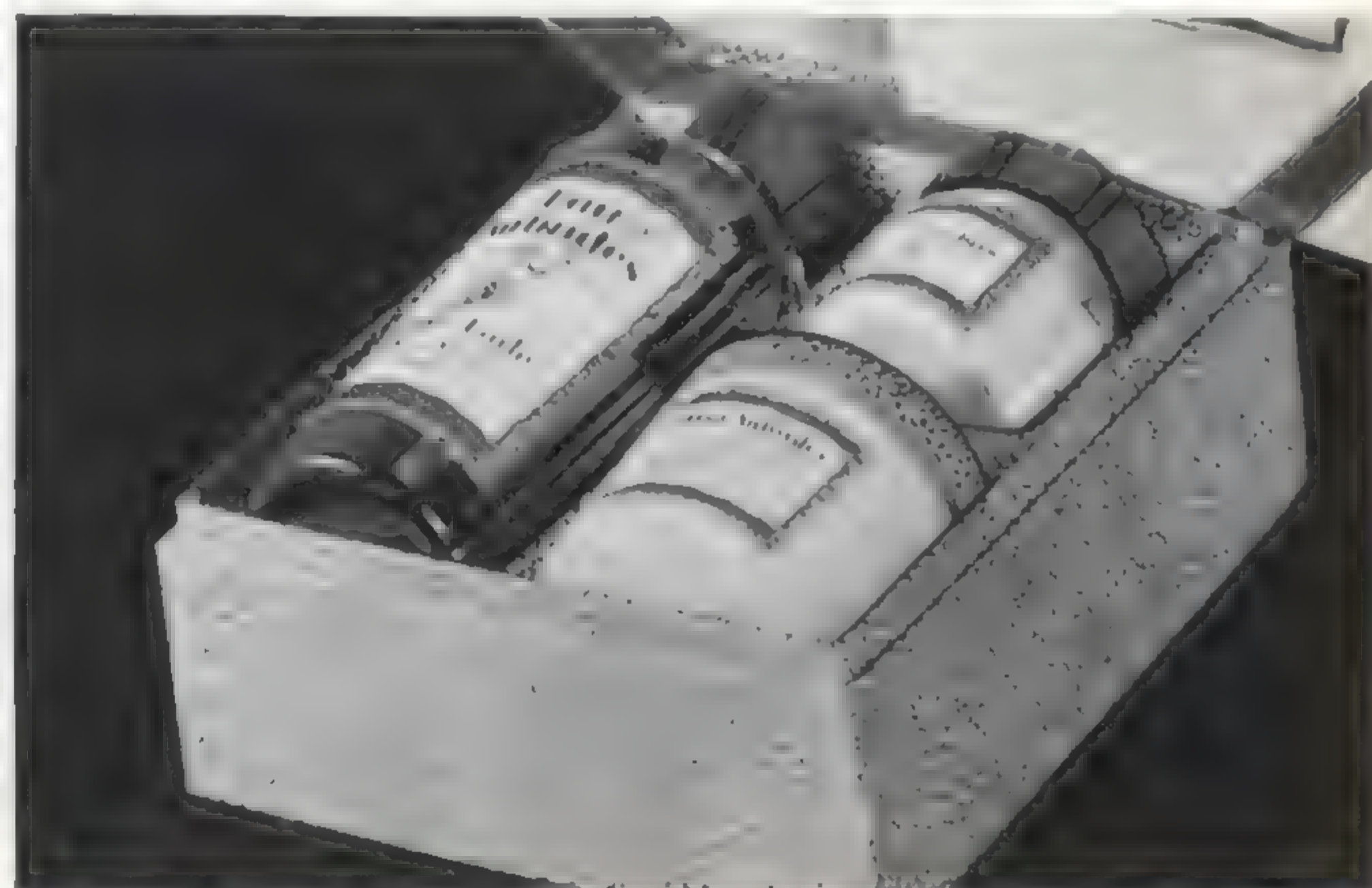
Is she blonde? Is she brunette? That's all a man need answer in selecting this handsome Make-up box! Has practical mirror, and all the precisely-keyed Marie Earle Cosmetics—Mascara, Paste Rouge, Eye Shadow, Blanc Gras, Liquid Powder, and Face Powder, \$12.50.



She can dash about or primp at home—and find this Marie Earle Gift Box perfect! In it are Marie Earle's newest Purse Ensemble—Single Rouge, Indelible Lipstick—in cool green enamel; and a box of Marie Earle Face Powder, velvety soft, \$4.25.



To keep a happy Christmas memory green throughout the year, Marie Earle has just designed these chaste, smooth cases of emerald enamel for her purse—the Double Compact, and Indelible Lipstick — \$4.00.



To go with her wherever she goes—Marie Earle's sturdy Travel Kit of Basic Beauty aids—mirror-equipped! Has Cream, Emulsion, Lotion, Tissues. Smartly mottled box, with green accent—complete—\$3.00.

VERSATILE BOVRIL



When you
are tired—

When you are chilled—

Or when you just want to relax and enjoy a little refreshment, a cup of hot Bovril will rest, warm and content you. Bovril is the bracing British beef beverage that stimulates without after-depression. Bovril gives without taking—it is pure gain to the system.

Bovril will prove a friend in need in the pantry—when guests arrive—when you want a change in daily menus. Bovril lends new attractiveness to soups, gravies and sauces—makes surprise sandwiches and salads and is popular for hors d'oeuvres and canapes.

Bovril is packed in four sizes—2, 4, 8 and 16 ounces. It is sold by grocery, drug and delicatessen stores. If you do not find it at a convenient store, send the coupon direct to us with 50 cents for a 2-ounce bottle—or you may pay the postman upon delivery.



FOUR
SIZES

WM. S. SCULL CO., Distributors,
Front and Federal Streets, Camden, N. J.
Gentlemen:

Please send a 2-oz. bottle of Bovril
and Free Recipe Book.

Enclosed find 50 cents . . . ☐ Mark
or with
Deliver C. O. D. . . . ☐ X

Name _____

Address _____

I CRAVE — (CONTINUED FROM PAGE 88)

disposition, and all the right points, including a perfect little pear-shaped body so he won't grow too big. Next, I wish I could find a gold lip pencil that would open without confusion—large enough to find quickly in my evening bag, and yet not so big, or clumsy, as to poke holes in the lining. And, of course, I would adore a shiny black saddle-horse, gentle and *guaranteed not to trip*. And oh, yes, I do wish somebody would create a smart and beautiful band of ringlets for evening wear, so that there would be no need of calling the hairdresser at the last minute before a party. What a convenience! I am sure something really enchanting could be arranged, but I can't bother designing it for myself.

"I wish, too, that I had a miniature house for the country, where I could experiment with all types of rooms and furniture—both modern and antique. I would like it to be perfect to the last detail—lamps and linen. There might even be a toy winter garden for tiny plants in it. As for the rest, I would rather have my own 'Heavenly Twins' than anything else I know of. They are the newest fitted cases from Europe—and quite the swankiest. I am contemplating indulging in a pair for my very own."

EDOUARD BOURDET, writer: "Ready-made answers to questionnaires of American and European journals."

PRINCESS BIBESCO: "To become a child again."

CLARK GABLE, movie actor: "As a Christmas gift, I should like to break seventy on the golf course. It looks easy when I watch others hit the ball, but I can't seem to go and do likewise."

LESLIE HOWARD, actor: "I would like a good play for Christmas."

CONSTANCE BENNETT, movie actress: "Twelve pounds of weight."

TALLULAH BANKHEAD, movie actress: "A good play to play in."

LUPE VELEZ, movie actress: "The only thing I crave for Christmas is to fall in love again as deeply as I did with Gary Cooper. Love brings heartache, but the kind of heartache I can't live without."

NORMA SHEARER, movie actress: "If Santa Claus deals in other than material things for Christmas, may I be given an even greater ability to appreciate all that I now have."

JOAN CRAWFORD, movie actress: "If I could have anything I wished for Christmas, I should like a new English type of house. I have written to Santa Claus about it and am hoping that he will receive my letter."

MRS. HARRISON WILLIAMS: "A white Hispano rug. Nail-varnish that will stay on. Santa Claus to take the bark out of my Schnauzer. Trees on the east side of Fifth Avenue."

CHARLES L. LAWRENCE: "A crate for shipping bird-dogs around the country and a radio for my car."

EVANGELINE ADAMS: "Still retaining some of the faith I had in you as a child, dear old Saint Nick, I ask you, first of all, to put in my Christmas stocking a mallet of gold, studded with all the precious stones—a mallet of

understanding with which to crack the skulls of those who are so blind that they will not see the truths and philosophy in the message of the stars. Bring me, in your pack, a new Universe, wherein we shall need no Saturn to discipline us (although not losing our sense of responsibility) and wherein Venus may give us added leisure, and Jupiter the good judgment to use it in true democratic and unselfish fashion. Grant me, and all humanity, the vision to understand and reap the benefits of the New Aquarian Age—of cooperation and toleration, when even politicians will learn to be fair to one another and religionists learn to love one another."

MRS. CHARLES A. LINDLEY, Editor of *Junior League Magazine*: "I seem always to be in a hurry, so what I crave most for Christmas is some sort of contraption whereby I could pull a zipper and a little autogiro effect would spring from my head and instantly lift me up over people on the sidewalks or red lights on the streets or anything that blocks or balks me. I could go straight up and over Saint Bartholomew's Church and in at my window on the nineteenth floor of the Waldorf, thereby saving valuable elevator space. Of course, Wendy did this, so we might call it a 'Wendy.' To me, it would be invaluable, and I feel sure that it would so take the popular fancy that just to produce them would start again the whole economic machinery—irrespective of what candidate gets in."

MISS MARY HOYT WIBORG: "A general amnesty on all quarrels and debts, so that I can immediately start new ones. The discovery of a really great American creative talent in any of the arts. The winning of a losing battle to make morale and courage more the vital conceptions of the American ideal the world over, than money—money—money. More tolerance and sense of humour for myself with those who want to destroy, not build—such as parlour Bolsheviks, agitators generally using the arts as background, who believe themselves too clever to be loyal to an individual, standard, or country. Last of all, I want to be a Valkyrie."

MRS. JOSEPH E. DAVIS: "A nail-polish not nauseating to my family. A permanent wave to last till after January first. A share of stock which pays a dividend after I've bought it. A satisfied bridge partner."

WHITNEY BOURNE, debutante: "1. A car that will not balk at every hill, stall at every corner, but possesses unpuncturable tires. 2. The ability to act like Garbo, but not break up the party by 'tanking I go home.' 3. A tweed suit that doesn't prick and a hat that will stay on my head, yet not be too tight. 4. Possibilities in the near future of finding an automatic tennis-racquet that will carry me through one set victorious. 5. A pair of boots that will not numb my toes after one hour out."

CHARLES HANSON TOWNE, author: "All I want for Christmas is the assurance that I won't receive a bushel of Christmas cards from people I scarcely know."

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Elegance marks this Loose Powder Vanity in black and silver with a miniature Enchanté Lipstick to match. The powder is a mist of glamour, the lipstick enchanting—and indelible. Complete in an attractive gold and silver colored box. 2.50

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"Mary had a little hand"



*"Mary had a little hand
As smooth and white as snow,
'Til winter made it rough and red,
Too horrible to show."*

Mother Gooseflesh

Foolish Mary!... A little Frostilla first would have saved her those moments of mortification. It's not too late. A little now... will drive away the chapping that winter weather brought.

Frostilla protects against weather's pranks. A few fragrant drops... massaged into your hands... patted on your face... keep your skin white, soft, smooth... or make it so if it isn't! Frostilla's a great powder-base, too... these windy, chilly days.

★ *Quality needn't come high!*
Frostilla Lotion, made of finest ingredients, can be had at all toiletry counters and drug stores in \$1, 50c and 35c sizes.

FROSTILLA LOTION

SEEN ON THE STAGE

(CONTINUED FROM PAGE 61)

unfortunately, the people on the stage of the Guild Theatre drag out their words, sometimes going to the extreme of pausing between syllables; their movements have all the spontaneity of automata; at times, they appear even worse than that—more like an "elocution class" going through its paces under the eye of a stern stickler for the rules. Alla Nazimova—who was magnificent in O'Neill's "Mourning Becomes Electra" on the same stage under the same auspices last year—is the worst offender; indeed, from all indications, she sets the lack of pace, and Claude Rains, Henry Travers, Sydney Greenstreet, and all the thirty or more lesser players involved mince along obediently.

"DINNER AT EIGHT"

"Dinner at Eight" like "When Ladies Meet" is triumphantly directed. The former projects flamboyant, theatrical values as perfectly as the latter does urbane, subtle, stimulating comedy. "The Good Earth" lies exactly midway between the two. Students of the drama and its projection could find no more thorough and complete textbook than these three plays in production in the order reviewed here. They could not fail to learn from them what to do and—of greater value—what not to do.

"Dinner at Eight" is the work of George S. Kaufman and Edna Ferber, the same two people who wrote "The Royal Family" several years ago. It is a series of brief, sharp genre pictures of ten people—a host and hostess and the guests they have invited to meet a titled English couple.

In the opening scene, Mrs. Jordan is arranging the dinner and inviting the chosen ones by telephone. In the eleventh scene, they are all (except the honorees who have made a last-minute excuse and one other person) assembled in the Jordan drawing-room. As the final curtain falls, they are going in to dinner.

Although the people are shown in short flashes, they are none the less clear. The heir of an old business which can no longer keep going unaided; an unscrupulous Western capitalist who bullies all the world but his wife; his wife who not only holds her own with him, but is unfaithful besides; a sumptuous, *passée* actress; an idol of the motion-picture audiences whose "appeal" has vanished—he is left with only his debts, his desperation, his pride and drink, which combined lead him to suicide; a philanthropic doctor, the lover pro tem of the Westerner's wife; the daughter of the host and hostess, who is in love with the discarded screen actor.

The play, revealing these widely dissimilar people in brief, rapid episodes is varied, colourful, excitingly dramatic. Only at the end does it falter and fail. All the diverse folk connected by little more than a dinner invitation come together in the Jordan drawing-room, and nothing happens! They simply go into the dining-room. A solution, as the word is generally used, is not necessary, but, since there is no doubt that before the evening is over the diners will be apprised of the actor's suicide and all of them will be

affected in some way, the audience has a right to demand an indication of how they will react to the news. None is given. If the authors intended their ending to be ironic—all the tangled threads which complicate the lives of their people hidden beneath the purr and chatter of "polite" conversation—if that was their intention, they should not have employed so drastic a thing as death. The contrast is too violent. And, if their intention was not ironic, there can be no excuse for the ending, for leaving everything "in the air" with no hint whatsoever of what will occur after dinner—and the last curtain. Save for this shirking and highly unsatisfactory ending, "Dinner at Eight" provides a rare, fine experience in the theatre.

Constance Collier as the stage star of yesteryear is an epic of blowiness. Unctuous, expansive, a gurgling, deliciously diverting relic. Ann Andrews plays the hostess with forthright, yet subtle skill; she is properly impervious. Her daughter is charmingly portrayed by Marguerite Churchill. And Judith Wood, as the capitalist's wife and mistress, could scarcely be improved upon. But that is true of nearly every woman in the cast. And of the men, too. Especially Malcolm Duncan, Conway Tearle, Paul Harvey, and a newcomer named Samuel Levene.

Livingston Platt's settings, with the exception of the final one, are better than his best.

But the finest feature of "Dinner at Eight" is the direction. It can not fail to convince the few who still doubted that, as a director, Kaufman has no superior and, at most, three peers in the contemporary American theatre.

"CRIMINAL AT LARGE"

One of the three is Guthrie McClintic. He has chosen to open his season with "Criminal at Large," a mystery play by the late Edgar Wallace, which adheres tenaciously to the formula of its kind. It is good of its kind, once it recovers from an abnormally slow beginning, but the kind, like jazz, wisecracks, and photographic realism, already seems a bit quaint. However, this particular specimen will no doubt grip those who have ever been able to be affected by such tours de force.

For its thrills and mysteries are admirably staged—strongly, smoothly, with exact emphasis, with an artist's feeling for light and shadow. And the players actually succeed in breathing a species of life into a withered script.

William Harrigan, as a chief inspector of Scotland Yard, is forceful, restrained, dynamic—one of the few actors on our stage who has grown, is growing; Alexandra Carlisle as Lady Lebanon looks and behaves and speaks as though she belonged in Cleon Throckmorton's lofty, finely proportioned, gracious baronial hall. Emlyn Williams plays the part of her son perfectly; the butler of Robert Middlemass knows his place; Katherine Wilson makes the young girl uncommonly attractive—those five and the eight others in the cast together manage to bring out all the colours and contrasts of the (Continued on page 93)

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SEEN ON THE STAGE
(CONTINUED FROM PAGE 92)

violent melodrama; they contrive, under McClintic's baton, to give every thrill and every pause its proper emphasis.

"MADEMOISELLE"

For his second production of the season, William A. Brady has chosen "Mademoiselle," by Jacques Deval, in an adaptation from the French by Grace George. She and Alice Brady are co-starred, and A. E. Matthews is featured.

The play, a mélange of farce and sentimentality, is well described by one of the characters who, apropos of something else, remarks that it is like a railroad station where no two people are waiting for the same train. It is most successful in its farcical moments, probably because in them Miss Brady, after several seasons in tragedy, drama, and melodrama, returns to her true métier; as a farceur, she has few if any rivals, for in that medium her natural ebullience, gusto, and abandon find full play. And Matthews, too, is "in his element." So, for that matter, is Peggy Conklin as the ingénue. Indeed, all the parts but one are well cast: Miss George, as the Mademoiselle of the title, weighs down an already heavy rôle.

But, with all its gaucheries, its effort to mix ingredients that simply refuse to mix, "Mademoiselle" has without doubt a strong appeal, especially to women, and will probably remain at the Playhouse for many weeks to come.

"THINGS THAT ARE CÆSAR'S"

In "Things That Are Cæsar's," with which the Abbey Theatre Irish Players chose to open their limited season in New York, one character remarks: "These damn good women! They commit every sin in heaven and under the

authority of God." And, in another place, the statement is made: "All original people are impertinent." Something of the quality of the Carroll study in hypocrisy can be gleaned from those two utterances. Save for two verbose and essentially undramatic scenes, the drama has the refreshing tang of the Irish soil and of the people who grow out of it.

And the players from Dublin act it so. The broad-beamed Maureen Delany stands out from the others, but that is chiefly because of the rôle she is essaying. The actors form a true company—every one works in and for the play. If we old-timers sigh wistfully for Cathleen Nesbitt, Sara Allgood, and Joe Kerrigan, it is not because of any shortcomings in the present personnel, but because of our—to be polite—nostalgic tendencies.

"AMERICANA"

"Americana," despite some very flat sketches and some shocking lapses in taste, is an invigorating revue. The footwork of Georgie Tapps, the beautiful sculptural dance called "Ringside—Madison Square Garden," the Wave Ballet, the Shaker dance (although half of it would be enough)—from the Terpsichorean angle, "Americana" surpasses anything in town. And it has besides dashing scenery by Albert Johnson. And Rex Weber. Weber is a revue in himself; he sings with his mouth closed, with his mouth open, but his teeth clinched, he imitates Jack Pearl deliciously, and renders the touching, spiritual-like ballad "Brother, Can You Spare a Dime?" with deep feeling. He has real range. Incidentally, the producers have done what they can to ruin the "Brother" ballad by prefacing it with a cheap, inexcusable sketch. But, by and large, "Americana" provides a gay, at times a joyous, evening.



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ADVANCE TRADE EDITION OF VOGUE

A SPECIAL SECTION FOR MERCHANTS

The purpose of the Trade Edition of Vogue is to summarize all the information contained in the magazine in brief and practical terms.

It also anticipates, with advance news and illustrations, trends that will affect the merchandising of future fashions. This material will not reach the public until succeeding issues of the magazine.

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Retailers, manufacturers, and advertising executives are entitled to receive the Trade Edition of Vogue if their subscriptions are placed direct with the publisher—not through any agent or agency.

Trade subscribers are also invited to consult us, either in person or by letter, on questions of fashion, merchandising and promotion. For information write Vogue Editorial Service Bureau, 420 Lexington Ave., New York City.

DECEMBER 1, 1932

PLAY THE WINNERS FOR CHRISTMAS

Handkerchiefs, handbags, gloves, art goods, jewellery, lingerie, neckwear and hosiery—of all gifts these are perhaps those that form the bulk of most purchases. It is a wise store that knows its own customers' buying preferences and caters to them. Be sure that Christmas advertisements and displays, particularly for the last two weeks before the holiday, feature that merchandise that moves most easily. Hectic, last minute shoppers, by about this time, have lost the enthusiasm and energy necessary to track down clever, unusual gifts and, with a sigh of relief, turn to the old reliables.

Here are one or two ideas for advertisements on the above kinds of merchandise.

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Use this as a title for an advertisement and illustrate handkerchiefs in groups according to uses as, "Handkerchiefs for the Girl Who Lives in Sports Clothes,"—"Dainty, All White Handkerchiefs Are Sure to Please the Older Woman"—etc.

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Follow the same idea as outlined above for illustrating the merchandise—"Roomy, Compact Bags That the Business Woman Will Bless You For"—"Frivolous Evening Bags, Any One of Which the Smartest Girl You Know Would be Proud to Flaunt On Her Biggest Holiday Date."

HOSIERY

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MAINBOCHER EXCELLENT NEW IDEAS. STOP SMALL CHECKS DAY, EVENING. STOP ORCHID, PINKS AND CYCLAMEN SHADES, ALSO NAVY BLUE EVENING; CORAL, SALMON, CORN, PISTACHE, BEIGE WOOLLEN DAY DRESSES. STOP GOLD TOUCHES IN TWO INCH MILITARY BRAID BELTS DAY, EVENING. STOP FICHUS, SHAWLS, DAY, EVENING. STOP FINGERTIP FURLESS LAME EVENING JACKETS. STOP TINY RUFFLED FLANNEL EVENING JACKETS WITH MATCHING DRESSES. STOP LARGE PRINTS MOSTLY WHITE GROUNDS IN CREPES, SATINS, EVENING. STOP TWO THIRDS LENGTH FITTED BLACK WOOLLEN COATS OVER CONTRASTING ONE, TWO PIECE WOOLLEN DRESSES. ALSO SHORTER LOOSE JACKETS IN WOOLLEN SUITS.

Schiaparelli

SCHIAPARELLI EXCELLENT SMALL COLLECTION. STOP DELICIOUS SHERBET SHADES IN NEW JERSEYS RESEMBLING FANTASY PIQUES WITH SLIGHT PEAU D'ANGE FINISH, CALLED JERSELLI, USED RESORT DAY, EVENING DRESSES. STOP EVENING SILHOUETTE STRAIGHT, SOMETIMES CLINGING WITH SLIGHT FLARE BELOW KNEES, TOPPED BY SHORT BULKY CONTRASTING EVENING CAPES, BOLEROS. STOP NEW DAY SILHOUETTE SQUARE SHOULDERED, THREEQUARTERS WOOLLEN BOXCOAT, FASTENED LEATHER THONGS OVER MATCHING SKIRT, DARK COTTON CREPE HIGH NECKED BLOUSE. STOP DARK CREPE BLOUSES INSISTENT IN SUIT ENSEMBLES. STOP SMALL BLACKWHITE CHECKS SMART. STOP COPPER CLAMPS REPLACED BY DARK ENAMEL OR SILVER. STOP SHOWS DARK HEAVY CREPON, ALSO RIBBED TRICOT OVERALLS OVER CONTRASTING BATHING SUITS.

Lanvin

LANVIN EXCELLENT SIMPLE BLACK, DULL RED WOOLLEN DAY DRESSES CUT BIAS WITH THREE BLACK BUTTONS ABOVE WAIST AT SURPLICE CLOSING, OFTEN WITH SEPARATE MATCHING CAPES EDGED ALL AROUND WITH ASTRAKHAN OR FOX, GIVING COAT LOOK. STOP STUNNING SILVERFOX TRIMMED BLACK BROADCLOTH EVENING SUIT, SILVER LAME BLOUSE.

Louiseboulanger

EXPECT GREAT PARISIENNE SUCCESS LOUISEBOULANGER, ESPECIALLY STUNNING BOUFFANT EVENING DRESSES WITH BEAUTIFUL CONTRASTS IN RIBBON SASHES, TRIMMINGS.

Goupy

GOUPY FEATURES ANGORA FINISHED WOOLLENS FOR RUNABOUT WEAR AND SILK REPS FOR TAILORED DAY, EVENING COATS. STOP HE ALSO SHOWS SMART BLACKWHITE CHECKS.

PARISCOPE

These sketches, made by our fashion artists in Paris, give a vivid picture of what is being worn by smart Frenchwomen at this time. The chief points are: the popularity of velvet and corduroy accessories; the supremacy of capes for day; the fashion of separate fur scarfs for evening; the return of the tunic dress; the chic of grey for day and evening.



Velvet and Corduroy Accessories Are Important. With a brown wool dress are worn a cape, hat, and gloves all of corduroy. The hat is turned up all around.

A beige winter coat, worn with brown velvet hat, scarf and gloves. The vogue for velvet and corduroy is a strong accessory fashion now and also promises to carry into spring.



The Tunic Dress is Back
This afternoon dress in two shades of velvet emphasizes the return of the tunic. The beaver cape is another strong fashion point. This figure is indicative of spring street clothes. The hat is velvet.



Separate Fur Scarfs for Evening. The tied-on fox scarf with velvet ends is a practical new fashion. It can be worn with both a furless evening coat and an evening dress.

Detachable capes that can be used as separate wraps or as the tops to long evening coats are another successful two-in-one idea. Black velvet wrap, cape edged in blue fox.

Grey and Prune for Night
Madame Schiaparelli achieves horizontal bulk in a sable cape worn over a grey crêpe dress that is made with a bustle effect. The collar and bag of shirred ribbon are prune colour—an unusual accent. The velvet sandals are also of prune colour. Grey gloves.



Grey and Black for Day
Grey is effective with black accessories. This grey outfit is worn with a black breitschwantz cape. The top of the cape is tucked into a ruffle around the neck. Breitschwantz hat. Something new and smart in mink scarfs — three strands with rounded ends.



RÉSUMÉ OF THE CONTENTS OF THIS ISSUE

Christmas Gift Suggestions

This Christmas issue of Vogue illustrates an unlimited number of gift ideas. These presents are grouped according to price—five dollar gifts on pages 32-33; ten dollar gifts on page 36; and fifteen dollar gifts on page 37. This plan of arranging gifts in price groups is an excellent one for stores to follow in displays and advertisements.

Toys. Page 29.
Leather Goods. Pages 30-31.
Belts. Pages 32, 36.
Gloves. Pages 32, 36.
Handbags. Page 33.
Handkerchiefs. Pages 33, 36, 37.
Jewellery. Pages 33, 37, 39, 40.
Silver. Pages 34-35, 38.
China. Page 38.
Linens. Pages 36-37.
Mules. Page 32.
Sweaters. Pages 32, 36, 37.
Scarfs. Pages 32, 36, 37, 56.
Evening Jackets. Page 33.
Lingerie and Négligés. Pages 33, 36, 37.
Miscellaneous. Pages 50-51. Shop Hound discoveries.

Fashions

Sportswear. Pages 56-57. Country clothes of the type that will be in demand for holiday week-ends.

Pages 54-55. Society snap-shots further demonstrate chic clothes for country wear.

Evening Clothes. Pages 42-43. Smart models for Christmas parties.

Page 48. Capes like these are seen everywhere in Paris.

Millinery. Pages 48-49, 52. New hats are high pitched.

Suits and Coats. Pages 48-49. Town clothes chosen by smart Frenchwomen for the beginning of the winter season.

SOURCES FOR THE MODELS IN THE ECONOMY PORTFOLIO

Lounging and Informal Négligés—Page 64

Two-colour transparent velvet négligé.

No. 316, C. N. Macksoud, 1 East 33rd St.

Celanese satin négligé, Alençon front and back yoke.

No. 1407, Japanese Silk Garment Co., 105 Madison Avenue.

Satin pyjamas, transparent velvet jacket.

No. 1404, Japanese Silk Garment Co., 105 Madison Avenue.

Teagowns and Négligés—Page 65

Transparent velvet with shirred sleeves.

No. 315, C. N. Macksoud, 1 East 33rd St.

Silk crêpe and satin, three-quarter melon sleeves.

No. 2000, Violet Slemo, 12 East 33rd St.

Winter Sports Clothes—Page 66

Ski suit—jacket, pants, shirt, cap, mittens.

No. 450, S. Augstein & Co., 1410 Broadway.

Ski suit—pants, jacket, cap, scarf, mittens.

No. 460, S. Augstein & Co., 1410 Broadway.

Ski suit—blouse, pants, cap, socks, mittens.

No. A-396, Bradley Knitting Mills, 1410 Broadway.

Home-from-School Clothes—Page 67

Crêpe evening gown, separate velveteen coat.

No. 778, Renown Evening Gowns, 500 Seventh Ave.

Heavy crêpe afternoon dress, bow neck.

No. 318, Goldman Frocks, 1384 Broadway.

Guimpe dress in crêpe, with satin sleeves and bow.

No. 590, Feigenbaum & Adelson, 525 Seventh Ave.

VOGUE'S BOOK OF KNITTING

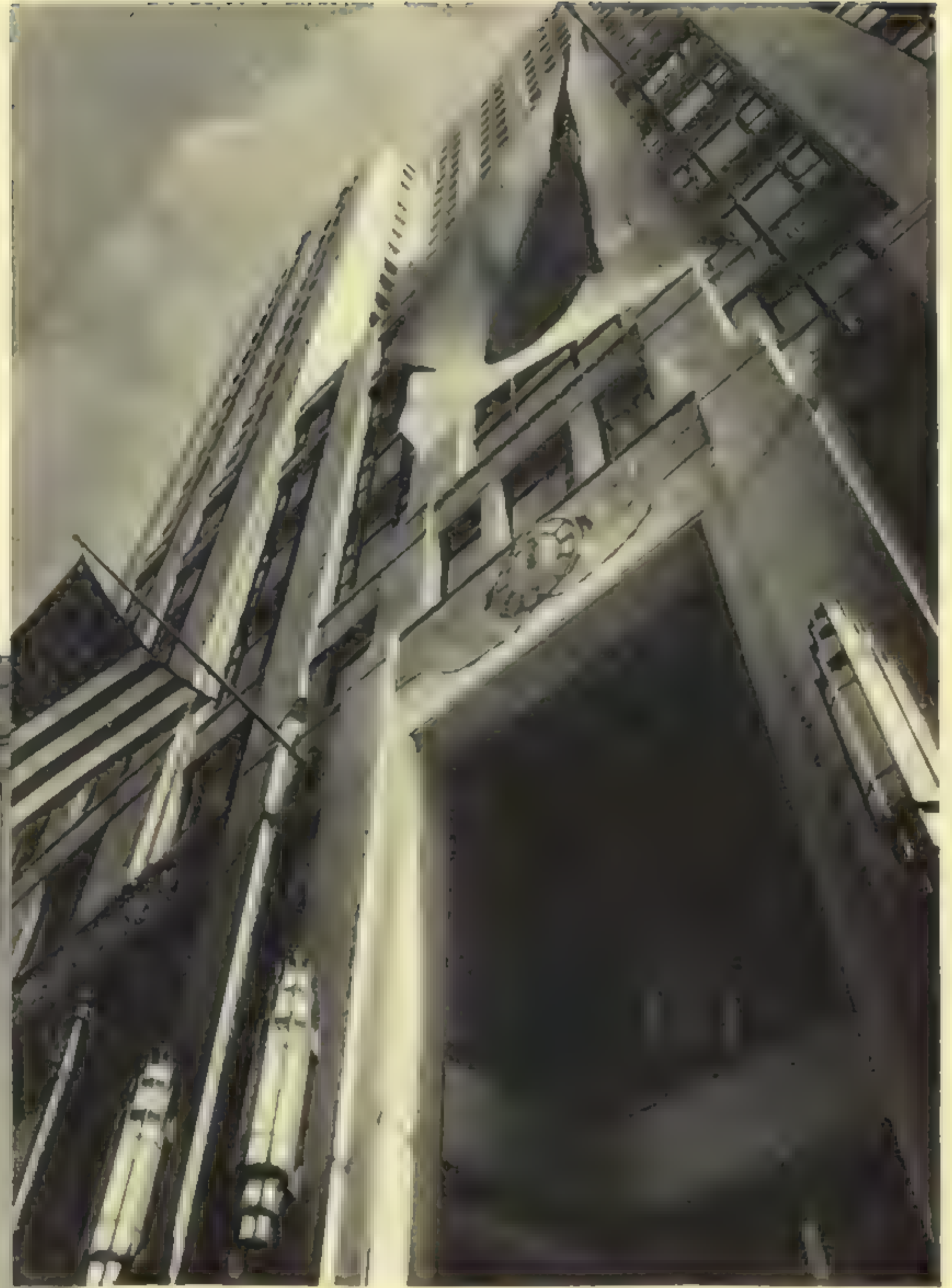
Do you know about Vogue's new Book of Knitting and Crochet? Readers have shown such interest in the instructions we have published from time to time on smart things that can be knitted or crocheted at home that we decided to get out this timely book. It illustrates and gives directions for making sixty-five different garments.

Special feature displays of knitting, tied up with this book, will bring you large returns.

The price of the Knitting Book to stores will be \$2.80 a dozen F. O. B. New York less 2% 10 days, 30 days net. We will deliver these to any place designated here in New York, so that they may be shipped with other merchandise to save delivery costs.

THE NEW ALLIANCE BETWEEN MEN'S AND WOMEN'S FASHIONS

For some time a masculine note has been creeping into the designing of sportswear for women. Witness the two illustrations shown at the lower left. In the new John Wanamaker Men's Store, the entire top floor is given over to women's sports things, further proof of this new affinity between men's and women's clothes.

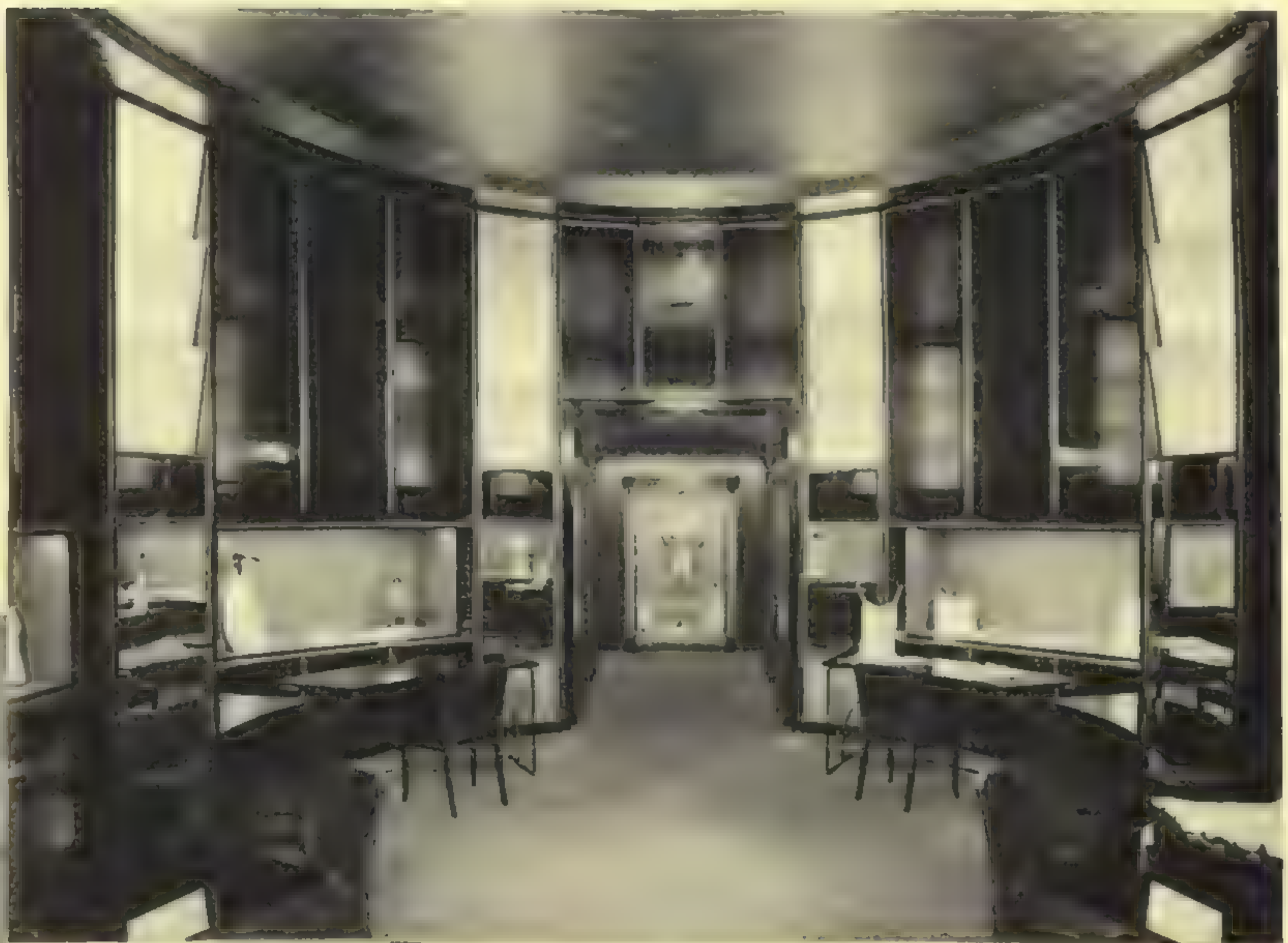


1.

1. The Broad Street entrance to the John Wanamaker Men's Store, Philadelphia.
2. Equestrian Salon of the London Shop.
3. The Corset and Lingerie Salon in the women's sports shop on the top floor.



2.



3.

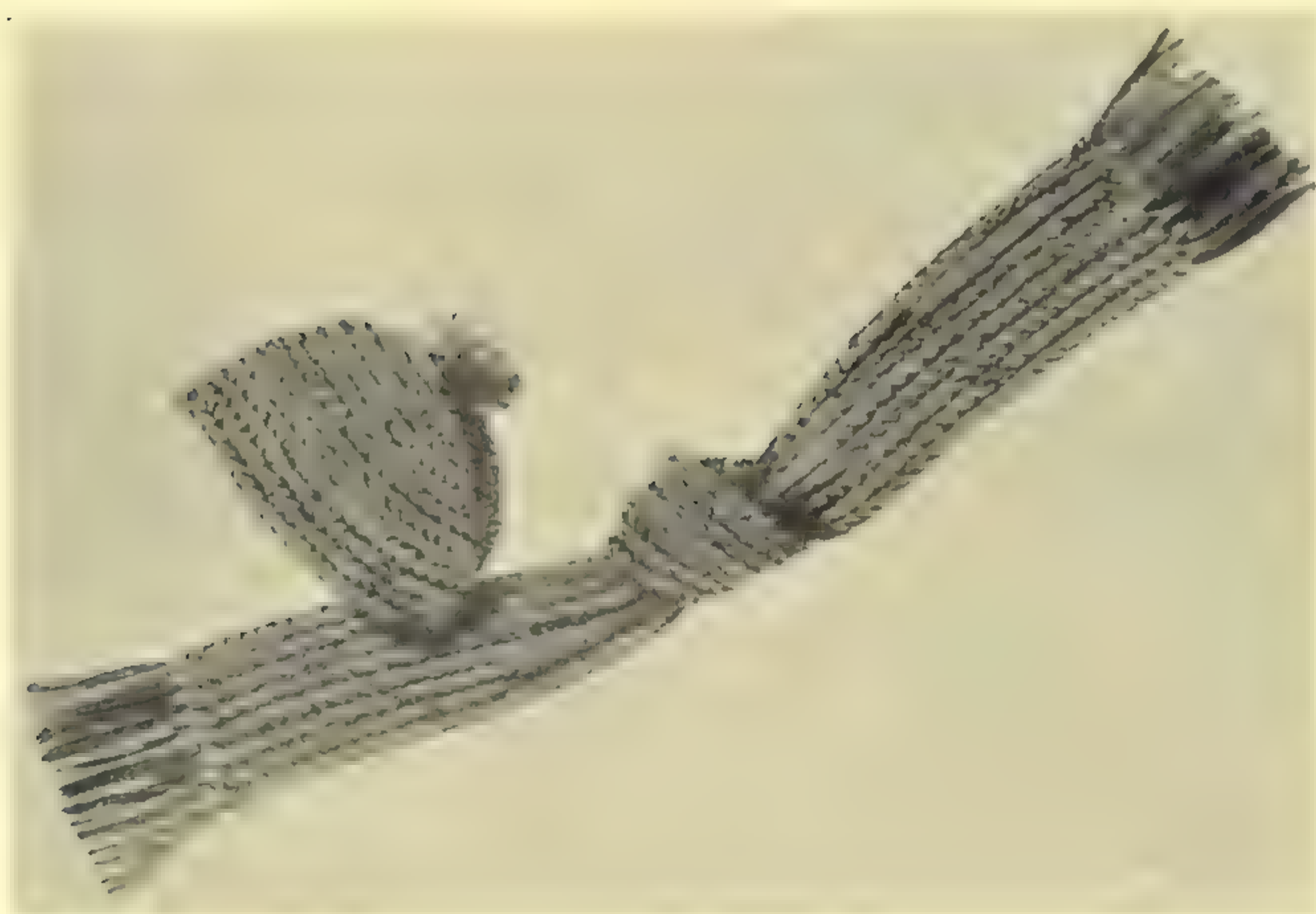
Above, Views of the Wanamaker Men's Store;
Left, A Rochas Coat and Descat Hat Go Masculine



NOTES ON NEW ACCESSORIES

Braided Theme in Accessories. This interesting new trend is seen in a bag made of braided brown silk soutache with a dull gold metal frame and clasp. The smart belt consists of a triple row of braided brown box-calf and a silver metal clip buckle. Seen in the window of Henry à la Pensée.

The Braided Look Appears in Knitting. This matching cap and scarf set for country wear is hand-knitted in a stitch which resembles braid. The set could be knitted at home and would be smart in any gay colour. Henry à la Pensée.



Leather Covered Umbrella Handles. All four of these new long umbrellas have leather covered, crook handles. The handle of No. 1 is covered in dull black crocodile, No. 2 in black braided morocco leather, No. 3 in beige pigskin, and No. 4 in red pigskin. Briggs and Sons.

Coral Jewellery Accents for Grey. Grey as a rising costume colour suggests coral and other soft Edwardian tones in jewellery. This triple necklace and small square evening bag are of coral beads.

The modern bracelet is a large flat metal ribbon—a chic touch on a simple dress.



Handkerchief Initials Grow Larger. Enormous initials are an important detail on some of the new formal handkerchiefs. This one is of blue crêpe de Chine with the initials, frame, and edges all worked with bias navy blue satin. Seen in a shopwindow in the Arcades de Rivoli.

ADVANCE SKETCHES OF A CRUISE WARDROBE

Promote Cruise Fashions for January

Whereas Palm Beach has always meant luxurious fashions for the chosen few, winter cruises have now become a favorite national diversion indulged in by the many. It is important for stores to merchandise to this new trend and to advertise moderately priced southern and travel fashions as Cruise Clothes.

Essentials to Pack for Hot Climates

1. Sleeveless dress with jacket. In either linen or silk it will be enormously useful.
2. Sleeveless dress for tennis or golf is an essential. Beige silk, buttoning down the back.
3. Two-piece bathing suit. Peau d'ange jersey.
4. Two-piece dress. Washable façonne crêpe.
5. Rabbit's-hair top-coat. Dust-repelling beige.



1 2 3



4 5

Practical Travel Clothes for Day or Night

6. A knitted suit will be a stand-by in any country. This two-piece model in brown with orange trimmed blouse from Mrs. Franklin.
7. A suit with matching top-coat will be a life-saver. Beige and brown, herring-bone tweed.
8. Scarfs, capes, jackets are useful on ship-board. Tomato-red dress and fringed scarf.
9. Lace, the perfect dress to pack. Hyacinth.



6 7

8



9

VOGUE FASHION POINTS

Quotations to Help You Sell Merchandise

The quotations listed below have been lifted from the editorial content of this issue. Quote them in your advertisements and displays. You will find that customers take much more interest in the fashions you have for sale when they are presented backed with the authority and prestige of the phrase, "Vogue Says."

*The quotations marked with a star have been reproduced on attractive "Vogue Says," display cards, suitable for either window or departmental displays. Stores

desiring these cards may have them on request without charge. In ordering them, be sure the quotation in which you are interested is marked with a star. Only those so designated are obtainable on free display cards. Address Vogue Editorial Service Bureau, 420 Lexington Ave., N. Y. C.

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For the novelty jewellery buyer:

Vogue says: "If she's mad about the pet fripperies of the hour—give her one of those tremendously ornamental safety pins."

*Vogue says: "They all like clips."

For the evening wrap buyer:

Vogue says: "Any young girl who runs around a lot would like to see an evening jacket of velvet come her way."

For the negligé buyer:

Vogue says: "For orchidaceous ladies who breakfast in bed, we recommend a quilted bed-jacket."

For the shoe buyer:

Vogue says: "Mules are unfailing stand-bys when you get stuck for a gift."

For the glove buyer:

Vogue says: "Any girl with a sense of what's what in gloves will bless you for swank corduroy ones."

For the silverware buyer:

*Vogue says: "Silverware is a gift with good, substantial chic."

Vogue says: "A beautiful silver tea-service is an essential to gracious living."

For the handbag buyer:

*Vogue says: "You can't do better than bags for Christmas gifts."

For the evening dress buyer:

Vogue says: "There is nothing more distinguished in the world than a very simple black satin dress."

For the sportswear buyer:

Vogue says: "Your ski suit must look just as compact and neat as a uniform."

Vogue says: "It is very smart to wear a dark green or dark brown ski suit."

Vogue says: "Sweaters have lots of new tricks, this year."

Vogue says: "Velveteen blouses, jersey vests, and leather jackets are all good country accessories."

Vogue says: "Your top-coat may be full-length or three-quarters."

Vogue says: "Corduroy things have got to be good and, when they *are* good, they're terribly chic."

*Vogue says: "Colours for the country are gay."

Vogue says: "Hats for the country are apt to be berets."

Vogue says: "A good, bold check is really sporting."



TO EACH COMES A LIFT OF THE HEART

Fortunately for us all there is a season in each year when generosity holds full sway; when there is in truth a gracious time of giving. For the one who gives shares equally with the one who receives; to each comes a lift of the heart, a quickening of the spirit. • Seeking and finding these gifts that do honour to the occasion and to the recipient is a quest that yields its own measure of satisfaction . . . one that is begun happily and so ended when the selection is governed by the excellence of the gift, its inherent quality as well as its outward beauty. To these desirable ends, Crane's Fine Papers are made; to the pleasure of presentation, they are an appropriate complement.

Crane's Fine Papers for Christmas giving are beautifully boxed, in a variety of finishes and quantities, and are offered at prices from one to ten dollars. For a lady, Crane's Greylawn, Crane's Kid Finish, and our latest creation Crane's Empire Stripe. For a gentleman, Crane's Bond. For family gifts, a wide array of Crane's Kid Finish.

Crane's Fine Papers • MADE IN DALTON, MASSACHUSETTS

IT'S *Smart*
IN MORE WAYS THAN ONE
to give these good-looking
STITCHLESS BILLFOLDS *this CHRISTMAS*

HERE'S a completely practical gift that people will *choose* because it looks a thoroughbred (which it is) . . . and *use* because it does the job better.

Made entirely without stitches, Buxton Bill-Tainers are slim and beautifully "tailored" . . . Hold their shape no matter how full you cram them, because this unique construction is *flexible*. Ingeniously arranged, too . . . with all sorts of handy compartments to keep your pocket miscellany organized. And no stitches to mar the finely hand-tooled edges . . . to rip or tear. That's why Buxton Bill-Tainers can be (and are) guaranteed to last until the leather itself wears out. And that's a long time.

LIKE FINE LEATHERS? HERE THEY ARE.

Morocco . . . Pin Seal . . . Beautiful Ostrich . . . Calf . . . Pigskin . . . whatever you're looking for in the way of leathers you'll find Buxton offers. And styles? Big ones for men who want a veritable filing case in their pocket. Slim, dressy ones for evening wear. And a wholly intriguing Tri-Tainer, which holds and organizes bills, coins, and cards . . . solves so many of milady's problems.

Prices are surprisingly low—even for 1932. And for good measure these billfolds come packed in perfectly stunning metallic copper and brown gift cases at no extra cost.

Buxton

Here's a practically unbeatable trio—a roomy black Morocco "partition fold" that men like especially—a slim, new model, ingeniously folded from a single piece of fine cowhide—and the grand little "Tri-Tainer" for bills, coins, and cards.

Plenty of selection in color . . . leather . . . style. You'll find the new Buxtons at any good leather goods or department store—priced from a dollar up to whatever you want to pay! Smart new Key-Tainers to match . . . 50¢ up.

BUXTON, INC., SPRINGFIELD, MASS.



**... A MERRY, MERRY CHRISTMAS
needn't cost much if you're smart**

For example, the brand-new Cannon towels waved by the high-stepping boys in the front lines (below) can be found at smart stores right now at VERY trivial prices — 29c, 39c, 49c and so on. Seven-piece matched sets of towels, wash cloths and bath mat (in cellophane but without elephants) start at a dollar. New colored border styles climb step by step from 25c to \$2.

You see? Every few cents more mean a little extra interest and worth. You can spend what you please for a Cannon gift, and you're doing your very best by them all. To be quite frank, we can't think of one good reason why every one shouldn't give Cannon towels to every one else, this year — (let's see, 125,000,000 people get how many?) Well, then, won't you do your bit? . . . Cannon Mills, Inc., 70 Worth St., N. Y. City.



It's time to go gifting — here comes Saint Nick!
But my friends are so many, *what* shall I pick?
Well, towels for Sarah, Lou, Amy and Dot . . .
Why not towels for every last one of the lot!

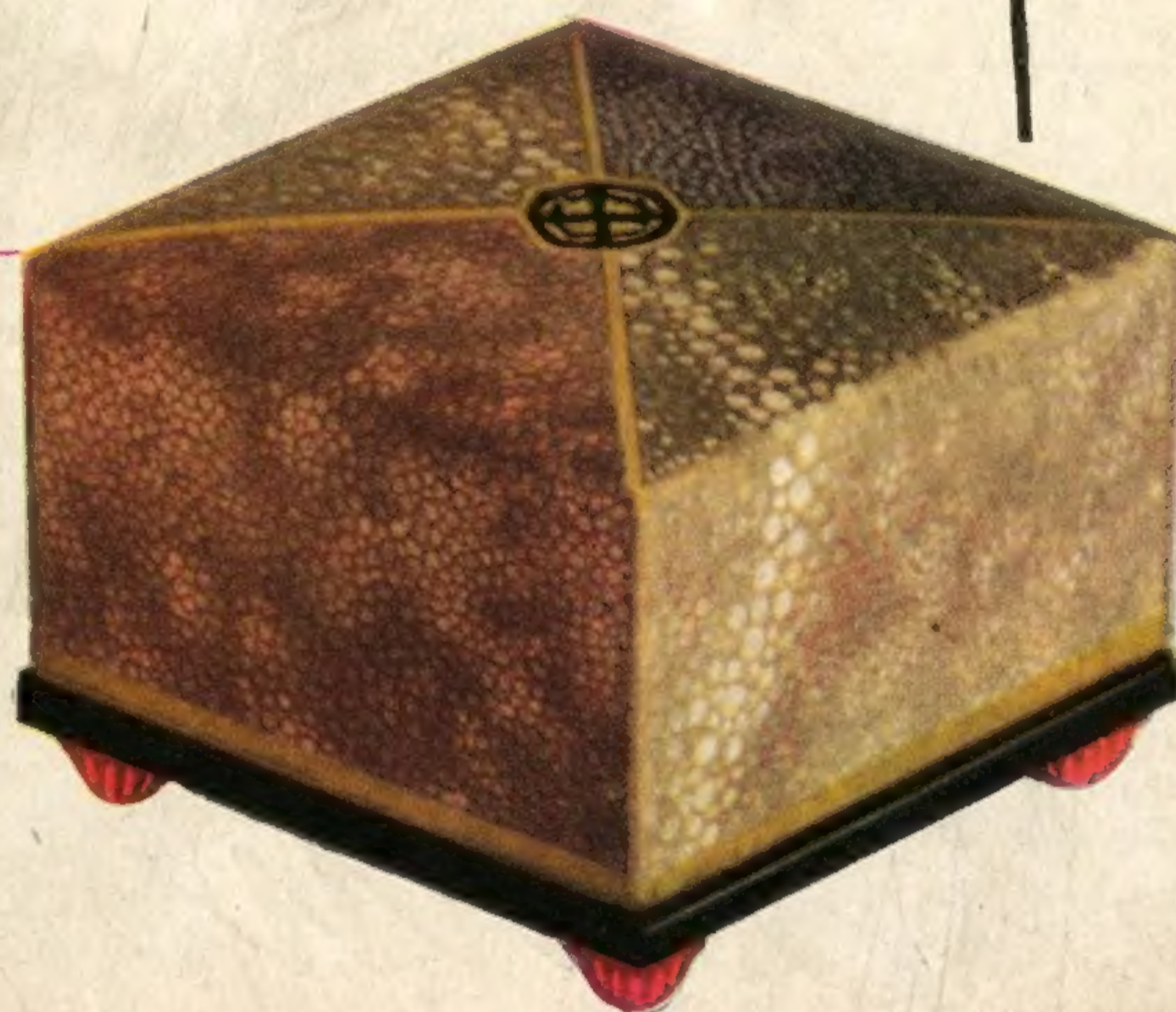
Give the new *Cannon Towels*

LA FOUGERAIE AU CRÉPUSCULE



“ F E R N E R Y A T T W I L I G H T ”

Coty



Magical twilit forest . . . moment most fragrant—when day reluctantly surrenders her domain to night, and the lordly fern suspires a rare and tenuous essence—these, by matchless skill, are distilled into this newest Coty Perfume. Ensclosed in dew-clear crystal, verdant-capped, its case reflects the unpaintable evanescence of a sunset sky, caught in timeless agate. \$10.00.

A glamorous New Box—for the inimitable Coty Face Powder! Its mitred lid—iridescent, multi-colored—discloses brilliant vermilion in alluring contrast to ebony and gold accents. Proudly poised on vermilion feet, this box is fittingly presented with Face Powder fragranced with the new perfume, in a new shade, Rachel-Nacré, and other skin-true tones. . . . \$1.50.

